

New Content at Oxford University Press

26th October 2020

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Regional Manager – Russia, CIS & Poland



Oxford University Press (OUP)

Introduction

OXFORD
UNIVERSITY PRESS

Founded 1478

Offices in 55
countries

Largest university
press in the world

Publish in more
than 100
languages

Over 6,300
employees

**We are a non-
profit institution**

Overseen by
Board of
Delegates

Oxford University Press (OUP)

Our mission

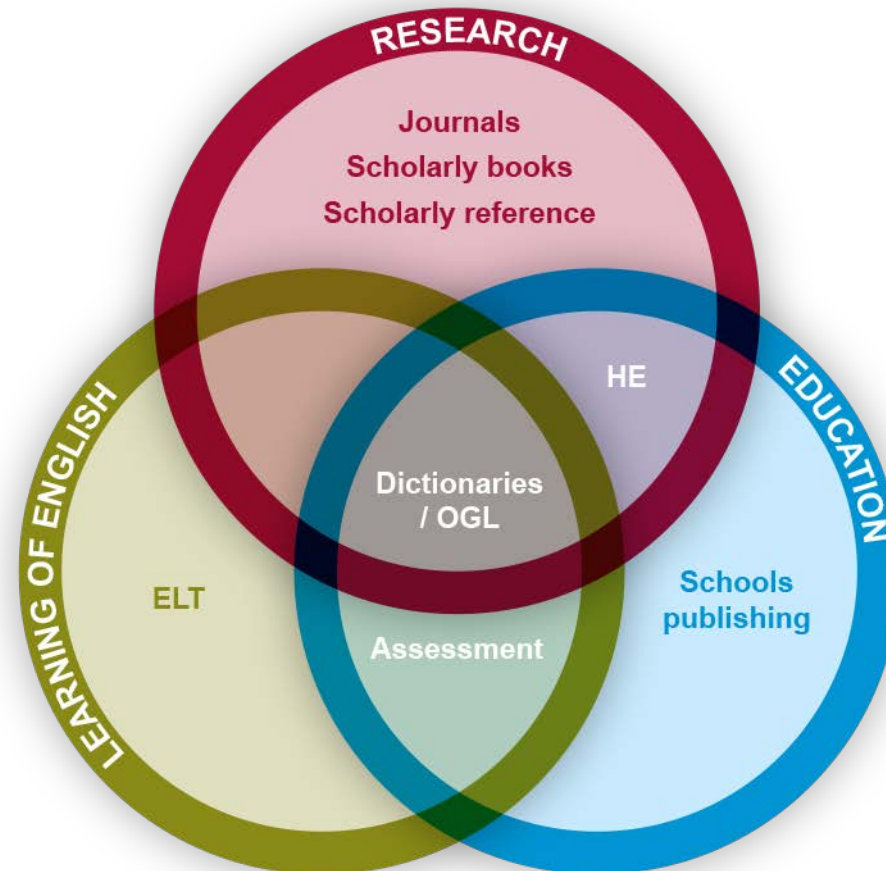
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Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide.



Four divisions spanning three key markets

- Academic Division
- English Language Teaching
- Oxford Education
- Asia Education



Our Mission

What does it mean for Journals?

Providing the **highest-quality journals**
to the **widest possible audience**
as a member of the **academic community**
working together towards **common goals**

OUP as a part of the academic community

What does it mean for Journals?

The logo for Oxford University Press, featuring the word "OXFORD" in a large, white, serif font above the words "UNIVERSITY PRESS" in a smaller, white, sans-serif font, all set against a dark blue rectangular background.

