



Each user a World. Children's Libraries: a Place for Sharing Stories and Reshaping our Universe.

Foreign Experiences of library Services for Children

All Russia Conference on Libraries for Children

September 2016



Foreign Experiences of library Services for Children



1. What a library is for me?
2. Context of Libraries in Mexico. Government Initiatives: Public Libraries, Reading rooms, and School Libraries.
3. Children's Libraries as Civil Society Projects. **BS-IBBY México** and other examples of successful case in Mexico.
4. Challenges. Concluding Thoughts.



A Library is:

Social Space

Alive and
democratic

Community service

Access to
diversity

Offers all users
equity

Agent of
transformation

A place to
meet

Trains autonomous
readers

Produce Contents

Libraries in Mexico. Its context

Population: **112 million**
inhabitants



Number of public
libraries: **7,413**



Users per each
library: **16,400**



Coverage by
counties: **95%**



Libraries in Mexico. Services offered

- ✓ Internal and external loan
- ✓ Consultancy service
- ✓ Reading promotion activities and visitors orientation

Depending on the branch and its size:

- ✓ Digital service
- ✓ Specialized collations: Braille, audiobooks
- ✓ Newspaper archive
- ✓ Playroom
- ✓ Specific sections: children, youth, general or multimedia



Public Libraries Net



Biblioteca de México 1946

Children section was refounded in the 60's decade.

- ✓ Serves population from 0 to 15 years
- ✓ Children and families on deprived situation
- ✓ Activities **(all free of cost)**:
 - ✓ Story time
 - ✓ Summer courses
 - ✓ Artistic activities



Public Libraries Net

Biblioteca de México



Public Libraries Net

Biblioteca Vasconcelos 2006

Attends up to 5,000 users every day

Children's section 2003

- ✓ Children reading room
- ✓ Thematic exhibition of books that are proposed, along with the visitors, by the librarians who provide **reading promotion activities**



Public Libraries Net

Biblioteca Vasconcelos 2006



Government Initiative

Reading Rooms 1996

- ✓ Spaces **runned** by persons who are willing to set up a community library within their house
- ✓ Training and **accompaniment**
- ✓ Books

3,000 spread out in Mexico
Total: **3,000** reading rooms



Government Initiatives Schools Libraries



Started with an strategy denominated: Reading Corners (1996), which evolved to the National reading Plan (2012)

School Libraries

Classroom Libraries



- Design of proper collections to reinforce the development of communicative skills for the students.
- Continuous training to teachers, on reading promotion techniques.

School Libraries

Some figures about this program

Attends more than 1.2 million classrooms

91% of school population

22% Preschool



60% Elementary school



18% Junior high school

> 305.5 million Books
Delivered

Government Initiatives.

Rey Tizoc School

School Library



Government Initiatives.

Rey Tizoc School



Classroom Library



Children's Libraries Projects. In Charge of Civil Society

Honeycombs (San Cristobal, Chiapas)

Attends population **under 15 years** old within poverty conditions

Its formula:

Honeycombs
installation in
the libraries

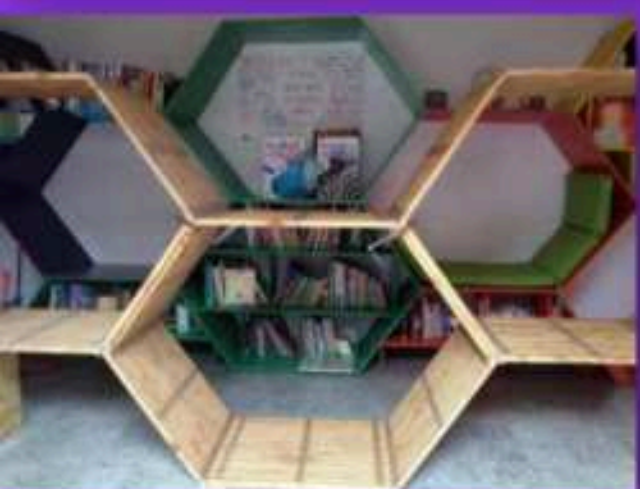
Training the reading
mediators.
Networking with other
Honeycombs

Selection of
quality books



Children's Libraries Projects. In Charge of Civil Society

Honeycombs (San Cristobal, Chiapas)



Children's Libraries Projects. In Charge of Civil Society



Bunkos. IBBY México (1992)

