



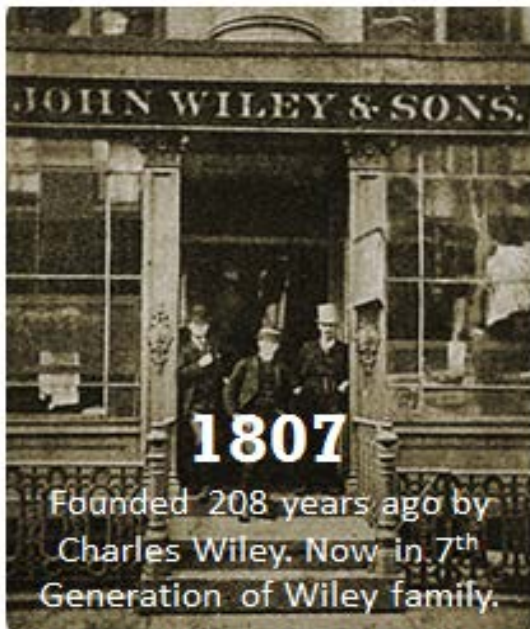
WILEY

Wiley Online Library at your service

Branka Mrljes, Institutional Account Manager CEECA

Wiley At A Glance

200 years of excellence



Deep reach into our communities



Students



Authors



Instructors



Librarians



Societies



Institutions



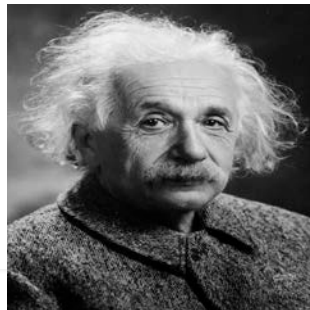
Corporations

15 million

Researchers and professionals working with our 1200 non-profit partners; 179 online program partnerships with universities; 6 million using our training platform

Commitment to quality and impact

500



Nobel Laureates have published in Wiley journals



- **1,500 + journals**
 - **18,000+ online books**
 - **180+ multi-volume references and handbooks**
 - **17 Current Protocols**
(Laboratory Manuals featuring over 10,000 protocols)
 - **11 databases**
(chemistry & evidence based medicine)

**Digital
Output**



2016 Journal Collections

- Full Collection
- Science, Technology & Medicine Collection
- Medicine & Nursing Collection
- Social Sciences & Humanities Collection
- Custom collection

How to choose a journal subscription model?

Challenge for institution:

- Limited funds
- Not enough usage statistics
- Language as barrier
- Print vs. digital
- How important perpetual access is

Models available:





Wiley Online Books

With over 18,000 titles across all subject areas on Wiley Online Library, start building your unique online book collection today

Usage-based Collection Management:

- Unlimited access to all 18000+ online books for 12 month period (or subject collection based on your needs) for fix amount
- Usage statistics provided with detailed analysis
- Patron driven acquisition after 12 months with perpetual access to chosen online books in the prepaid amount





WILEY

Supply of Digital Textbooks

Melissa Abbots

Regional Sales Manager, Central and Eastern Europe and Central Asia (CEECA)



