

New Content at Oxford University Press

31st March 2021

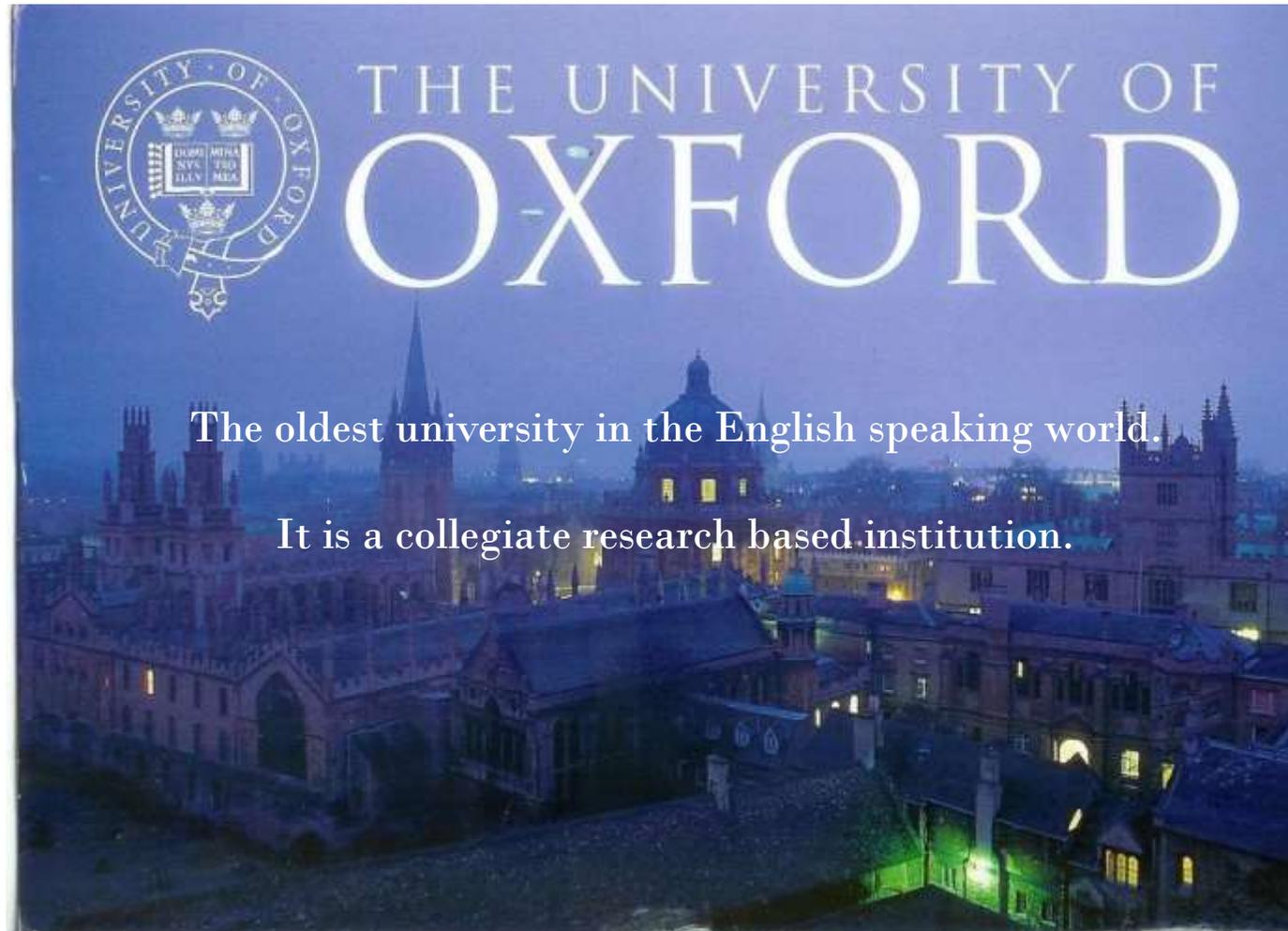
Marcin Dembowski

Regional Manager – Russia, CIS & Poland



The University of Oxford

Overview



The oldest university in the English speaking world.

