
Oxford University Press и поддержка деятельности российских университетов: фокус на образовании и исследованиях



Marcin Dembowski– marcin.dembowski@oup.com

March 2016
St Petersburg



Agenda

- University of Oxford - scholarships
- About OUP
- Resources supporting teaching and research
- EPIGEUM



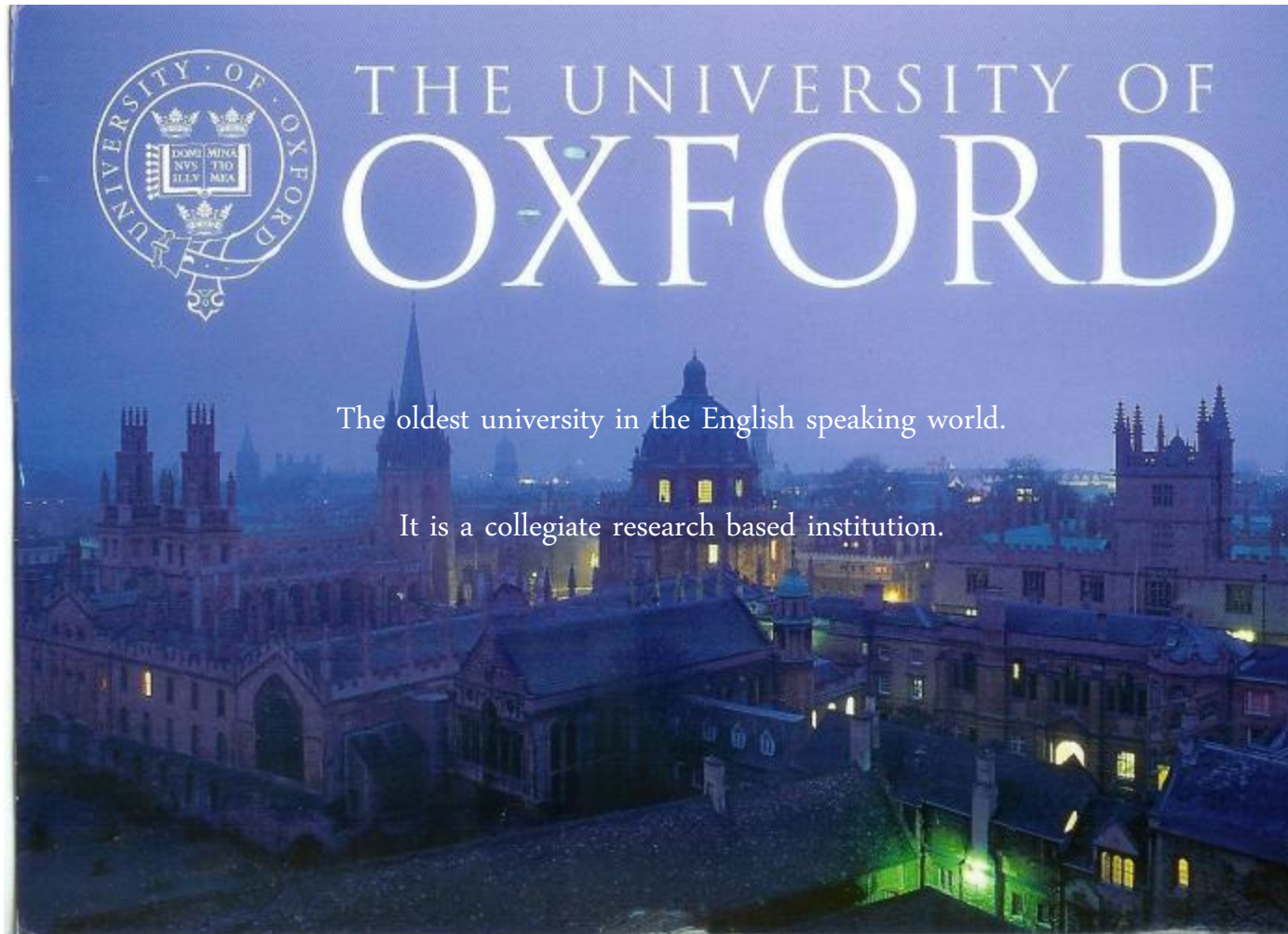
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The screenshot shows the main page of the European Heart Journal website. At the top, there is a navigation bar with 'OXFORD UNIVERSITY PRESS Journals' and 'OXFORD Journals' logos. Below this, a red header contains the journal title 'European Heart Journal' and navigation links: 'About', 'Submit', 'Subscribe', 'Advertise', and 'Jobs'. The main content area is divided into several sections:

- Editorial Board:** Lists the Editor-in-Chief (Thomas F. Lüscher) and Deputy Editors (Jansen Bak, Bernard J. van der Wal, Olf Landmesser, Frank Ruschik, Willem J. Janssen). It also mentions 'Published on behalf of EUROPEAN SOCIETY OF CARDIOLOGY'.
- Search articles:** A search bar with a magnifying glass icon and a dropdown menu showing 'Advanced'.
- Alerts and RSS feeds:** Buttons for 'Alerts', 'RSS feeds', 'Share', and 'Follow'.
- EHJ Today - The voice of leaders:** A section for watching interviews on hot topics in modern cardiology.
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The screenshot shows the full article page for the paper 'It's bitter cold and I am sick at heart: establishing the relationship between outdoor temperature, blood pressure, and cardiovascular mortality'. The page layout includes:

- Article Header:** The title, authors (R.H. Bruil, S. Talle), and the date (14 Feb 2015).
- Abstract:** A summary of the study, mentioning 23,000 individuals with diagnosed cardiovascular diseases from China.
- Introduction:** The first paragraph of the article, discussing the relationship between outdoor temperature, blood pressure (BP), and cardiovascular (CV) mortality.
- Figure 1:** A diagram illustrating the seasonal cycle and its impact on blood pressure and CV events. It shows four panels representing different seasons: winter (cold, snow), spring (mild, green), summer (hot, sun), and autumn (mild, trees). A red line graph shows blood pressure rising in winter and falling in summer. A blue line graph shows CV events rising in winter and falling in summer. The diagram is surrounded by icons for environmental factors like sun, wind, and pollution.
- Figure Caption:** A detailed caption explaining the seasonal cycle and its impact on blood pressure and CV events, noting that underlying mechanisms are unclear.
- Navigation:** Buttons for 'Article', 'Figures & data', 'Information', and 'Explore'.
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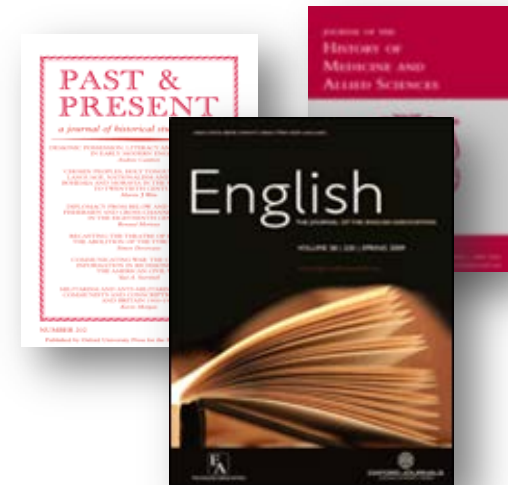


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The screenshot shows the Oxford Handbooks Online website interface. At the top, there is a navigation bar with links for 'Home', 'About', 'Subjects Available', 'Guided Tour and Live Demonstrations', 'For Authors', 'Subscriber Services', 'Site Help', and 'Contact Us'. A search bar is located on the right side of the header. Below the header, there is a 'Browse by Subject' dropdown menu that is currently open, displaying a grid of subject categories: Archaeology, Business and Management, Classical Studies, Criminology and Criminal Justice, Economics and Finance, History, Law, Linguistics, Literature, Music, Philosophy, Political Science, Psychology, and Religion. A 'Browse All' button is visible at the bottom right of the subject grid. Below the subject grid, there is a 'Back to Results' link and a 'Highlight Search Term' option. The main content area displays a search result for 'Russia'. The result includes the authors 'Boris B. Velichkovsky and Alexander I. Yuriev', the title 'The Oxford Handbook of International Psychological Ethics', and the editors 'Andrea Ferrero, Yegor Karkut, Mark M. Leport, Geoff Lindsay, and Michael J. Stevens'. It also provides the print publication date (Jul 2012), the online publication date (Nov 2012), the subject 'Psychology, History and Systems in Psychology', and the DOI '10.1093/oxfordhb/9780199739105.013.0030'. There is a 'Download article (pdf)' link and a 'Go to page' field with a 'GO' button.

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1815–1878

Paul Sparks
in *The Classical Mandolin*

Published in print: 2005 Published Online: October 2011 Publisher: Oxford University Press
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1878

Roland John Wiley
in *Tchaikovsky*

Published in print: 2009 Published Online: October 2011 Publisher: Oxford University Press
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Pyotr Ilich Tchaikovsky was in Western Europe until April 1878, then returned to Russia. From November 15 to the end of the year, he was in Western Europe again, spending almost a month in Florence ... [More](#)