Community Libraries



Community



TOYOTA



TELMEX

FUNDACIÓN
MERCED



Unilever

Total Bunkos: 88



Children's Libraries Projects. In Charge of Civil Society Bunkos. IBBY México

Operation Formula

Quality
Books
250

+

- Bookcase
- Cushions
- Rug

+

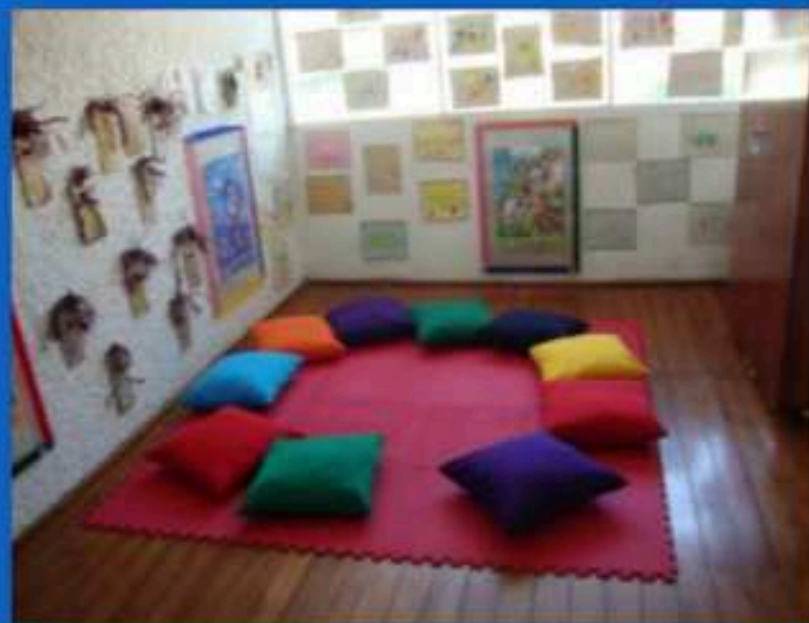
- Training
- Counseling
- Accompaniment

IBBY México accompanies throughout 2 years



Independent operation

Children's Libraries Projects. In Charge of Civil Society Bunkos. IBBY México



Children's Libraries Projects. In Charge of Civil Society Bunkos. IBBY México



Figures:

- Trained librarians-mediators: around 200
- Attended population: around 4,500

Children's Libraries Projects.

In Charge of Civil Society

Autonomous University of Querétaro (2010)

This social project was founded by students of Psychology, Fine Arts, Sciences and Languages.

They started in one place, now they have three and also have a mobile library on a bus, that visits communities.



Target population:

Babies through young people (3 month-14 years)

Activities:

- ✓ Family
- ✓ Schools Visits
- ✓ Workshops on reading and writing

BS-IBBY México/A leer. Children's Library



Children's libraries kept by Civil Society

BS-IBBY México

Founded in **1979** and moved to our new location in 2012.

Collections:

- Children's and young adults
- Foreign languages
- Indigenous languages of Mexico
- Reading promoters and researchers on children's literature and illustration.



Children's Libraries kept by Civil Society

BS-IBBY México

For disabled population:

- ✓ Braille (230)
- ✓ Video Books in Sign Language (37)
- ✓ Audio Books (50)
- ✓ Pictograms

We produce most of these materials



Children's libraries kept by Civil Society

BS-IBBY México

Some figures for latest years 2013-2015

	2013	2015	%
Visitors	14,703	28,208	+91%
Issues	25,000	29,537	+18%
Home lending	5,625	7,774	+38%

BS-IBBY México

Our rooms

Babies / Reading beginners



BS-IBBY México

Our rooms

Good and Great readers

BIBLIOTECA

BS

A leer
IBBY MÉXICO



BS-IBBY México

Our rooms

Special Material for handicapped persons



BS-IBBY México

Our rooms

Specialized Collection



BS-IBBY México

Most Popular Activities

- ✓ School visits
- ✓ Reading Grandparents
- ✓ Summer courses



BS-IBBY México

Most popular activities

- ✓ Out loud reading sessions
- ✓ Auto cinema
- ✓ Reading nest
- ✓ Workshops



BS-IBBY México Activities Difusion

Cartelera de actividades Agosto 2016

TALLERES INFANTIL-JUVENIL

Taller "Mujer"
Círculo comunal
Taller en español
De 10:00 a 12:00 hrs.
1000 pesos mensuales
2 sesiones de taller

Taller "Jardines"
Círculo comunal
Martes 10, 16:00 hrs.
Reserva voluntaria
De 1 taller en español
De 1 taller en inglés

Taller "Intercambio de historias"
Martes 10, 16:00 hrs.
Reserva voluntaria
De 1 taller en español
De 1 taller en inglés