It is a collegiate research based institution.

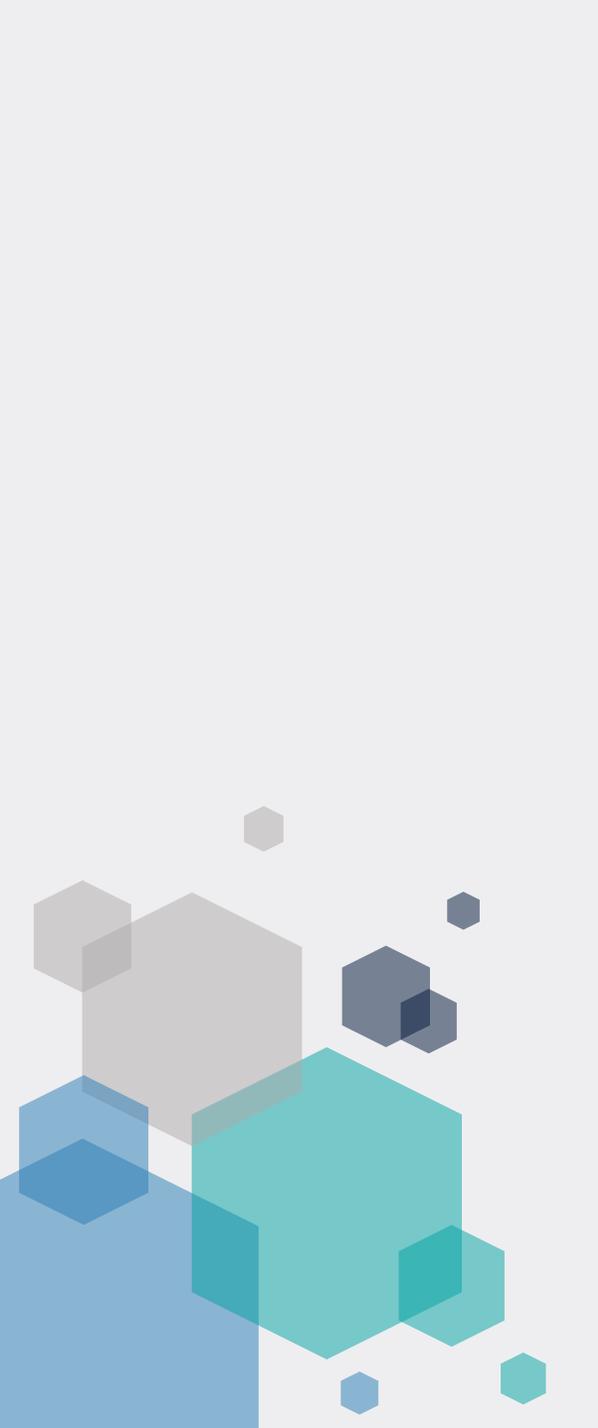
Oxford University Press (OUP)

Our mission

OXFORD
UNIVERSITY PRESS

Oxford University Press is a department of the University of Oxford. It furthers the University's objective of excellence in research, scholarship, and education by publishing worldwide.