OUP's mission means returning income to the academic community. For instance, income from society journals will lead to advances in healthcare, economics, and more

Over 70% of titles in our Journals Collection are published in partnership with societies and academic bodies

As a member of the academic community, **OUP can understand and can address the needs** of our publishing partners and the library community in a way that commercial publishers cannot – we are driven by the same goals

OUP and the Academic Community

Publishing Collaboratively

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Commitment to Quality

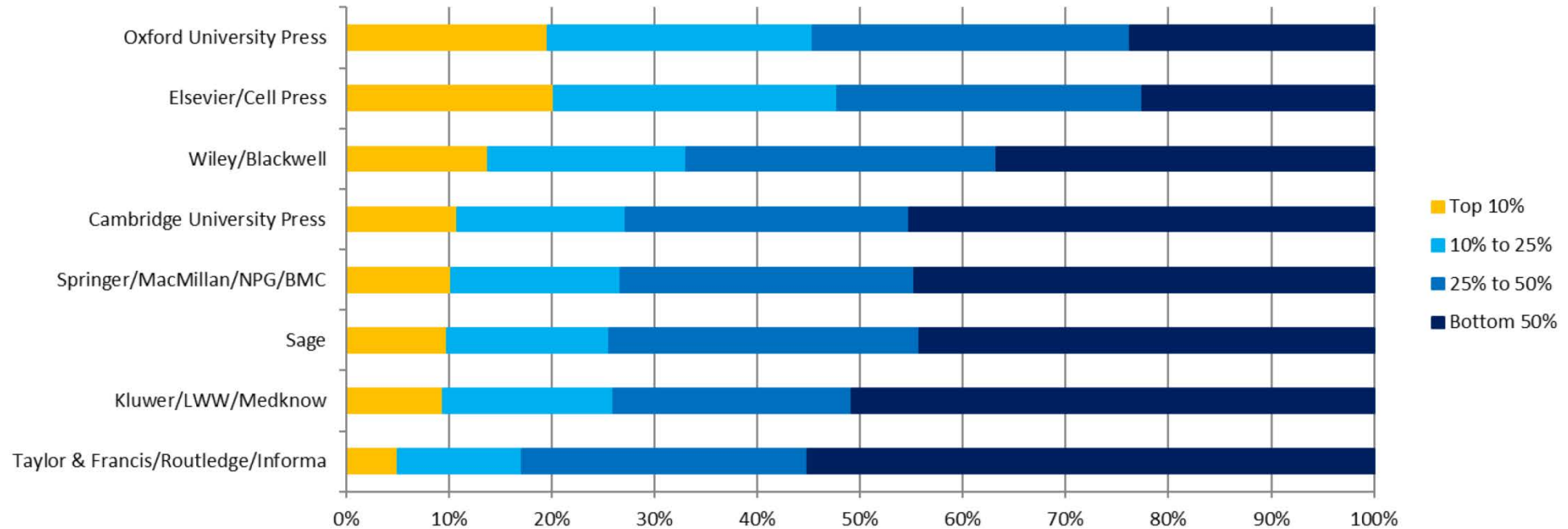
Publisher comparison



Publisher Comparison

Distribution of Journals by Rank in their Best JCR Subject Category

Source: 2019 Journal Citation Reports® (Clarivate Analytics, 2020), publishers with over 200 journals only