Presentación de libro "El mundo es un libro"
Martes 11, 16:30 hrs.
Reserva libre

Taller "Historia del mago"
Martes 11, 16:30 hrs.
Reserva voluntaria
De 1 taller en español
De 1 taller en inglés

Taller "Cuentos"
Círculo comunal
Martes 11, 16:30 hrs.
Reserva libre

Presentación del libro "El colorido de un niño al leer"
Martes 11, 16:30 hrs.
En la presencia del autor
Sonia Fajana Meléndez
Presentación gratuita

Concierto musical "Sueños"
Martes 11, 16:30 hrs.
Reserva voluntaria

Presentación de la película "Ojos y los Angeles"
Martes 11, 16:30 hrs.
Reserva voluntaria

Taller de teatro "El mundo es un libro"
Martes 11, 16:30 hrs.
Reserva libre

Concierto musical "Sueños"
Martes 11, 16:30 hrs.
Reserva voluntaria

Presentación del libro "El mundo es un libro"
Martes 11, 16:30 hrs.
En la presencia del autor
Sonia Fajana Meléndez
Presentación gratuita

Concierto musical "Sueños"
Martes 11, 16:30 hrs.
Reserva voluntaria

Presentación de la película "Ojos y los Angeles"
Martes 11, 16:30 hrs.
Reserva voluntaria

BS A leer
Calle de la Libertad, No. 1211-1440 entre 12a, 129 y 132 | www.bsibby.org.mx

Biblioteca BS-IBBY México / A leer

Todos los miércoles, jueves y viernes a las 18pm tenemos el BS Cuenta, lecturas en voz alta para todo el público. Cada mes tendremos lecturas que seguro les encantarán, ¡¡¡así que esperen!!!

cuento para el mes SEPTIEMBRE

Septiembre 1 Escuela Educar (Hora: el 1 de septiembre)	Septiembre 8 Diez Intercambios de la Ciudad de México	Septiembre 15 Juan Galindo (Hora: el 8 de septiembre)
Septiembre 12 Mónica Ballester (Hora: el 12 de septiembre)	Septiembre 22 Intercambios de México	Septiembre 29 Diez Intercambios de la zona
Septiembre 19 Diez Intercambios de la zona de México y su alrededores	Septiembre 26 Juan Villora (Hora: el 26 de septiembre)	Septiembre 30 Mónica Ballester (Hora: el 30 de septiembre)
Septiembre 23 Diez Intercambios del Sur		

2094 personas compartieron

[Promocionar publicación](#)

IBBY México / A leer

(Ven a zapatear y a cantar poesía! Este sábado a las 13:30 hrs. #DonativoVoluntario)

Son Jarocho para niños

BS A leer

BS-IBBY México

Challenges We Face Today

- Automation (cataloguing and classification of all materials).

- Having a real approach with the community and benefit it with the services offered.

- Increasing the number of books and making adjustments to the space to provide a better service. The foregoing, emphasizing the color room that has inclusive material.

- Going out of the premises—i.e., that the activities of the library can be organized somewhere else.

BS-IBBY México

Challenges We Face Today

Once the automation of our library is achieved the next challenge will be to integrate the ICTs to everyday activities. This could be attained through the acquisition of tablets or more computers with reference materials, digital books, apps, etc.

And all of this will make sense when we can manage that each user who approaches us, and who visits the library, finds the services, the resources, and treatment he/she is expecting. And above all, that he/she can conceive his/her visit to our space as an **intimate experience** that **connects his/her with others**, interacting with them in an **enriching way**.

Each user a World. Children's Libraries: a Place for Sharing Stories and Reshaping our Universe.

Concluding Thoughts

If we consider the library as the privileged space for the meeting of ALL PEOPLE, then we have to think about **the changes that must be made**, both in structure and services and resources offered to promote coexistence and exchange.

A modification that can be made now — without the need of a major physical change or of investment, but with determination — is **to stop considering the library as a solemn space to which people must visit with respect** (many libraries promotes respect, almost proudly, despite that it is already obsolete). Let's make this **modification to approach more to users and make them feel summoned**; let's also understand their diversity—the more we value diversity the more we enrich our work.

The process and the changes **each space** needs to achieve this purpose is **unique** and individual because each environment is unique.

Concluding Thoughts

That everyone feels at home—at a **livable home he/she belongs**. Then we could say that we materialized the nature and vocation of the library **as a social space open to all**.





Biblioteca BS-
IBBY México /
A leer



@ibbymexico



@IBBY México



www.ibbymexico.org.mx

Goya #54, Col. Mixcoac. México, D.F. CP 03920
México +52-55-5563-1435