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1878–1892

Paul Sparks
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1879–1881

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Published in print: 2009 Published Online: October 2011 Publisher: Oxford University Press
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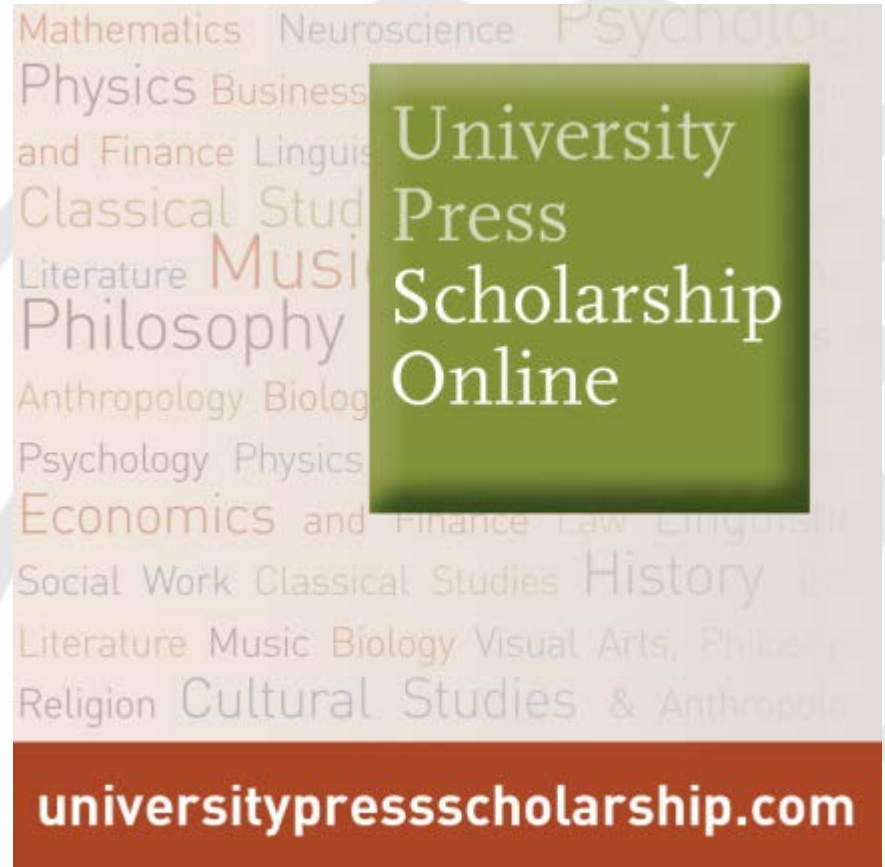
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Juvenile bipolar disorder has a long history. Since the eighteenth century this disorder was viewed as a real analogue of adult bipolar disorder (under a number of names, over the decades). Up until the 1990s juvenile bipolar disorder was viewed as a rare phenomenon but then papers published in the **Massachusetts General Group** during the 1990s began to change that perception. These researchers viewed

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Totemism

Pollock was deeply influenced by his friendship with the Russian émigré artist John Graham (originally Ivan Dombrowski), who saw in Pablo Picasso's work a model for a new kind of modern art, combining the magical power of totemic images with the formal sophistication of late cubism. See Graham 1937 for the most important expression of his views. Langhorne 1993 offers an insightful discussion of Pollock's relationship with Graham. Crow 1999 does not discuss Graham but highlights the importance of a totemistic conception of art for the understanding even of Pollock's abstract drip paintings. Herman and Paoletti 2004 returns to the totemic image of Romulus and Remus as a source for one of Pollock's breakthrough works of the early 1940s. The relationship between Pollock and shamanism is examined more broadly in Restellini 2008.

Crow, Thomas. "Moving Pictures." *Artforum* 37.8 (April 1999): 91–95, 143.

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Citing Fried 1965 (cited under Formalist Interpretations), a canonical discussion of Pollock's drip method as a liberation of line, Crow stresses the dramatic materiality of Pollock's work as opposed to the "opticality" attributed to it by Fried. Crow criticizes the curators of the 1998 retrospective for failing to highlight the tension between the totemic quality of Pollock's underlying figuration and the nonfigurative quality of his drippings and pourings.

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Graham, John. "Primitive Art and Picasso." *Magazine of Art* 30.4 (April 1937): 236–239, 260.

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A valuable statement by the influential artist-critic. Graham describes Picasso's work as a modern, abstract expression of "primitive" forms and impulses that give direct access to an archetypal unconscious. Graham's analysis helped younger American artists of the late 1930s and 1940s formulate a new goal for their work.

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Herman, Alexander B., and John Paoletti. "Re-Reading Jackson Pollock's 'She-Wolf.'" *Artibus et Historiae* 25.50 (2004): 139–155.

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The authors use Pollock's demonstrated interest in prehistoric art to suggest unrecognized mythic meanings in an important early work that seems to allude to the Roman myth of Romulus and Remus. Available online for purchase or by subscription.