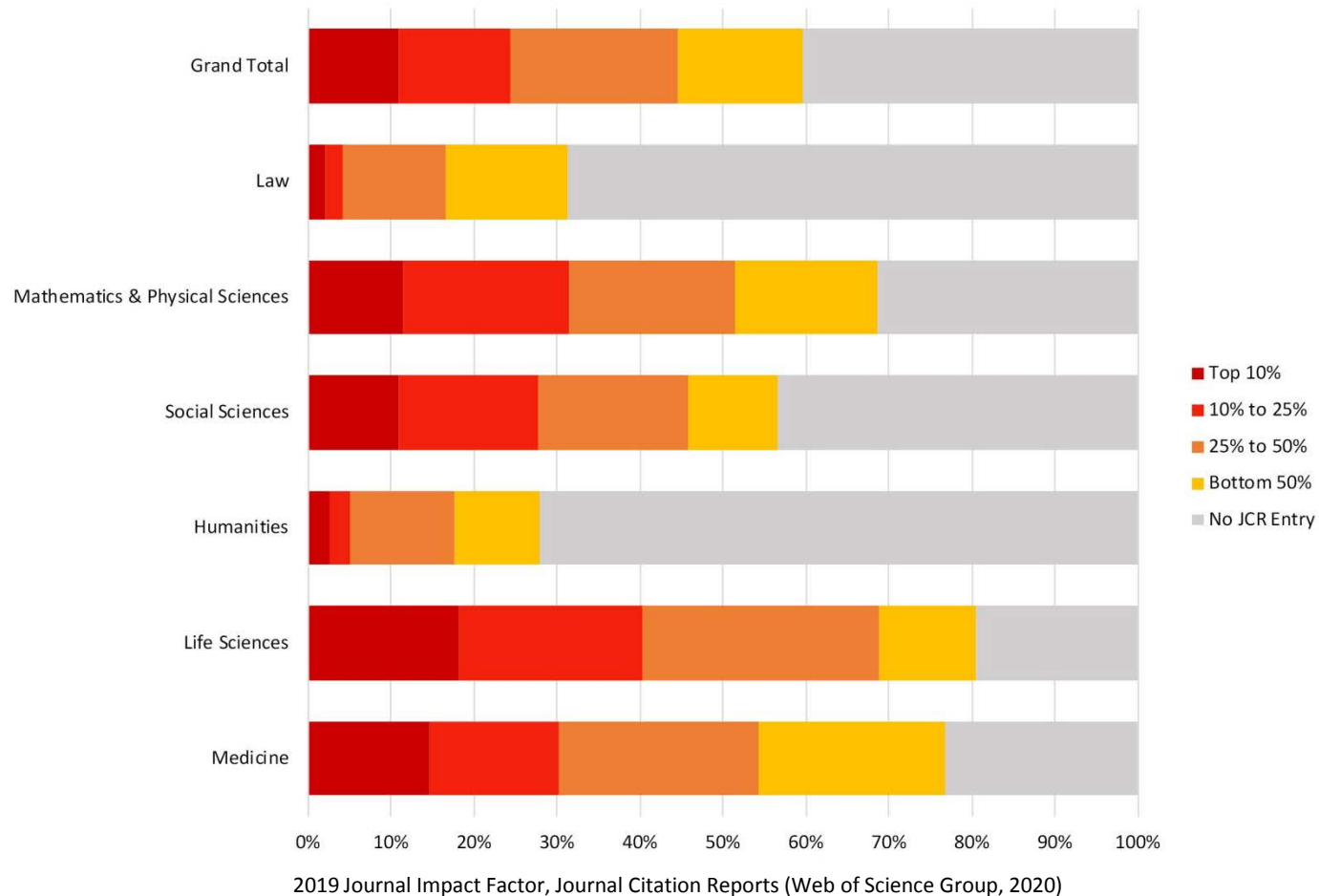


Of OUP's journals with an Impact Factor, over 20% of our journals are ranked in the Top 10% of their subject category, and over 45% are in the top 25%

Commitment to Quality

A closer look at OUP's journal rankings

Rankings in Best JCR Category – Oxford Journals Collection



The publishing landscape is changing

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OUP is different from commercial presses and we are by far the largest university press in the world

We're very selective about the titles we include in our Collection, partnering with some of the world's leading research societies, and only add titles each year that will increase the value of our list



Subject Collections

Changes in each Collection

The 2021 Oxford Journals Collection is a unique package that provides online access to 368 high-quality journals

Changes reflect both these new valued partnerships as well as the competitive journals landscape



14 Joiners
Some journals are in more than one subject collection

*Journal of AOAC International is also joining the Maths and Physical Sciences Collection

