



# eBooks: Past, Present, Future

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**SPRINGER NATURE**

# Agenda



It was 2006...



Fast forward to 2016



Our eBook features



If you were me?

**It was 2006...**

## Springer launched it's eBook collections

- Revolutionary!
- Continuing access model
- No DRM
- In 12 subject specific collections



# Things changed....

- **We improved our Metadata**
  - Partner with OCLC
- **Competition entered the market**
  - Following the Springer model though...
- **We increased the book output**
  - Creating more value for money
- **We added new subject collections**
  - In hot research areas such as Energy
- **Built a new platform**
  - The fastest in the industry
- **And last....**



But not least...



## We added the Book Archives



## What is the Springer Book Archive?

- 120,000 eBooks Content - dating from 1842-2004
- Available as one-off purchase with continuous access in German and English packages, priced depending on institution size
- Titles are digitized to high standards
- (OCLC) MARC records available at no extra charge



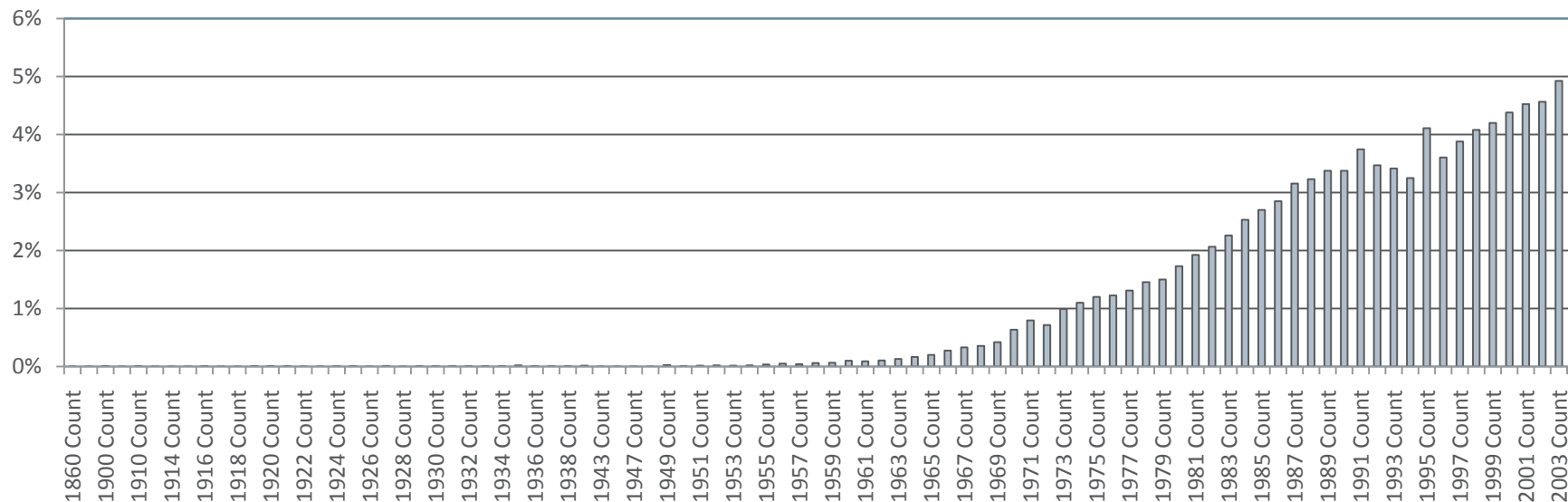


## Springer Book Archives – Age of the content

60% of English/International SBA books published later than 1990