An Introduction to Oxford Academic

**The home of academic research
from Oxford University Press**

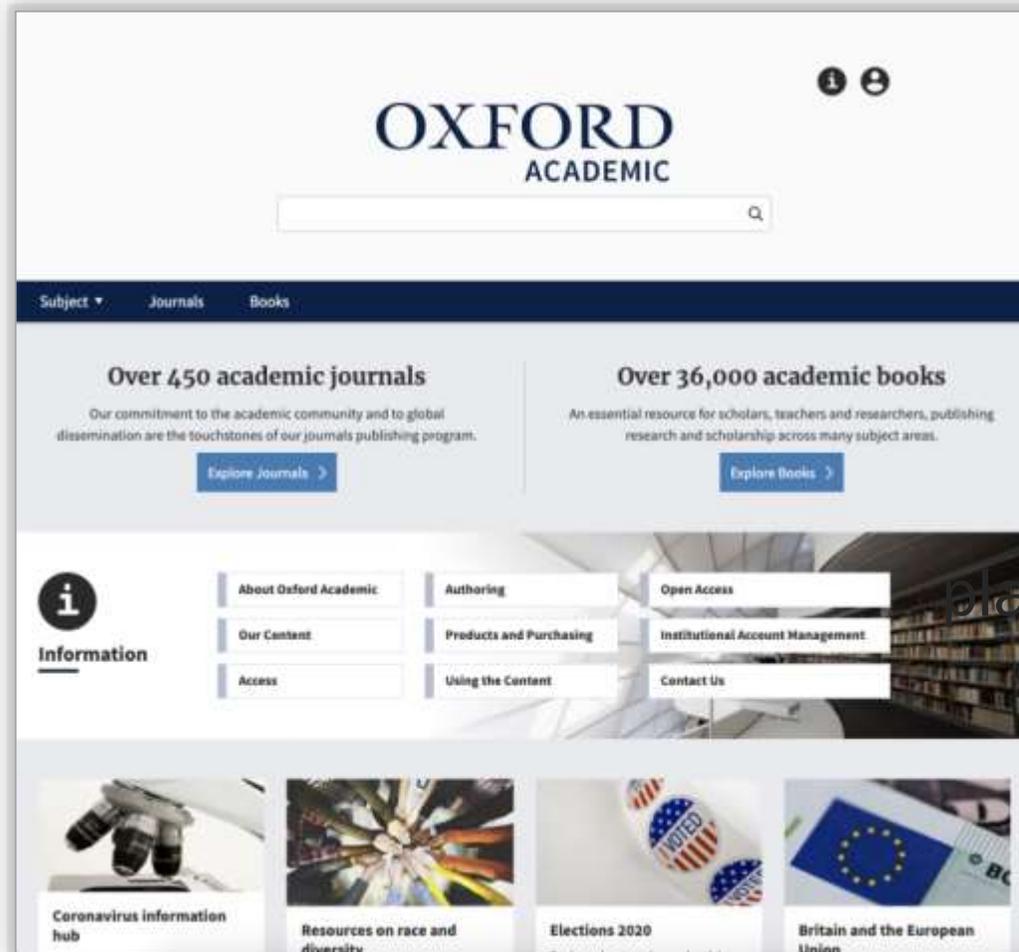
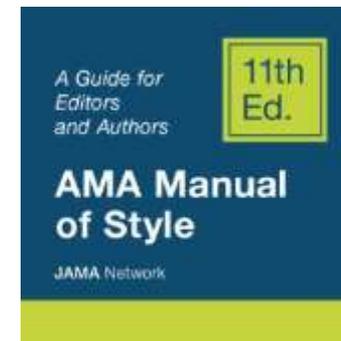
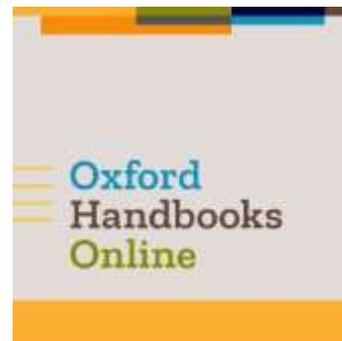
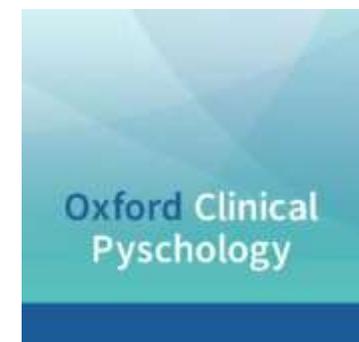
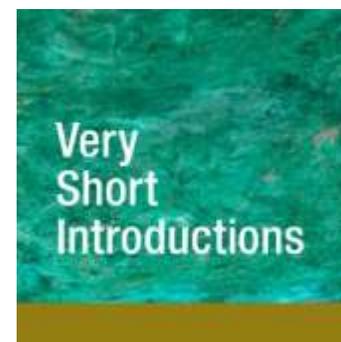


Image subject to change

New Oxford Academic homepage

Our major research books collections be moving to the Oxford Academic platform in 2021.