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Anaphora

Eric Reuland, Martin Everaert, Anna Volkova

Introduction

Anaphora can be generally defined as "subsequent reference to an entity already introduced in discourse" (Sells 2004c; see [Representing Anaphoric Dependencies](#)). The study of anaphora spans various fields of linguistics, from formal syntax and semantics to linguistic typology and pragmatics, and from computational linguistics to language processing and language acquisition. A major divide in this field is that between intersentential anaphora—more specifically, binding relations—and intersentential, or discourse, anaphora. The former attracted attention in the 1980s and is one of the central topics in generative syntax and semantics, but also in current typological studies. The latter has been studied extensively since the early 1990s within computational linguistics, discourse representation theory, and functional approaches such as centering theory.

Textbooks and Other Introductory Works

As anaphoric dependencies involve a variety of factors, and *prima facie* show substantial cross-linguistic variation, it is often the case that textbooks offer only a partial overview of the phenomena or provide only one theoretical account of a limited set of data. [King 2010](#) offers a concise overview of the topic. [Aoun 1985](#) and [Leask and Ulaganathan 1988](#) outline the view of anaphora within the Government and Binding framework. [Homstein, et al. 2005](#), a textbook on Minimalist syntax, contains an informative chapter on Binding theory. [Cherashvili and McConnell-Ginet 2000](#) offers an accessible introduction to formal semantics, a necessary background for further reading on the topic. [Heim and Kratzer 1998](#), a classic textbook on semantics, provides a semantic account of anaphora. [Buring 2005](#) offers a very useful and extensive overview of anaphoric dependencies. The perspective is primarily semantic, but in a way that does justice to the main syntactic aspects as well. [Kamp and Reyle 1993](#) explains the basics of Discourse Representation theory (DRT), a theoretical framework introduced by Hans Kamp in the early 1980s for dealing with issues in the semantics and pragmatics of anaphora and tense. [Milojkovic 2002](#) focuses on automatic anaphora resolution and provides a well-structured overview of approaches and issues in the field. [Reuland 2011](#), though not a textbook, presupposes relatively little knowledge and focuses on the factors governing unity versus diversity in anaphoric systems cross-linguistically.

Aoun, Joseph. 1985. *A grammar of anaphora*. Cambridge, MA: MIT Press.

Save Citation > Export Citation > E-mail Citation >

Very accessible, though not a textbook, this book aims at a more advanced reader and provides an excellent overview on anaphora in Government and Binding theory.

Find this resource:

Buring, Daniel. 2005. *Binding theory*. Cambridge, UK: Cambridge Univ. Press.

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Buring provides a broad discussion of the main puzzles in the field of intersentential anaphora, along with exercises to facilitate understanding. A must-read for linguists who want an overview of the state of the art.

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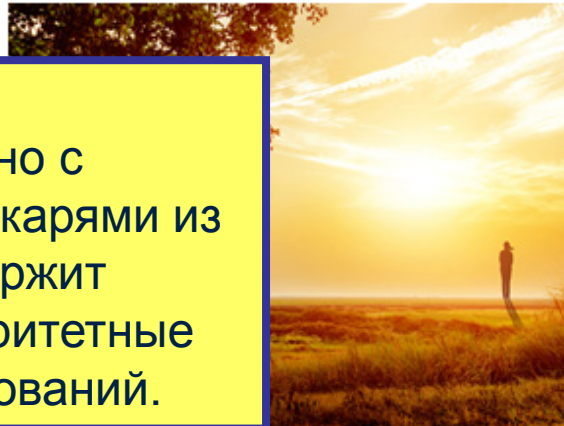
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Russian Literature: A Very Short Introduction

Catriona Kelly

Abstract

Russian Literature: A Very Short Introduction explores the place and importance of literature in **Russian** culture. How and when did a **Russian** national literature come into being? What shaped its creation? How have the **Russians** regarded their literary language? This VSI uses the work and treatment of the poet and novelist Pushkin, 'the **Russian** Shakespeare', as a way of illustrating the wider themes and concerns of **Russian** literature. Why are **Russian** writers venerated, and how have they been interpreted inside **Russia** and beyond? The influence of folk tale traditions, orthodox religion, and the ... [More](#)

Keywords: culture, Gustave Flaubert, Johann Wolfgang von Goethe, prose, Percy Bysshe Shelley, Richard Brinsley Sheridan, Short Story, socialist Realism

Bibliographic Information

Publisher: Oxford University Press

Print ISBN-13: 9780192801449

DOI: 10.1093/acrade/9780192801449.001.0001

Print Publication Date: Aug 2001

Published online: Sep 2013

Catriona Kelly, author
Fellow of New College,
Oxford, and Tutor in
Russian
[Author Webpage](#)