85% of English/International SBA books published later than 1980

**% of SBA titles by copyright year English**



## New eBook content in 2016



# So...what's new?



palgrave CONNECT  
Springer Link

palgrave CONNECT

Springer Link

Springer Link  
palgrave CONNECT

palgrave CONNECT

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Springer Link

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Springer Link

Springer Link

## The 2016 eBook collections and number of titles

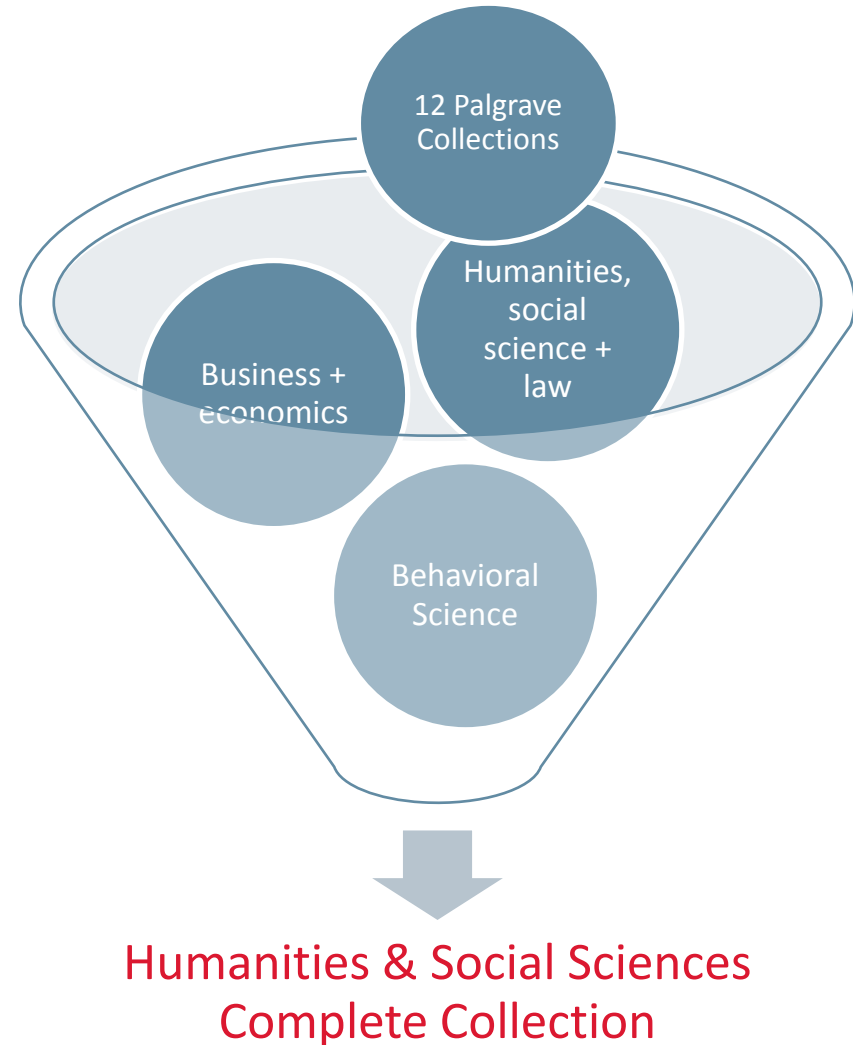
Humanities and Social Sciences Collection		Science, Technology and Medicine Collection	
Behavioral Science & Psychology	+260	Biomedical & Life Science	+640
Business & Management	+430	Chemistry & Materials Science	+300
Economics & Finance	+480	Computer Science	+1100
Education	+450	Earth & Environmental Science	+390
History	+230	Energy	+130
Literature, Cultural & Media Studies	+500	Engineering	+930
Political Science & Internl. Studies	+410	Mathematics & Statistics	+545
Philosophy & Religion	+320	Medicine	+785
Social Sciences	+560	Physics & Astronomy	+420
Law & Criminology	+250	Professional & Applied Computing	+230