Books from *Oxford Scholarship Online*, *University Press Scholarship Online*, *Very Short Introductions*, *Oxford Medicine Online*, *Oxford Clinical Psychology*, and *Oxford Handbooks Online*, as well as the *AMA Manual of Style*, will sit alongside journals in a single place for the first time.





You will be able to **MANAGE** the content you purchase more efficiently, whilst your patrons will be able to **FIND** and **USE** content seamlessly in their research.

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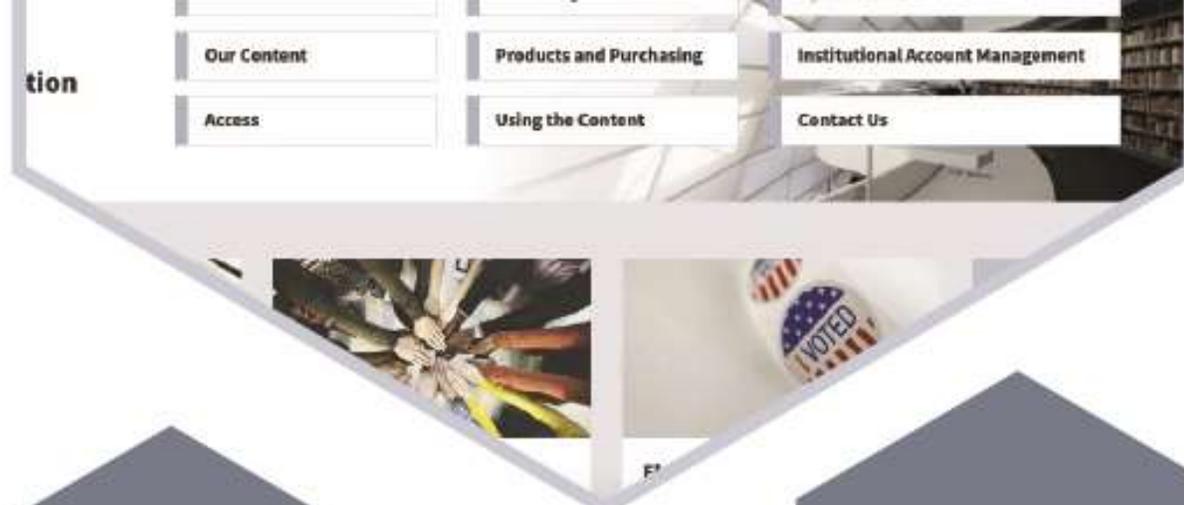
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Brilliant. Sharp. Inspiring.
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Browse by subject

- Arts and Humanities
- Science and Mathematics
- Law
- Medicine and Health
- Social Sciences

Latest books

- Very Short Introduction: Linguistics
- Very Short Introduction: The European Union
- Very Short Introduction: Freud
- Very Short Introduction: Northern Ireland
- Very Short Introduction: The Celts

How is this list determined?

Most read

- Very Short Introduction: Linguistics
- Very Short Introduction: The European Union
- Very Short Introduction: Freud
- Very Short Introduction: Northern Ireland
- Very Short Introduction: The Celts

How is this list determined?

High profile series, such as Oxford Handbooks and Very Short Introductions, will have dedicated series pages.

Image subject to change

Simplified Account Management

The screenshot displays the Oxford Academic website's 'Information' section. At the top, the Oxford Academic logo is on the left, and user icons and the University of Leicester logo are on the right. A dark navigation bar contains 'Subject', 'Journals', and 'Books' with dropdown arrows, a search bar with 'Oxford Academic' and a search icon, and 'Advanced Search'. Below the navigation bar, the 'Information' section is titled, with language options: 日本語, 한국어, 简体中文, 繁體中文, Español, and Português. The main content area is organized into a grid of boxes, each with a title and a list of links:

- About Oxford Academic**: Books migrating to Oxford Academic, Society partnership, University press partnership, Accessibility, About Oxford University Press.
- Our content**: Journal title lists (KBART), Book title lists (KBART), Journals A-Z, Indexing and discovery, Digital preservation, Journals dispatch dates.
- Purchasing**: Institutional journals products, Institutional books products, Renewals, Request a trial, Corporate services and custom content, For individuals, Licensing and translation, Developing countries initiative.
- Institutional account management**: Viewing subscriptions, Managing settings and access, Usage statistics, MARC Records, Promotional materials and training for libraries.
- Access**: Personal account, Society members, Institutional access, Activate purchases and trials, Recommend to your librarian.
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- Open Access**: Journals, Books, Institutional agreements, UKRI and REF requirements.
- Using the content**: Search, Email alerts, Citation, Metrics, Site features.
- Legal and policy**: Potentially offensive content, Ethical and environmental policy, Legal notice, Terms and conditions, Privacy policy, Cookie policy, Text and data mining.
- Contact us**: (Title only, no links visible).
- Advertising**: (Title only, no links visible).
- Media enquiries**: (Title only, no links visible).

Intuitive links to quickly get the information you need, and manage your content.

Image subject to change

Why are we migrating to the Oxford Academic Platform?

Allow students and researchers to access OUP's research books and journal articles in one place.

Informed by user analytics, market research, competitor analysis, and study of horizon technologies.

Built for the needs of rapid research publishing.

Developed for varied types of content, readers, partners, and customers.

One of the newest academic content platforms available.

When will migration happen?

Date	Product
Middle of 2021	Very Short Introductions, Oxford Scholarship Online, University Press Scholarship Online, Oxford Medicine Online, Oxford Clinical Psychology
Final quarter 2021	Oxford Handbooks Online, AMA Manual of Style

Want to find out more about the Oxford Academic platform?

> Visit oup.com/oxford-academic-migration more information today.



OUP products – librarian resource centre



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24,100,000 Results Date Language Region

Librarian Resource Center - Oxford University Press

<https://global.oup.com/academic/librarians>



Oxford Subject Resources: Answers for every question along the research journey. Oxford University Press offers a number of online, discipline specific resources for your users, with articles across a range of fields such as the arts, religion, and African American ...

OUP Academic

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Explore an extensive range of training tools to help your staff and patrons make the most of their access to your library's resources, including signing up to attend one of our in-person training demonstrations. If you'd like to discuss your library's specific training needs, please get in touch with our training team.



Training Tools



Webinar Schedule



Learn About Your Resources

Training Tools

- American National Biography Online
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- Electronic Enlightenment
- Law Products
- Medicine Products
- Oxford African American Studies Center
- Oxford Art Online
- Oxford Biblical Studies Online
- Oxford Bibliographies
- Oxford Clinical Psychology
- Oxford Dictionaries Premium
- Oxford Dictionary of National Biography
- Oxford English Dictionary
- Oxford Handbooks Online
- Oxford History of Western Music Online
- Oxford Islamic Studies Online
- Oxford Music Online
- Oxford Reference
- Oxford Research Encyclopedias
- Oxford Scholarly Editions Online
- Oxford Scholarship Online
- SIPRI Yearbook
- University Press Scholarship Online
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- Who's Who and Who Was Who
- General Training Materials
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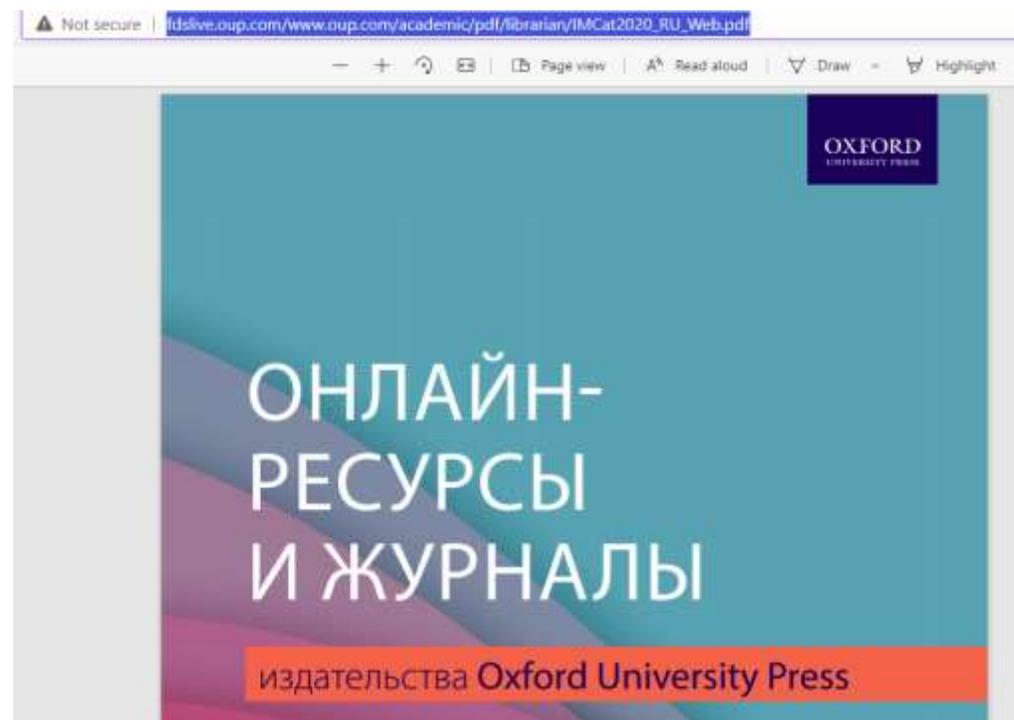
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Our Mission