The Collection Story

New Society Partnerships for 2021

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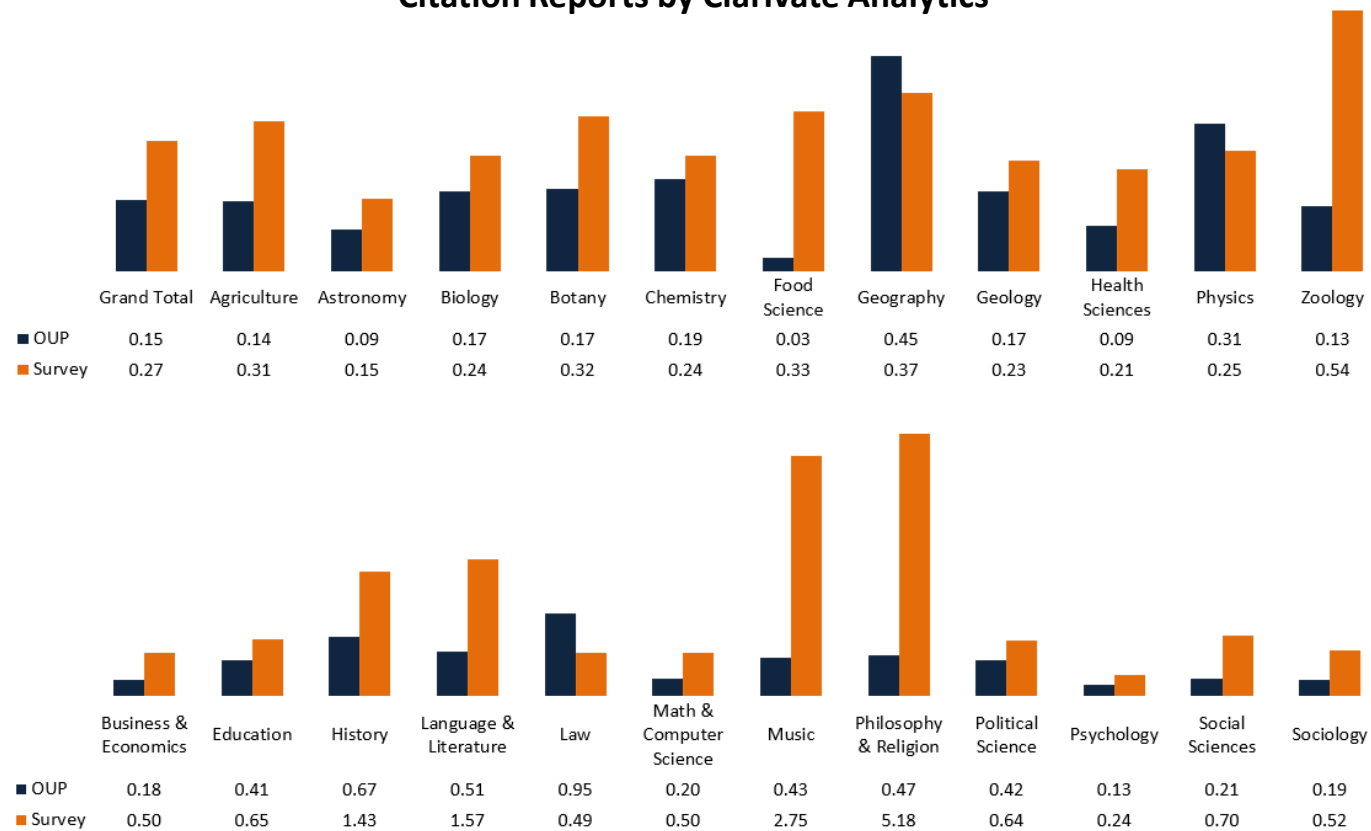
Changes to Subject Collections