## 2016 eBook packages: The changes

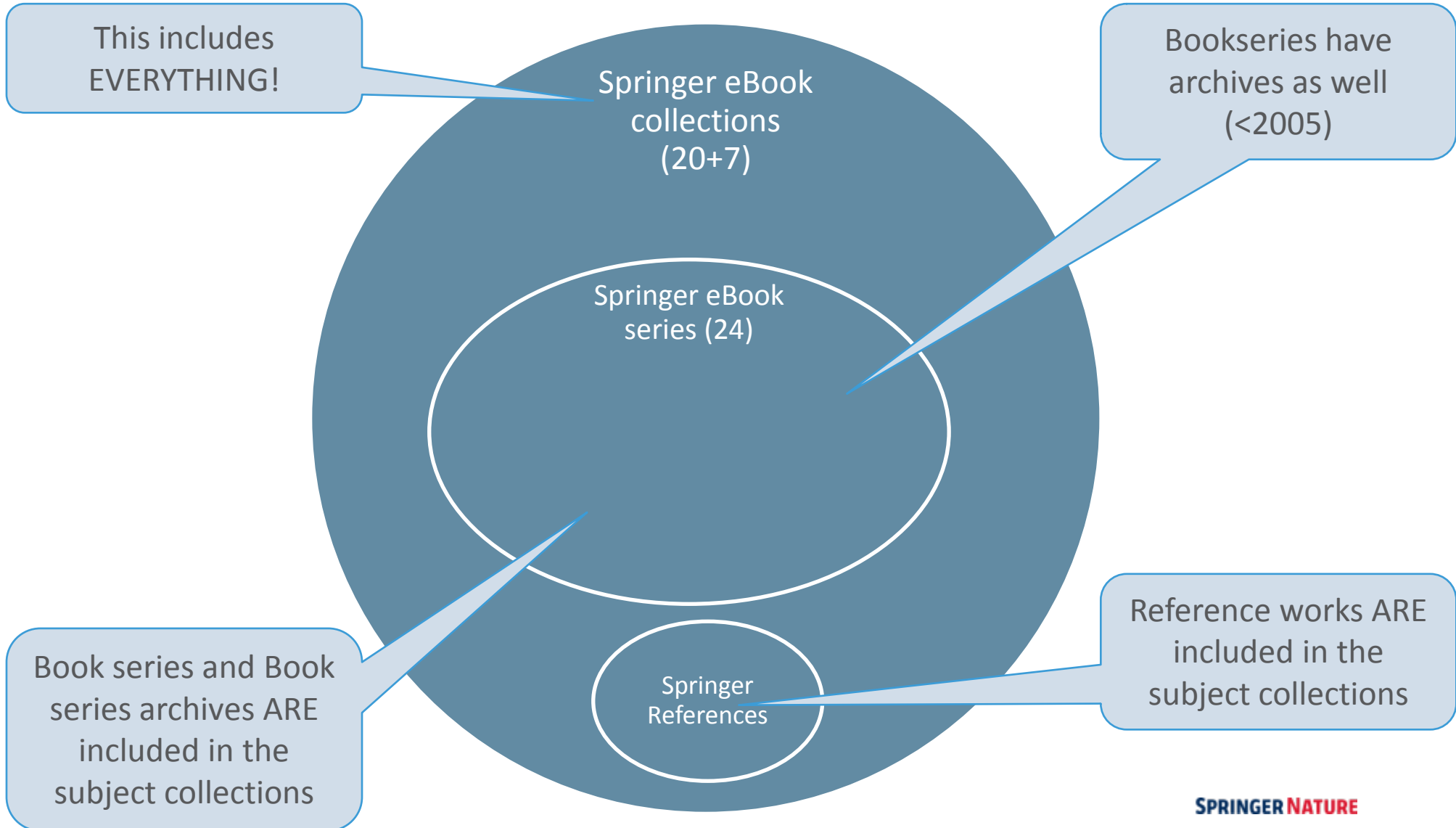
Packages no longer available as of copyright year 2016 are:

- Humanities, Social sciences and Law
- Behavioral Sciences
- Business and Economics

**Palgrave content available on SpringerLink**



## Springer eBooks on SpringerLink



**But also**



**On SpringerLink...**



# The Palgrave archives

- Mostly newly digitized content
- ~ 10,000 titles
- 8 packages

SBA: Palgrave Archive titles	Number of titles
Palgrave Business & Management Collection	569
Palgrave Economics & Finance Collection	1,612
Palgrave History Collection	2,565
Palgrave Language & Linguistics Collection	51
Palgrave Literature & Performing Arts Collection	1,586
Palgrave Political & Intern. Studies Collection	1,876
Palgrave Religion & Philosophy Collection	386
Palgrave Social & Cultural Studies Collection	834
Total	9,479