What does it mean for Journals?

Providing the **highest-quality journals**
to the **widest possible audience**
as a member of the **academic community**
working together towards **common goals**

Oxford Journals: Subject Collections

Changes in each Collection

The 2021 Oxford Journals Collection is a unique package that provides online access to 368 high-quality journals

Changes reflect both these new valued partnerships as well as the competitive journals landscape



14 Joiners
Some journals are in more than one subject collection

*Journal of AOAC International is also joining the Maths and Physical Sciences Collection

The Collection Story

New Society Partnerships for 2021

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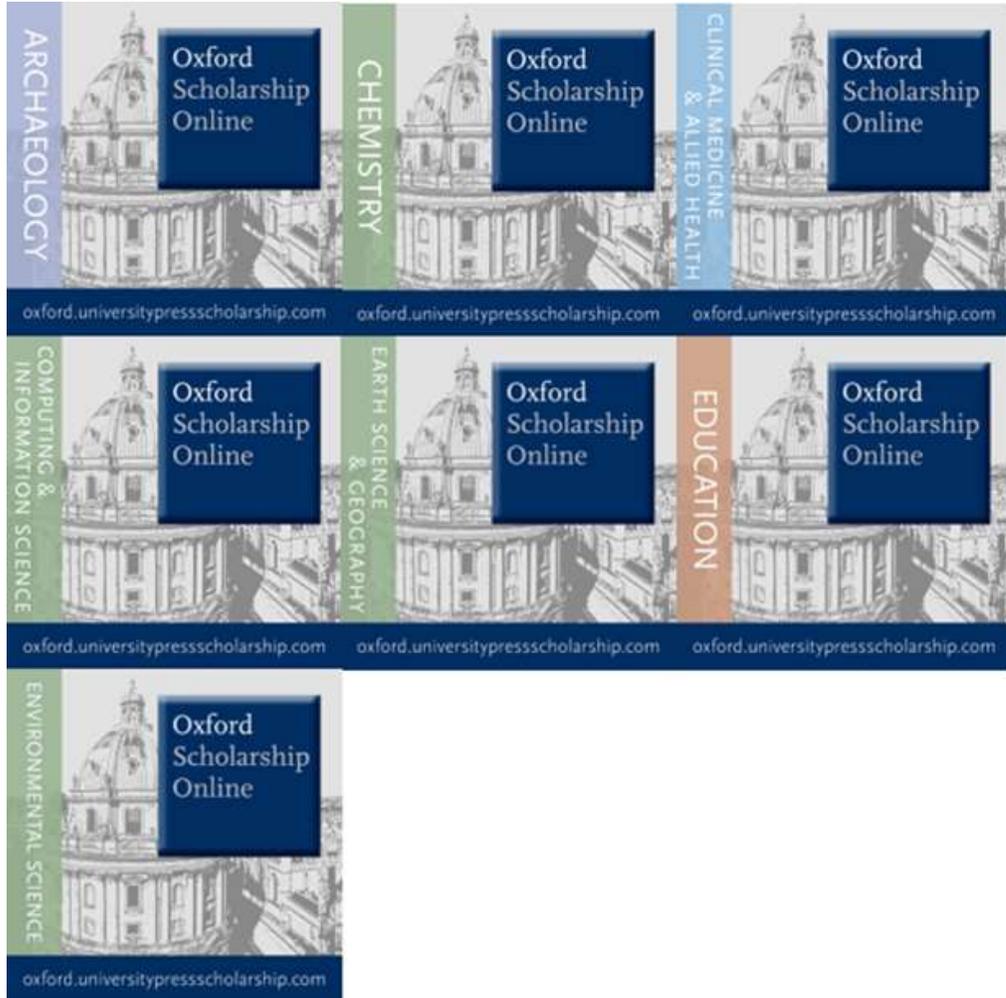
What new in online offer?