Overview

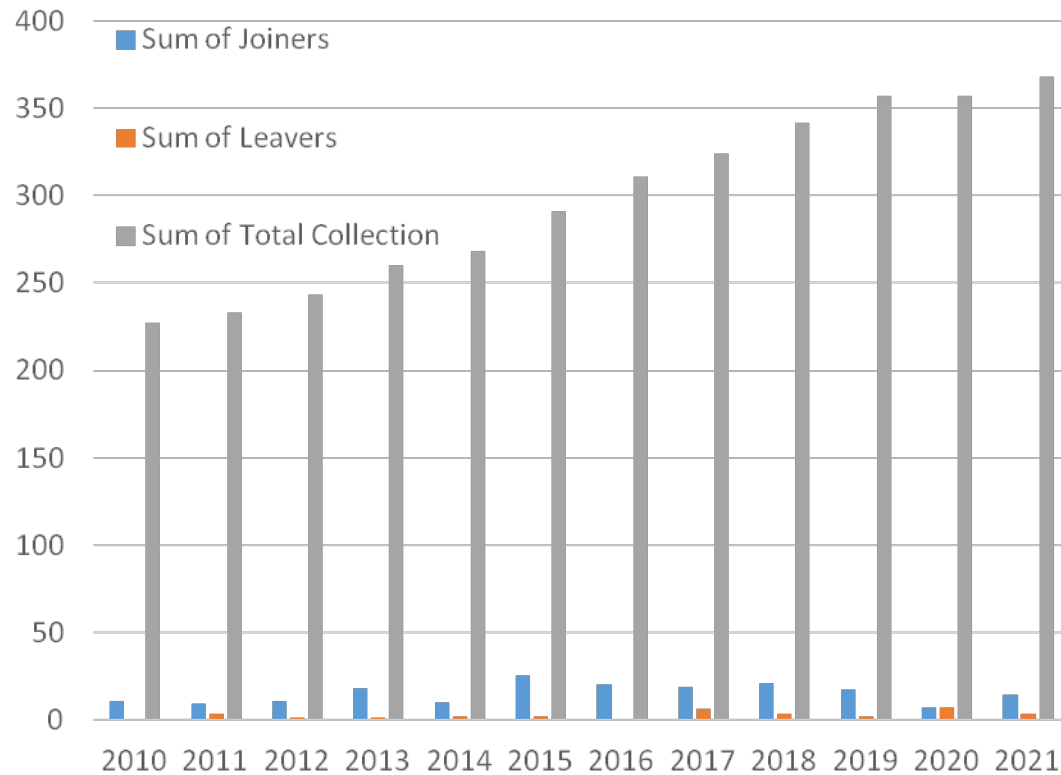
Collection	Joining the Collection	Leaving the Collection
Medicine +9 -1	<ul style="list-style-type: none"> • European Journal of Preventive Cardiology • European Journal of Cardiovascular Nursing • European Heart Journal: Acute Cardiovascular Care • BJS (British Journal of Surgery) • Genetics • Journal of Pharmacy and Pharmacology • International Journal of Pharmacy Practice • Journal of Pharmaceutical Health Services Research • Journal of Breast Imaging 	<ul style="list-style-type: none"> • Molecular Biology and Evolution (this title will continue to be published by OUP. It is moving from the collection and will be a Fully Open Access journal from 2021.)
Life Sciences +5 -1	<ul style="list-style-type: none"> • Bioscience Biotechnology and Biochemistry • Metallomics • Genetics • The Plant Cell • Plant Physiology 	<ul style="list-style-type: none"> • Molecular Biology and Evolution
Humanities +1 -1	<ul style="list-style-type: none"> • Journal of Aesthetics and Art Criticism 	<ul style="list-style-type: none"> • British Journal of the Philosophy of Science
Social Sciences -1		<ul style="list-style-type: none"> • Review of Environmental Economics and Policy
Mathematics and Physical Sciences +1 -1	<ul style="list-style-type: none"> • Journal of AOAC International 	<ul style="list-style-type: none"> • Molecular Biology and Evolution
Law		

OUP Journals Value – Cost per Citation (\$)

It is clear that OUP offers excellent value, when compared with the average cost per citation of titles in the Journal Citation Reports by Clarivate Analytics