# eBook features



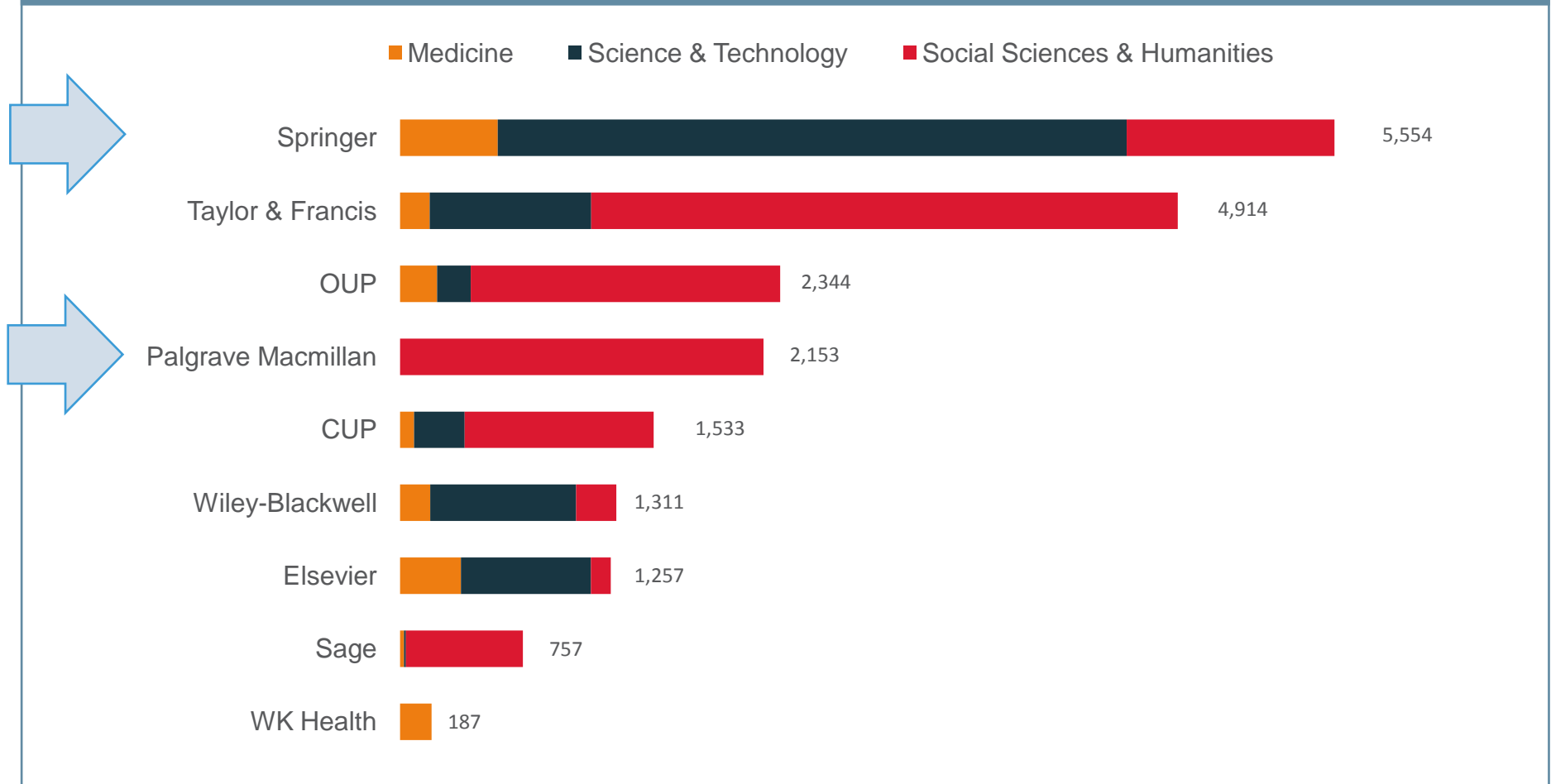
How many books?

**Over two-hundred-thousand eBooks!  
& growing.**

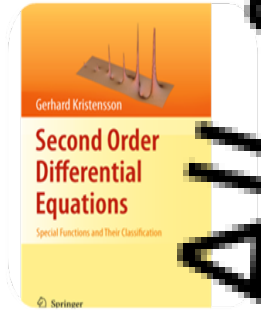
**212,368 Result(s)**  
within **Book** 

# Springer is now the largest publisher in STM and HSS (with Palgrave)

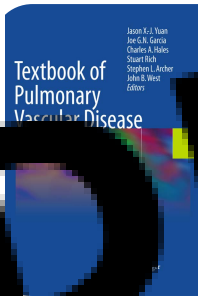
Number of English-Language Titles Published in 2014