- 
- **OSO New Subjects**
 - **EBA – new collections & OHO TbT**
 - **WENTK**
 - **OWC**

Oxford Scholarship Online – 7 New Subjects



Introduction to OSO New Modules



New modules will launch 29th October 2020

Due to the accelerated need to get as much of our publishing digitized, these 600+ backlist titles will be added as **PDF + metadata-only** at launch. This means each book will be:

- Searchable alongside all the books on OSO and UPSO
- Have abstracts and keywords
- Only be accessed by downloading print-replica PDFs

Full-text XML will be captured following launch, provisionally planned to start being added in February/March 2021.

Introduction to OSO New Modules

[Link to full title list of new OSO Modules](#)

Subject	No. of Titles
Archaeology	68
Chemistry*	108
Clinical Medicine & Allied Health*	96
Computer & Information Science	79
Earth Science & Geography	150
Education	64
Environmental Science	50
Grand Total	615

**Brand new to UPSO*

A hand holding a vintage pocket watch against a background of snow-capped mountains and a turquoise lake. The watch is open, showing its face and hands. The background is a scenic landscape with jagged, snow-covered peaks and a clear, blue lake in the foreground.

Oxford Handbooks Online – Title-by-Title Pricing



Evidence Based Acquisition (EBA)

Academic Books

oxfordhandbooks.com

Oxford
Handbooks
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Scholarly Research Reviews

OXFORD MEDICINE ONLINE

Since its launch in 2009, *Oxford Medicine Online* has grown rapidly and today contains high-quality medical titles across over 110 speciality and sub-specialty areas. Many of our titles are highly regarded in their respective subject areas, and we are proud to bring the same values of quality and excellence to every work we publish.

OXFORD CLINICAL PSYCHOLOGY

Oxford Clinical Psychology is the online home of Oxford's global clinical psychology publishing program. Our high-quality content covers a broad range of speciality areas, disorders, and treatment modalities, offering up-to-date research and practice information. This sophisticated resource provides an in-depth understanding of psychological disorders, and how to treat them.

University Press Scholarship Online

University Press Scholarship Online (UPSO) provides access to high quality scholarship from Oxford University Press and other partner presses from around the globe, covering almost every area of academia, from Law to Literature and Psychology to Physics. With the latest cutting-edge works of scholarship regularly published to the site, UPSO is an essential research tool for scholars, academics, students, and researchers alike.

Titles from 18 partner presses are available through UPSO Evidence-Based Acquisition (EBA).

www.universitypressscholarship.com

Oxford Scholarship Online

With new books published every month, *Oxford Scholarship Online* (OSO) is an ever-growing online research library which brings cutting-edge works from up-and-coming academics alongside those written by established and eminent names. OSO provides access to thousands of scholarly works and monographs from Oxford University Press's world-renowned academic list with subjects spanning across the Humanities, Sciences, Social Sciences, Medicine, and Law.