Collection Overview from 2010 to 2021

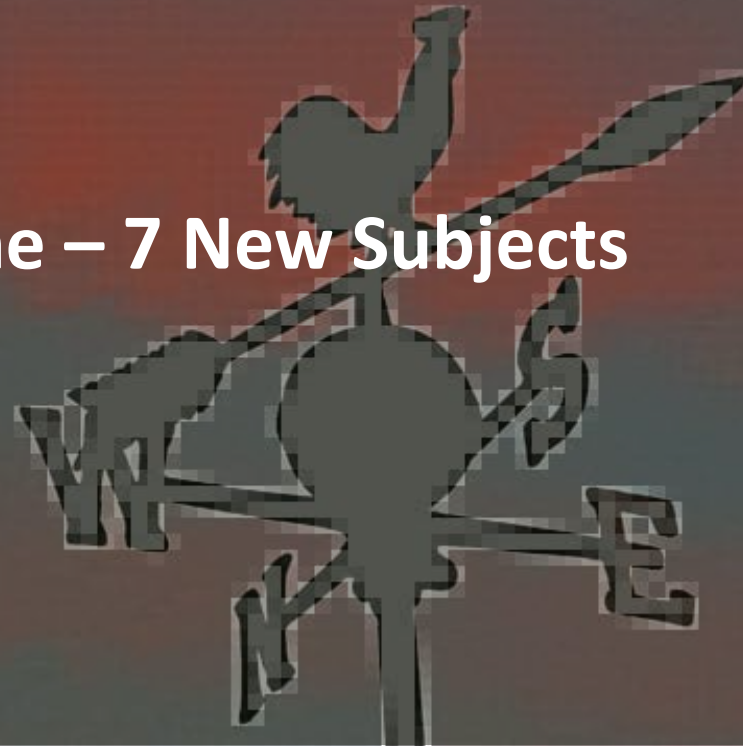


Year	Joiners	Leavers	Total Collection
2010	11	0	227
2011	9	3	233
2012	11	1	243
2013	18	1	260
2014	10	2	268
2015	25	2	291
2016	20	0	311
2017	19	6	324
2018	21	3	342
2019	17	2	357
2020	7	7	357
2021	14	3	368

What new in online offer?

- 
- A hand holding a compass against a blurred background of a field. The compass is silver and has a clear face with a needle pointing towards the top. The background is a soft-focus landscape with green grass and a blue sky.
- **OSO New Subjects**
 - **OBO New Module**
 - **OHO TbT Pricing**

Oxford Scholarship Online – 7 New Subjects



Introduction to OSO New Modules

Originated from the 30 day Challenge Initiative organized by the Digital Product Acceleration Programme (DPAP) which aimed to dramatically accelerate our digitisation of books in response to COVID-19 (condensing 3-5 years of work)

Programme identified subject areas based on publishing lists, customer interest, sales feedback, and potential revenue

Created a list of books that needed to be added to OSO before the OxAc migration which fell in to seven modules – some new to OSO but not UPSO, and some completely new to the platform

Lightning Talks:
OSO: More Content, More Subjects, More Sales

27 August 2020

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1 Lightning talk OSO: Sophie Goldworthy/Lisa Nachtigall/Rupert Mann, 27 August 2020

[Lightning talk on OSO \(August 20\) with Sophie Goldworthy & Lisa Nachtigall](#)

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Introduction to OSO New Modules



New modules will launch 29th October 2020

Due to the accelerated need to get as much of our publishing digitized, these 600+ backlist titles will be added as **PDF + metadata-only** at launch. This means each book will be:

- Searchable alongside all the books on OSO and UPSO
- Have abstracts and keywords
- Only be accessed by downloading print-replica PDFs

Full-text XML will be captured following launch, provisionally planned to start being added in February/March 2021. We will communicate further details as they become available.

Introduction to OSO New Modules

[Link to full title list of new OSO Modules](#)

Subject	No. of Titles
Archaeology	68
Chemistry*	108
Clinical Medicine & Allied Health*	96
Computer & Information Science	79
Earth Science & Geography	150
Education	64
Environmental Science	50
Grand Total	615

**Brand new to UPSO*

A vintage map of Australia and the Pacific region is shown, with a brass compass overlaid on it. The map features various geographical labels such as 'AUSTRALIA', 'NEW WALES', 'VICTORIA', 'TASMANIA', 'Sydney', 'Melbourne', 'Bass Strait', 'Tasman Sea', 'South Island', 'New Zealand', 'Cook's Bay', and 'Südlicher Wendekreis'. The compass is a classic brass design with a circular face and a handle. The text 'Oxford Bibliographies – Urban Studies' is centered over the map and compass.