All of our eBooks are DRM free



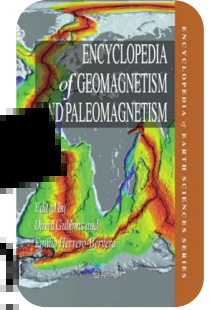
Monographs



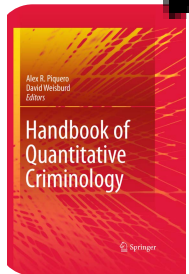
Textbooks



Series



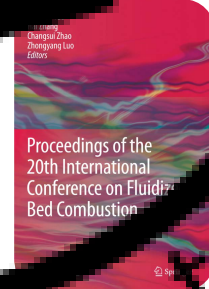
Reference Works



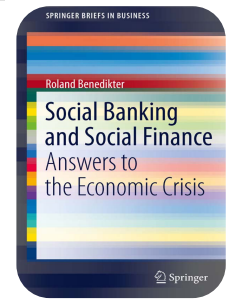
Handbooks



Edited Volumes



Conference Proceedings



Briefs

ALL FILES ARE PROVIDED WITHOUT RESTRICTIVE TECHNOLOGIES

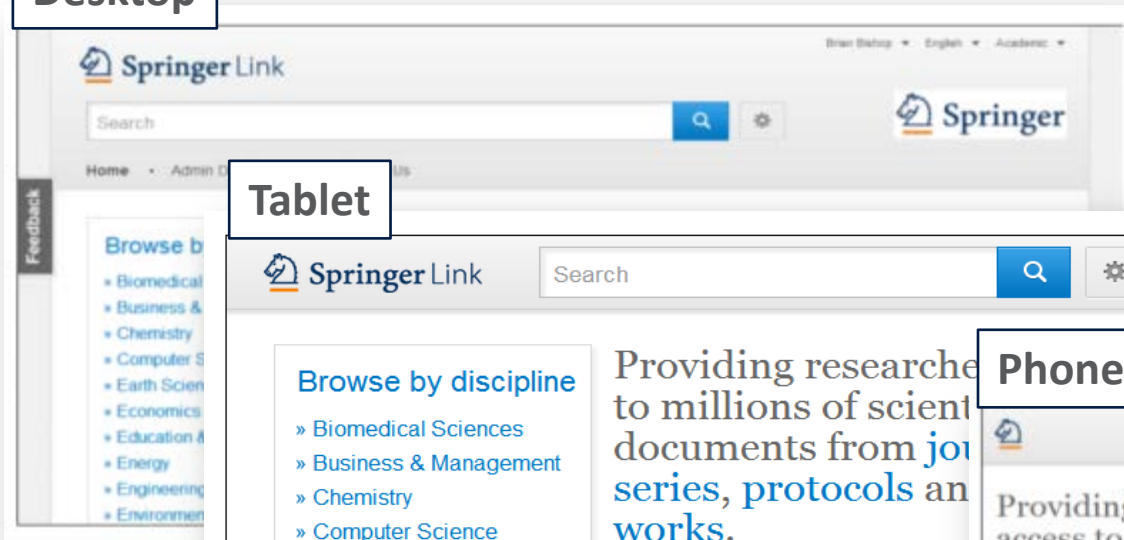
And.....