Subjects in Very Short Introductions online

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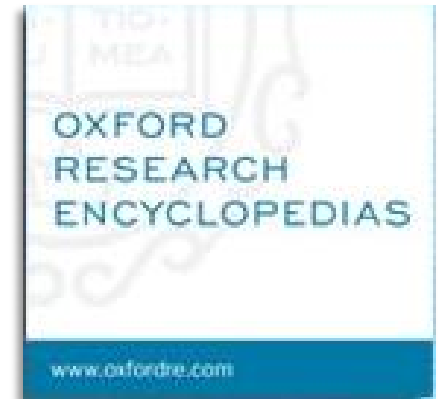
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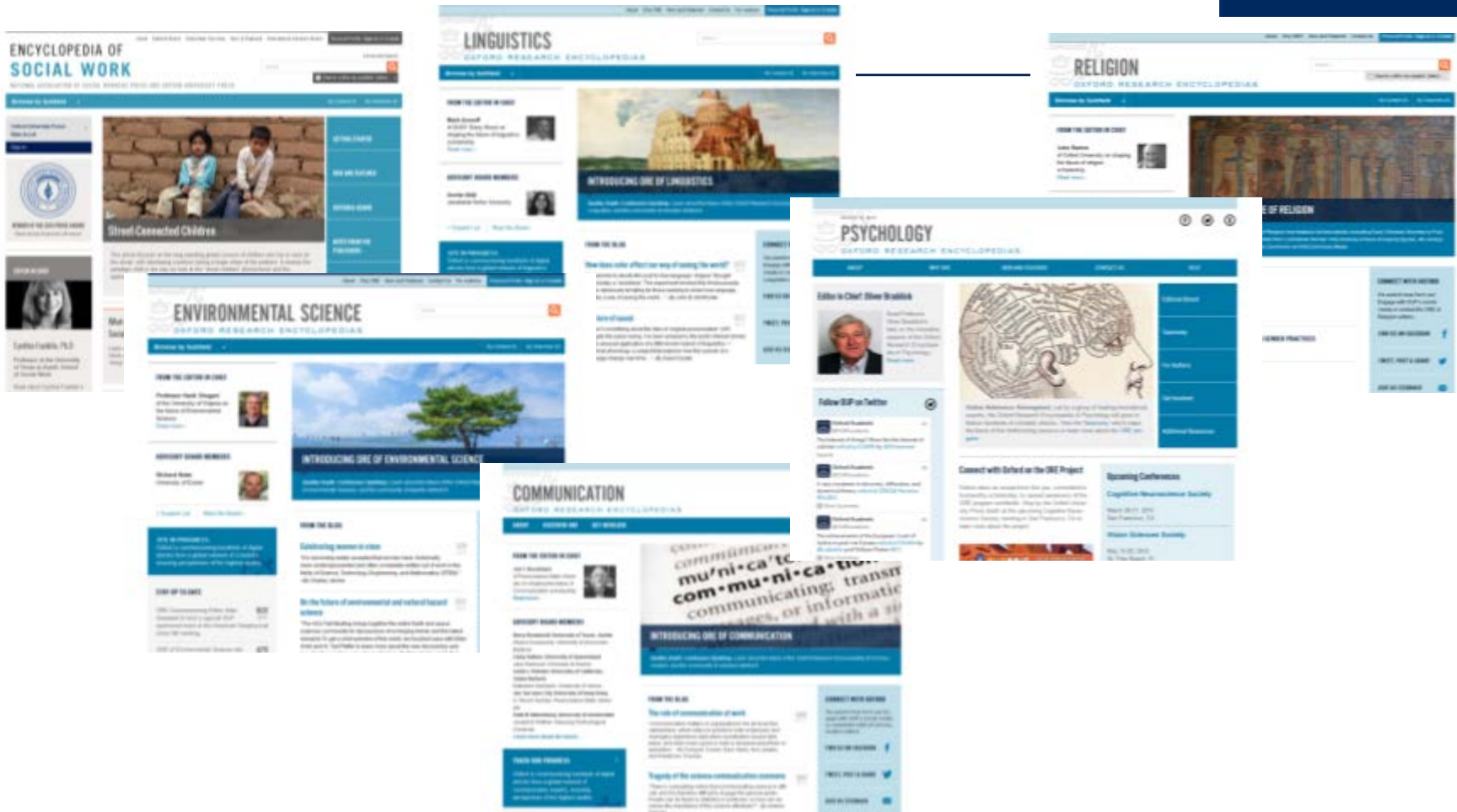