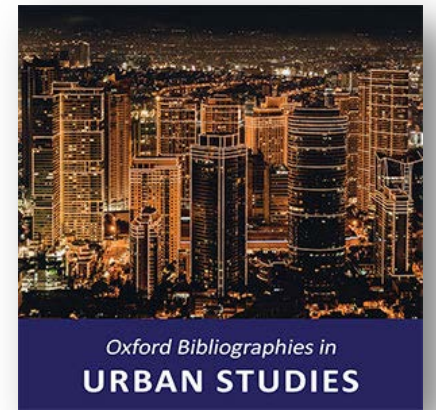
Oxford Bibliographies – Urban Studies

Introduction to OBO Urban Studies

oxfordbibliographies.com/page/urban-studies

Urban studies is a broad, interdisciplinary field of study that includes subfields not only in most of the major social sciences, but also in the humanities, and in more technical fields such as architecture, planning, engineering, environmental science, and legal studies

- This is the 43rd subject added to OBO
- Editor-in-Chief [Richardson Dilworth](#) is Professor of Politics and Head of the Department of Politics at Drexel University
- Explore the discipline with the *Oxford Comment's* podcast, '[Urban Studies, City Life and COVID-19](#)', featuring Dilworth and authors Zack Taylor and James Mansell
- Author Affiliation sheet available on [Share](#)
- Possible market bundles: Architecture, Politics, and Sociology
- Essays worth highlighting include: Climate Change and Cities, Urban Soundscapes, Indian Urbanization, Smart Growth, Black Suburbs, Post-Colonial Urbanisms



A hand holding a vintage brass compass over a map. The compass is open, showing its face with a needle and degree markings. The background is a detailed map with various geographical features and colors.

Oxford Handbooks Online – Title-by-Title Pricing

Evidence Based Acquisition (EBA)

Academic Books

University Press Scholarship Online



University Press Scholarship Online (UPSO) provides access to high quality scholarship from Oxford University Press and other partner presses from around the globe, covering almost every area of academia, from Law to Literature and Psychology to Physics. With the latest cutting-edge works of scholarship regularly published to the site, UPSO is an essential research tool for scholars, academics, students, and researchers alike.

Titles from 18 partner presses are available through UPSO Evidence-Based Acquisition (EBA).

www.universitypressscholarship.com

Oxford Scholarship Online

With new books published every month, *Oxford Scholarship Online* (OSO) is an ever-growing online research library which brings cutting-edge works from up-and-coming academics alongside those written by established and eminent names. OSO provides access to thousands of scholarly works and monographs from Oxford University Press's world-renowned academic list with subjects spanning across the Humanities, Sciences, Social Sciences, Medicine, and Law.

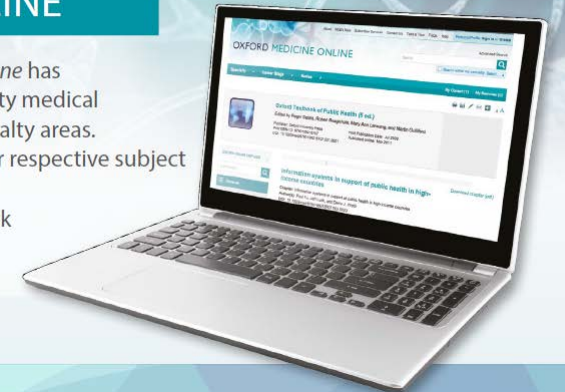


www.oxfordscholarship.com

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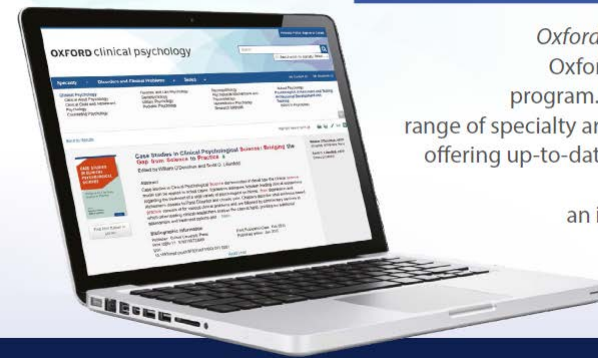
OXFORD MEDICINE ONLINE

Since its launch in 2009, *Oxford Medicine Online* has grown rapidly and today contains high-quality medical titles across over 110 specialty and sub-specialty areas. Many of our titles are highly regarded in their respective subject areas, and we are proud to bring the same values of quality and excellence to every work we publish.