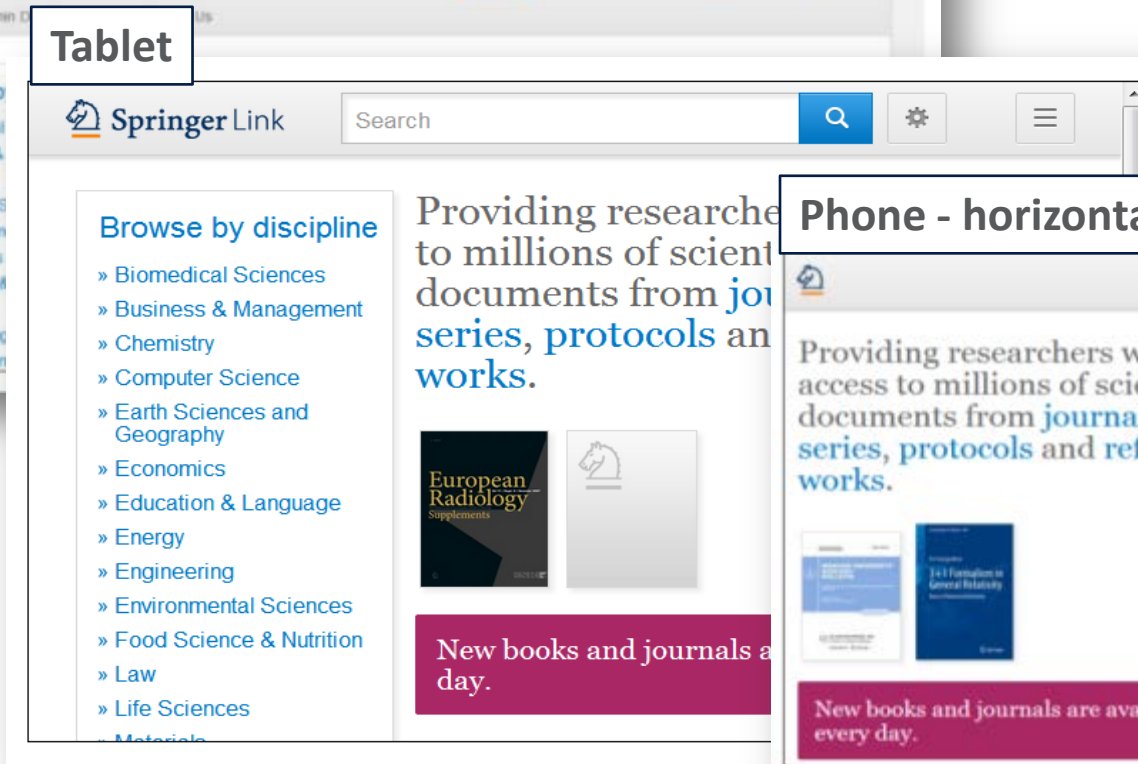
# Our platform is mobile optimized

Web responsive design allows for optimal viewing on all devices

Desktop



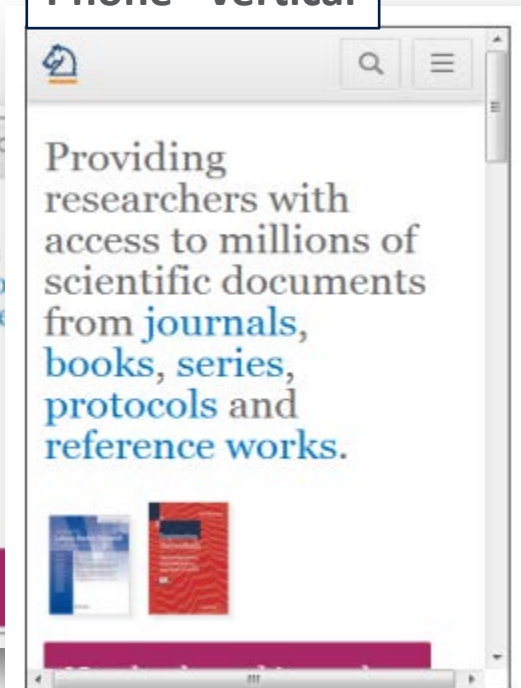
Tablet



Phone - horizontal



Phone - vertical

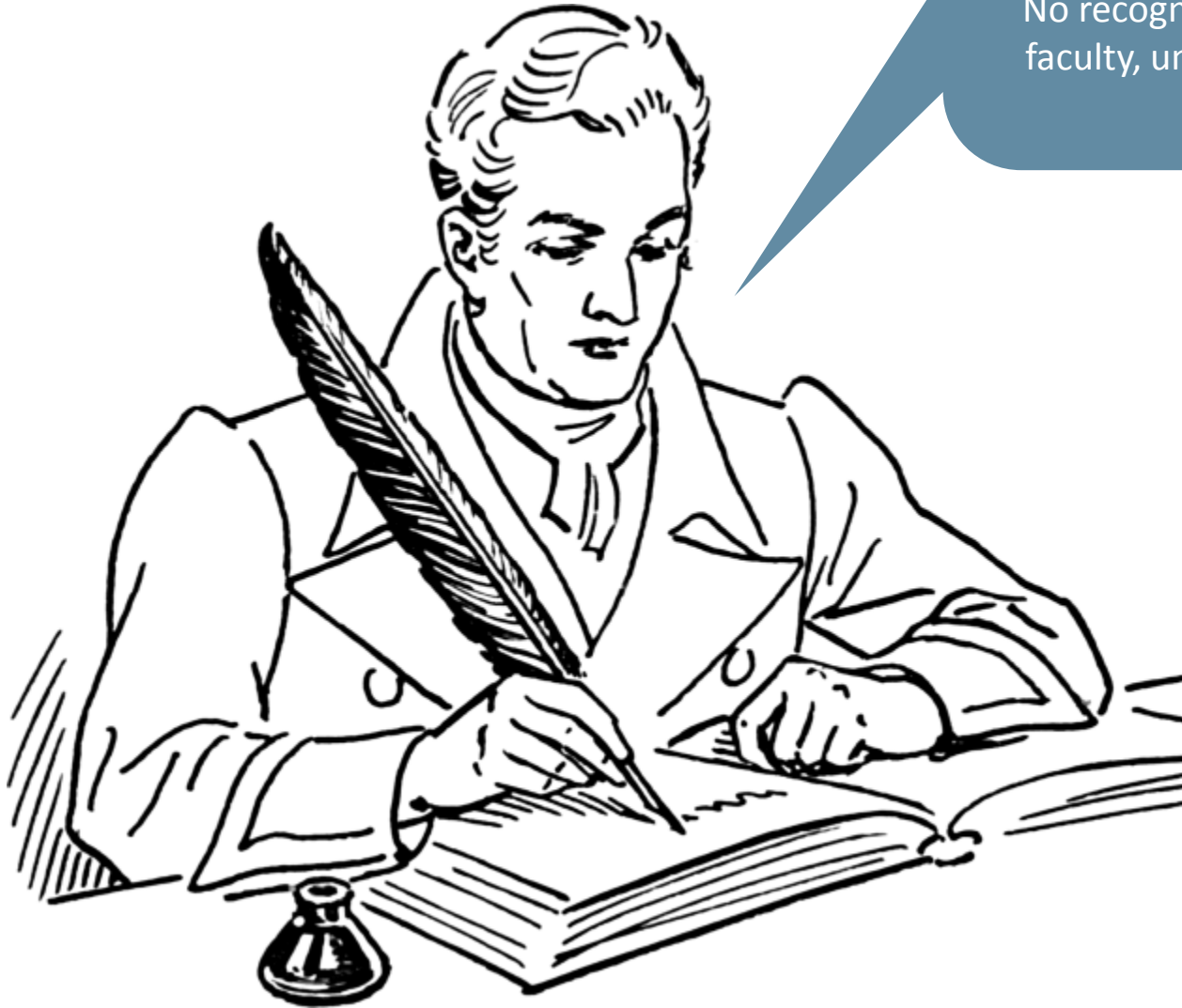


**But wait, there is more!**



As an author I have no idea what the actual impact is of my book (so why should I go through the process of writing one?)

No recognition for my book from faculty, university administrators or funders



**Bookmetrix pulls together  
information about the attention  