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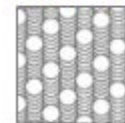
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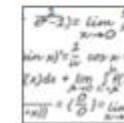
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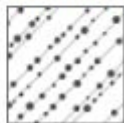
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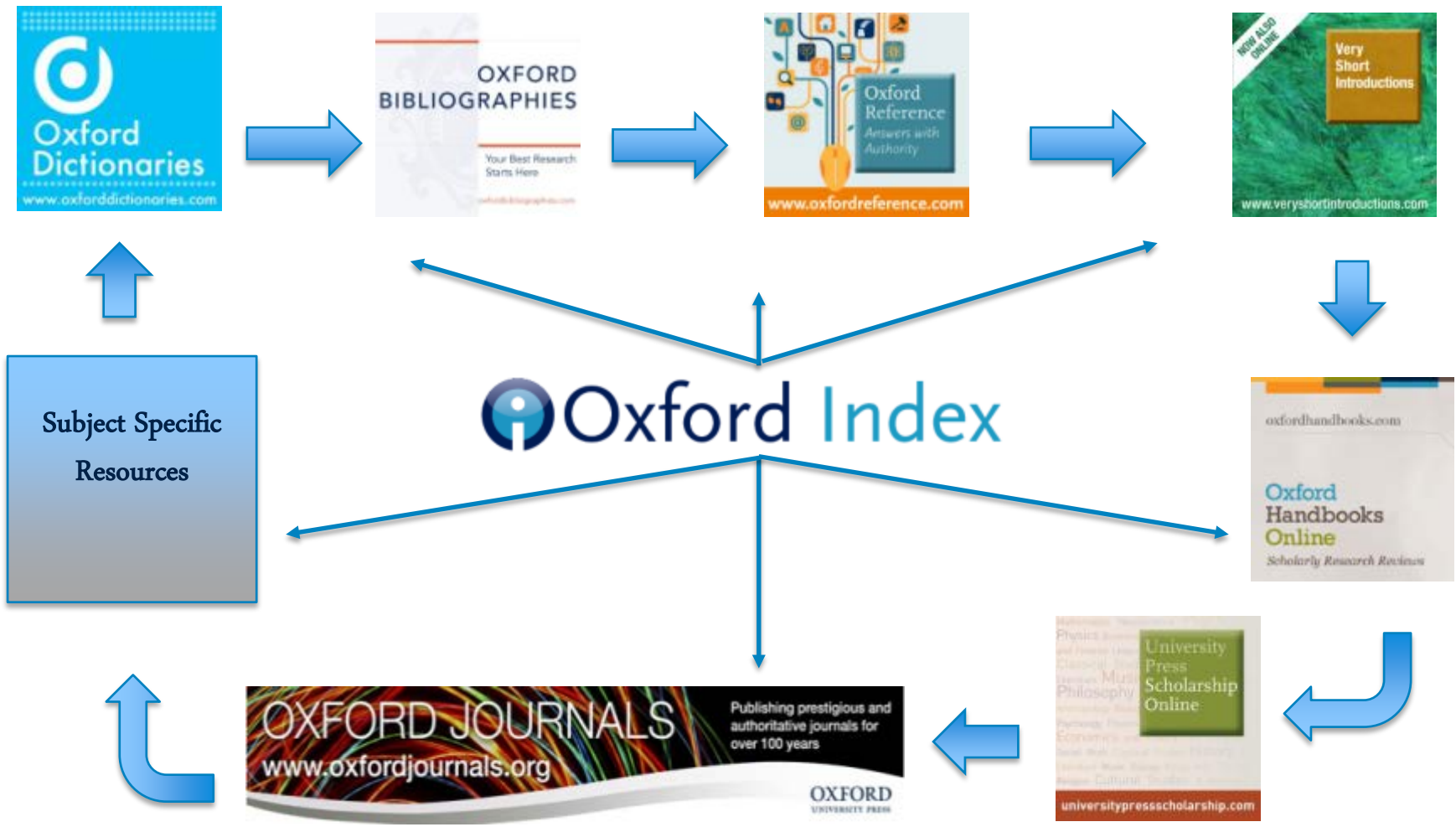




Each resource provides a vital step on the research journey, from quick fact checking, to reviewing the literature in a field, to keeping up to date with the latest research.



Where do Oxford Research Journals fit in your research journey?



What is the *AMA Manual of Style*?

- A must-have guide for anyone involved in medical or scientific publishing
- An essential, one-stop resource providing quick access to authoritative information.
- Everything you need to produce well-organized and clear manuscripts

The screenshot shows the homepage of the AMA Manual of Style website. At the top, there is a navigation menu with links for 'About', 'Style Quizzes', 'Updates', 'Subscriber Services', 'Contact Us', 'Take a Tour', 'Help', and 'SI Conversion Calculator'. A user greeting 'Welcome, Rachel Fenwick' is visible on the right. The main header features the title 'AMA MANUAL OF STYLE' and the subtitle 'A Guide for Authors and Editors', along with a search bar and 'Advanced Search' options. Below the header is a 'Contents' section. The main content area is divided into several sections: a 'Welcome to the AMA Manual of Style' message, a 'THE JAMA NETWORK' section, and a 'Tweets' section. A sidebar on the right contains 'Announcing an all-new user experience', 'Users - view details of the new features in our guide What's New', 'Librarians - find out how this affects you by viewing our Migration Pack', 'Sign up to our RSS feed', 'Find out how to subscribe', and 'NEWS'.