OXFORD CLINICAL PSYCHOLOGY

Oxford Clinical Psychology is the online home of Oxford's global clinical psychology publishing program. Our high-quality content covers a broad range of specialty areas, disorders, and treatment modalities, offering up-to-date research and practice information. This sophisticated resource provides an in-depth understanding of psychological disorders, and how to treat them.



Evidence Based Acquisition (EBA)

Oxford Journals Archive

How does EBA work?

STEP 1 We will share customized pricing for the collection for your institution. Once you've made your deposit, your EBA access period begins.

STEP 2 Enjoy access to the 2019 Oxford Journals Archive for twelve months.

STEP 3 At the end of the twelve-month access period, we will provide you with COUNTER-compliant usage data, and you decide which titles to purchase. These titles then form part of your permanent collection.

What does EBA mean for my library?

EBA means your patrons will have access to nearly seven million pages of high quality, high impact scholarship, plus our usage reports will help your library make data-driven decisions regarding which journal archives to purchase.



The Oxford Journals Archive features over 260 Nobel Prize-winning authors, and includes over 40,000 issues, and over 1,000,000 articles.

Why might EBA be a good fit for my library?

EBA is a useful model for libraries seeking to make purchase decisions based on the evidence of demand, while providing their researchers with access to valuable, high quality content.

Medical Updates

Oxford Textbook of Medicine 6th Edition 2020

<https://oxfordmedicine.com/view/10.1093/med/9780198746690.001.0001/med-9780198746690>

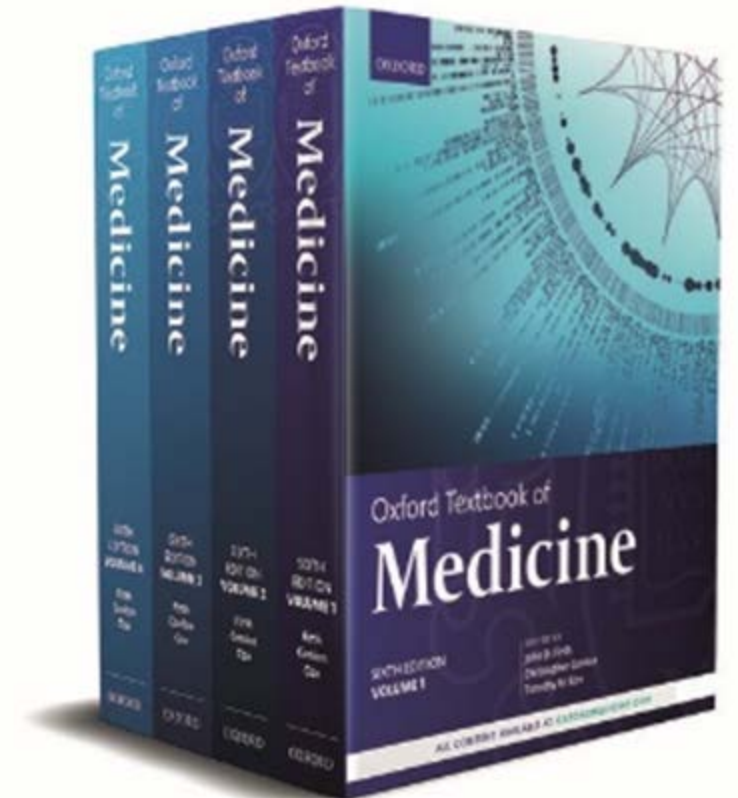
The *Oxford Textbook of Medicine* is recognized around the world as the **ultimate reference guide** to the whole of medicine.

Includes:

- The very best in international medicine from over 900 of the world's greatest clinicians and medical scientists
- Unparalleled integration of basic science and clinical practice
- The most **comprehensive coverage of infectious diseases** to be found in any textbook of medicine

Key updates to the 6th edition:

- 96 brand new chapters and nearly 1500 more pages
- 259 videos, many of them brand new covering topics in Neurology, Respiratory medicine, Gastroenterology, and more!
- A new foreword by Professor Sir John Bell



A hand holding a vintage pocket watch against a background of a city skyline. The watch is silver with a green face and a gold-colored case. The city skyline is visible in the background, with several tall buildings. The word "Questions?" is written in white, bold, sans-serif font across the center of the image.

Questions?