paid to, use of and impact of books**

**Books benefit hugely  
from new ways of looking at  
attention & impact**

In addition, books, like journals, are discussed online

Including all books  
content!

42.000 mentions  
to  
98.000 books  
published  
before 2000



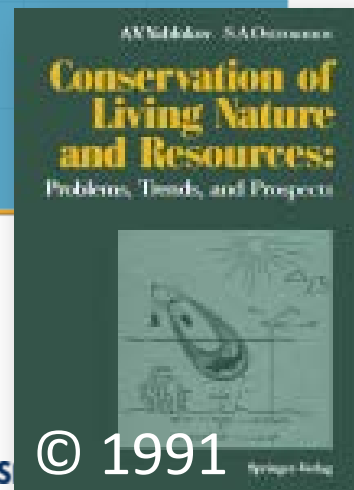
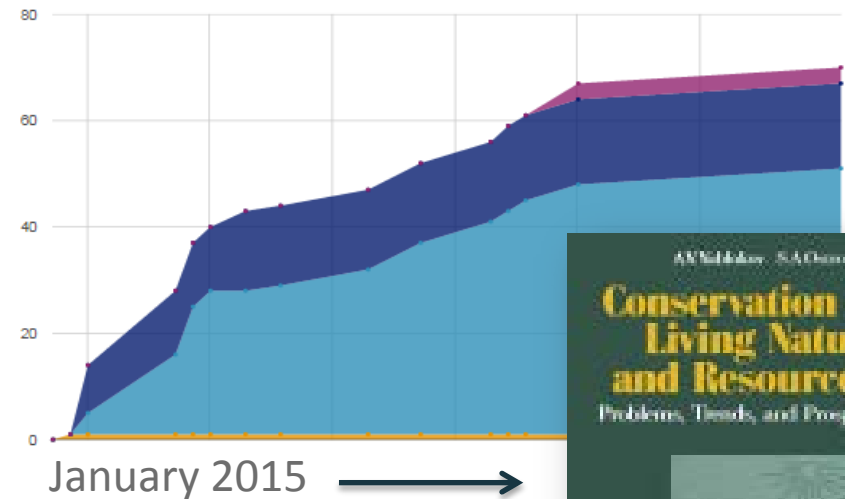
1 blog post  
50 tweets  
16 Facebook posts  
3 Google+ posts

#### WHAT IS THIS?

The data shown here were aggregated by the data service **Altmetric**, which collects attention surrounding scholarly books and articles.