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EBA means your patrons will have access to nearly seven million pages of high quality, high impact scholarship, plus our usage reports will help your library make data-driven decisions regarding which journal archives to purchase.



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Why might EBA be a good fit for my library?

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WENKT & Oxford World's Classic



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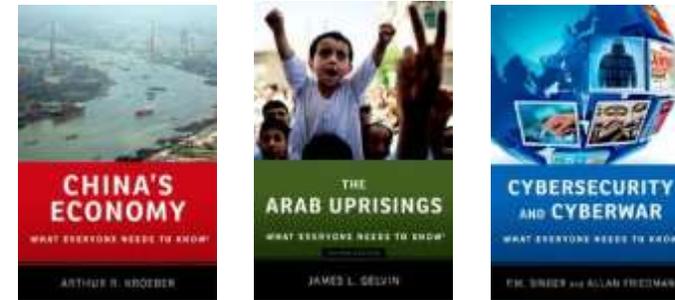
Launching: 113 books

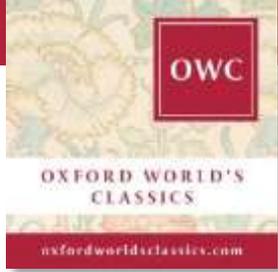


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Medical Updates

Oxford Textbook of Medicine 6th Edition 2020

<https://oxfordmedicine.com/view/10.1093/med/9780198746690.001.0001/med-9780198746690>

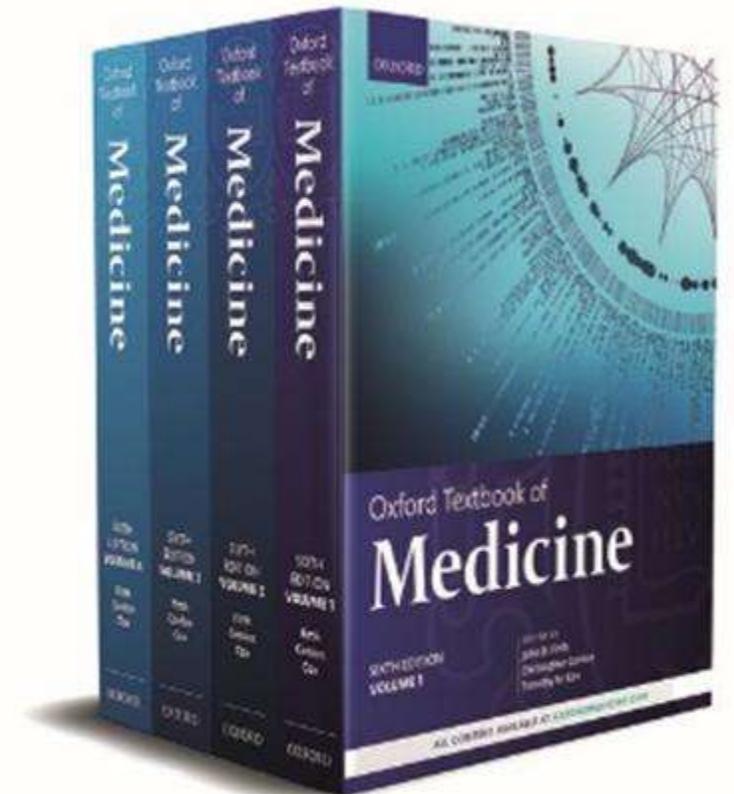
The *Oxford Textbook of Medicine* is recognized around the world as the **ultimate reference guide** to the whole of medicine.

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- The very best in international medicine from over 900 of the world's greatest clinicians and medical scientists
- Unparalleled integration of basic science and clinical practice
- The most **comprehensive coverage of infectious diseases** to be found in any textbook of medicine

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- 96 brand new chapters and nearly 1500 more pages
- 259 videos, many of them brand new covering topics in Neurology, Respiratory medicine, Gastroenterology, and more!
- A new foreword by Professor Sir John Bell



A hand holding a vintage pocket watch in front of a mountain landscape. The watch is open, showing its face and hands. The background features snow-capped mountains and a clear blue sky. The word "Questions?" is overlaid in white text on the watch face.

Questions?