AMA Manual of Style: A Guide for Authors and Editors (10th edition)

AMA Manual of Style Committee

Abstract

The world of medical publishing has rapidly modernized and the intersection of research and publishing has become ever more complex. The 10th edition of the *AMA Manual of Style* brings this definitive manual into the 21st century with a broadened international perspective and expanded electronic guidelines. Ethical and legal issues receive increased attention, with detailed guidelines on authorship, conflicts of interest, scientific misconduct, intellectual property, and the protection of individuals' rights in scientific [Read More](#) and publication. The *Manual* examines

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- * Evaluation of Evidence-Based Practices in Online Learning: A Meta-Analysis and Review of Online Learning Studies (US Department of Education, 2009)

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path

- a. Where do all the researchers go?
- b. Career ideas for scientists
- c. So what's getting in your way?
- d. Video: Career path case studies

iv. Develop your action plan

- a. Next steps
- b. Career planning

v. Top tips for getting that job

- a. Video: What the experts say
- b. The hidden job market
- c. CV hints
- d. How to use STAR quality
- e. Video: Advice from four Nobel Prize winners

4. Application

- i. Practice scenario: PhD students
- ii. Practice scenario: Early career researcher

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PROF ROY GLAUBER NOBEL PRIZE in PHYSICS HARVARD UNIVERSITY

00:20 00:19

PROF RICHARD SCHROCK NOBEL PRIZE in CHEMISTRY MIT

00:06 00:29

PROF ANTHONY LEGGETT NOBEL PRIZE in PHYSICS UNIVERSITY of ILLINOIS

00:59 01:26

SCREEN STRUCTURE

LECTURING 1 STRUCTURING LECTURE CONTENT

Structures and overviews 1

PRINT
VERSION

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Completing the activities on this screen will highlight the benefits of providing students with helpful structures and overviews.



Building a clear structure for the information you want to communicate to students is a crucial tool in helping them learn. The video below introduces you to a range of different ways of structuring your lectures. As you watch, consider which is most relevant for your own area. You may wish to consolidate your thoughts by completing the 'optional activity'.



Optional activity



Select one lecture you are planning to give and rearrange it in as many as possible of the...

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Course files

Chapter 1: Introduction to lecturing

- [What is lecturing?](#)
- [Rationales for lecturing](#)
- [How lectures link to learning outside the lecture](#)
- [Chapter review](#)

Chapter 2: Evidence about lecturing

- [The effectiveness of lectures – personal experience](#)
- [The effectiveness of lectures – the research evidence](#)
- [Student attention over an hour](#)
- [Information overload](#)
- [How teachers affect student learning](#)
- [Case study](#)
- [Chapter review](#)

Chapter 3: Structuring lecture content

- [What students know before the lecture](#)
- [Structures and overviews 1](#)
- [Structures and overviews 2](#)
- [Signposting transitions](#)
- [Summarising and closing](#)
- [Chapter review](#)

COURSE STRUCTURE

- **INTRODUCTION**

Welcome, learning objectives, course highlights, course map (contents page), author and reviewer profiles, list of development group universities

- **COURSE FILES**

Chapters of the course

- **APPLICATION**

Interactive real-life scenarios

- **COURSE SUMMARY**

- **RESOURCE BANK AND REFERENCES**

- **COURSE QUIZ**

EXAMPLE OF INTERACTIVE ACTIVITIES

Item title appears here

The description paragraph will go here and will change when a user clicks on another item in the diagram on the left

Students tweet their thoughts on the lecture

Note taking	Note making
Copy of slides	Wiki
	Annotated slides

VIEW FEEDBACK RESET ACTIVITY

EXAMPLE OF VIDEO

- Video is a key element of Epigeum courses and is likely to include, for example:
 - Expert interviews
 - Case study/practitioner interviews
 - Explanatory video



SUCCESSFUL DELIVERY

-
- Localisation of content
Add pages, edit pages, delete pages, track usage, course certification
 - Excellent technical support
 - Integration into existing training provision
 - Accreditation
Recognise your staff and students success
 - Marketing
 - Feedback and tracking



Research & Enterprise

Linking minds and markets

The Entrepreneur: brief history of an idea

Dr Tim Meldrum

ISEntrepreHistory

Outline	Trans	Notes	Search
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• The Entrepreneur: bri...			00:14
What's in a word?			00:12
Richard Cantillon			00:13
Jean-Baptiste Say			00:05
Joseph Schumpeter			00:10
Israel Kirzner			00:13
Today's theory of ent...			01:28
Thank you for watching			00:00