Wiley E-Textbooks

1500+ Titles

E-Textbooks

Student-centric
functionality

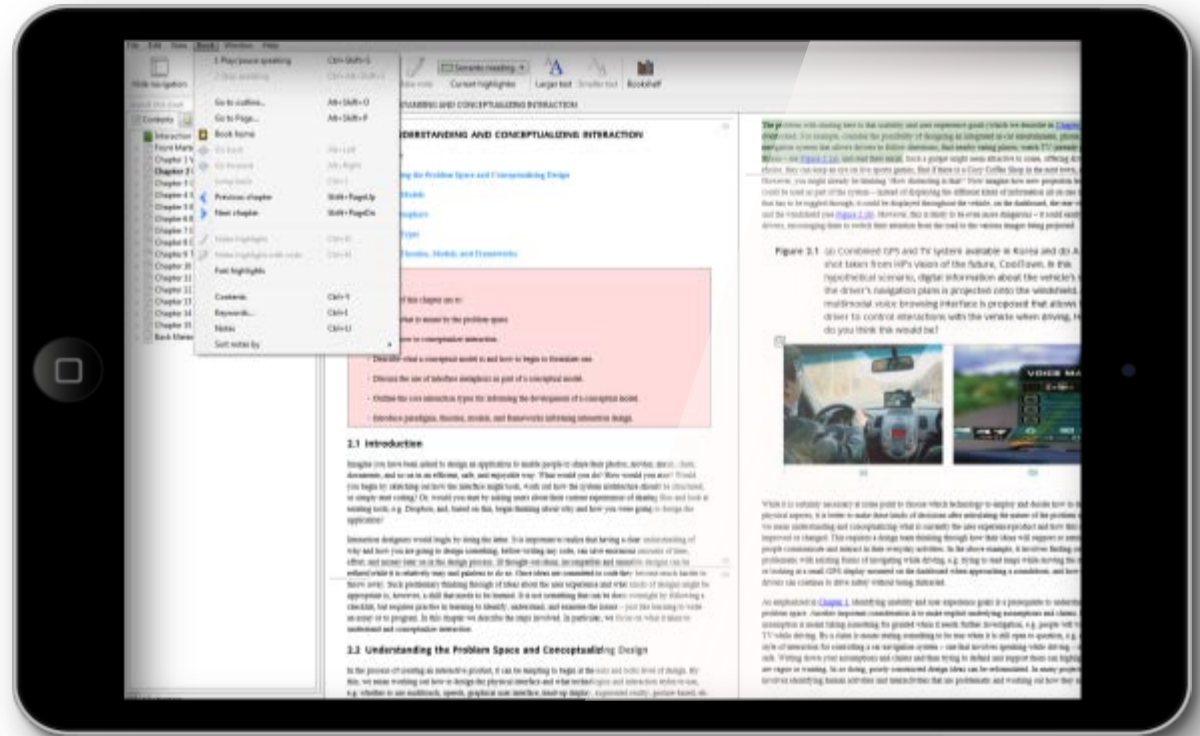
Annotation & Notes

Custom Highlights

Search



vitalsource
bookshelf





Download, Online & Mobile

Many devices...

Apps for
iOS
Android
Windows
Mac





E-textbook Access Options

1. Permanent download

Institutional purchase of download codes to be distributed to students

Individual student download up to 2 devices & online access

VLE integration

2. Library Access

Unlimited concurrent access

Annual subscription

Wiley Digital Textbook Library Initiative

Significant demand for digital textbooks via libraries

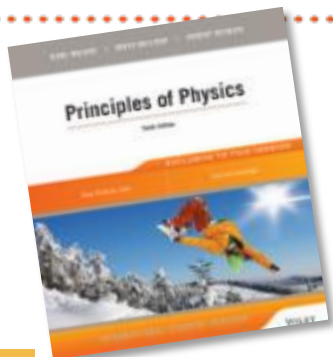
Library supply partner

Usage of supply platforms is free

ePDF files supplied

Digital texts only visible to confirmed institutions - not visible in general catalogue of library supply partner

E-Textbook Library Model



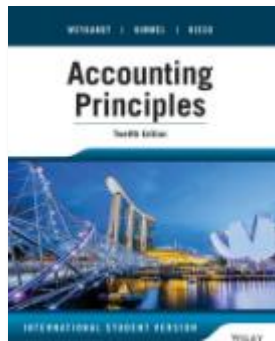
Set range of titles

Wiley E-Text
Catalogue

500+ titles



**Includes key global
education texts**

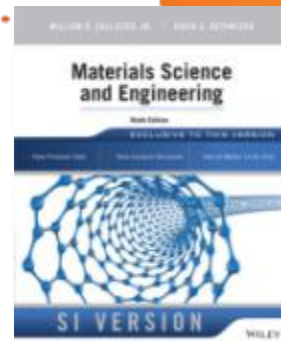


**Individual pricing
per institution
calculated on case
by case basis**

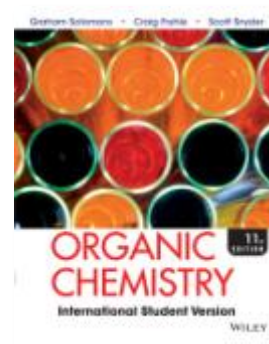
Annual or multi-year
subscriptions

Pricing factors:

No of primary &
secondary users,
retail sell-through,
FTE's etc



**No perpetual
access**





Usage Statistics

Usage statistics can be downloaded via an institution's admin/library Portal.



Digital Textbooks

now available from Wiley

For many years we have received requests from librarians for access to Wiley textbooks in digital formats through their preferred supply partners.



We are now pleased to announce the launch of the Wiley Digital Textbook Initiative, which makes our market-leading textbooks available to libraries for the first time in a digital format. In partnership with ebook aggregators, we are pleased to be able to offer you the opportunity to provide digital access to a broad selection of our key textbook titles.

Our library customers have told us that they want flexibility on their title choices, and also need to be able to manage their budgets, in order to help them achieve this we have structured this offer as follows:

Customers can choose from a wide range of Wiley textbooks not previously available in digital formats to the library community.

These titles will be available for unlimited concurrent usage for enrolled students.

We have created clear and simple DRM policies.

Both annual and multi-year subscription models are available.

For more information please contact your Wiley Account Manager or email libraryinfo@wiley.com

As each library has unique requirements and circumstances we are offering access to these titles based on a case-by-case pricing structure. Pricing will be individually negotiated with each institution and then billed by the University's preferred library supplier.

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Wiley Digital Textbook Library Leaflet



Thank you