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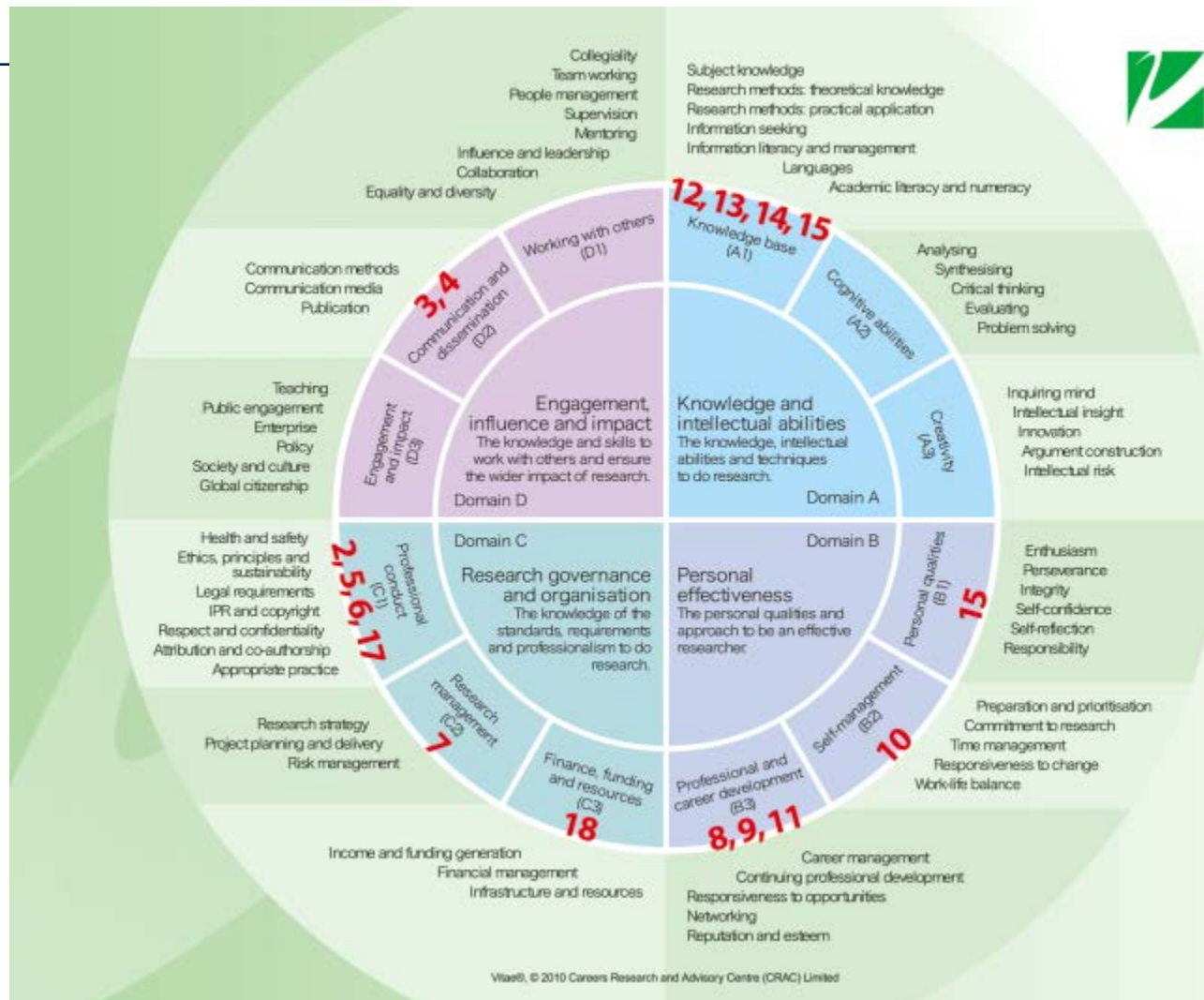
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Research Skills & the Vitae Researcher Development Framework



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- Good Clinical Practice
- Statistical Methods for Research
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- Avoiding Plagiarism
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- Academic Success: Skills for Learning, Skills for Life

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Overview

Publication date: Oct 2013

Core activities: 2 hours

Additional activities: 11 hours

This course aims to encourage researchers in the sciences to publish and guide them through the processes involved in publishing an academic article, including identifying when and where to publish, how to write and prepare a paper for submission and the peer review process. The course may also be helpful for researchers in the social sciences using experimental research methods.

Syllabus

- ✓ Module 1: The publishing landscape
- ✓ Module 2: Getting ready to publish
- ✓ Module 3: Submitting your paper
- ✓ Module 4: The editorial process
- ✓ Module 5: Tips from the top

Author, revised and first editions: [Dr Keith Hart](#)

Senior Research Fellow, Central Biotechnology Services, School of Medicine, Cardiff University

Reviewer, first edition: [Professor Peter Barnes](#)

Professor of Thoracic Medicine and Head of Airway Disease at the National Heart and Lung Institute, Imperial College London

Research Skills Master Programme

Any Questions...

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Marcin Dembowski
marcin.dembowski@oup.com