[SEE ALL MENTIONS...](#)


#### MENTIONS OVER TIME



© 1991

# Bookmetrix - your book and chapter metrics dashboard

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**OPENING SCIENCE - 2014**

**EDITORS** Sönke Bartling • Sascha Friesike

**ISBN** 9783319000251 • 9783319000268

**DOI** 10.1007/978-3-319-00026-8

**DISCIPLINES** Computer Science • Engineering

**SUBDISCIPLINES** General Issues

[VIEW ON PUBLISHER SITE](#)

**SHOW ACTIVITY FOR:**

**SUMMARY**  
Combined activity for all chapters

**CHAPTER 1**  
Towards Another Scientific Revolution

**ALL ACTIVITY FOR BOOK:**

## Opening Science

CITATIONS	MENTIONS	READERS	DOWNLOADS	REVIEWS
16	157	89	224k	1

**CITATIONS SUMMARY**

Showing 1–16 of 16 total citations.

**2016**

- [Making Sense of Researcher Services](#)  
Journal article in *Journal of Library Administration*
- [Altmetrics for Information Professionals](#)  
Book with ISBN 9780081002735
- [Altmetrics for Information Professionals](#)  
Book with ISBN 9780081002735

16 157 89 224K 1

1 3 4 10K

Chapters Whole Book

SPRINGER NATURE

# Valuable insight in citations...

ALL ACTIVITY FOR BOOK:

## Opening Science

CITATIONS

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REVIEWS

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#### 2015

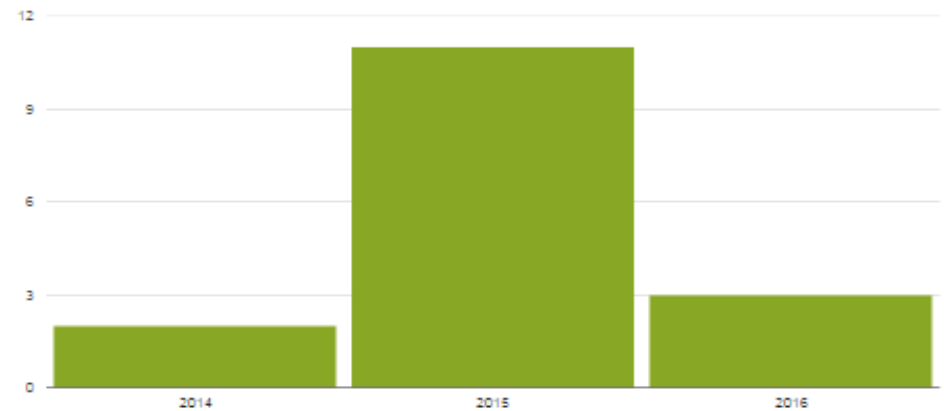
[Data journals: A survey](#)

Journal article in *Journal of the Association for Information Science and Technology*

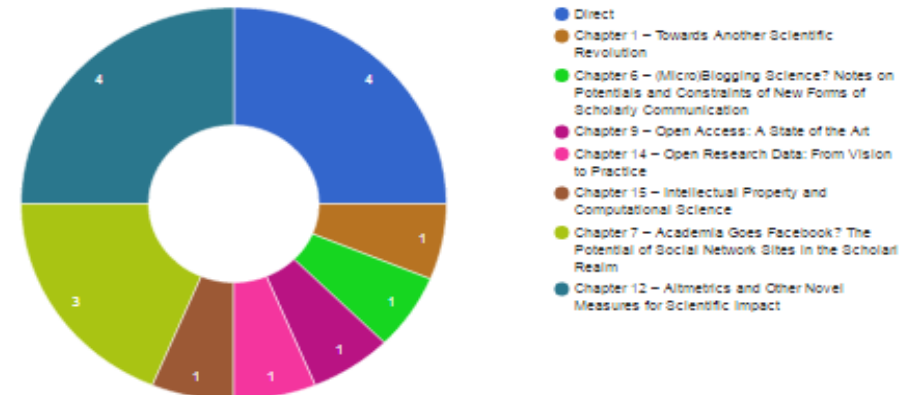
[Perspectives on social media in and as research: A synthetic review](#)

Journal article in *International Review of Psychiatry*

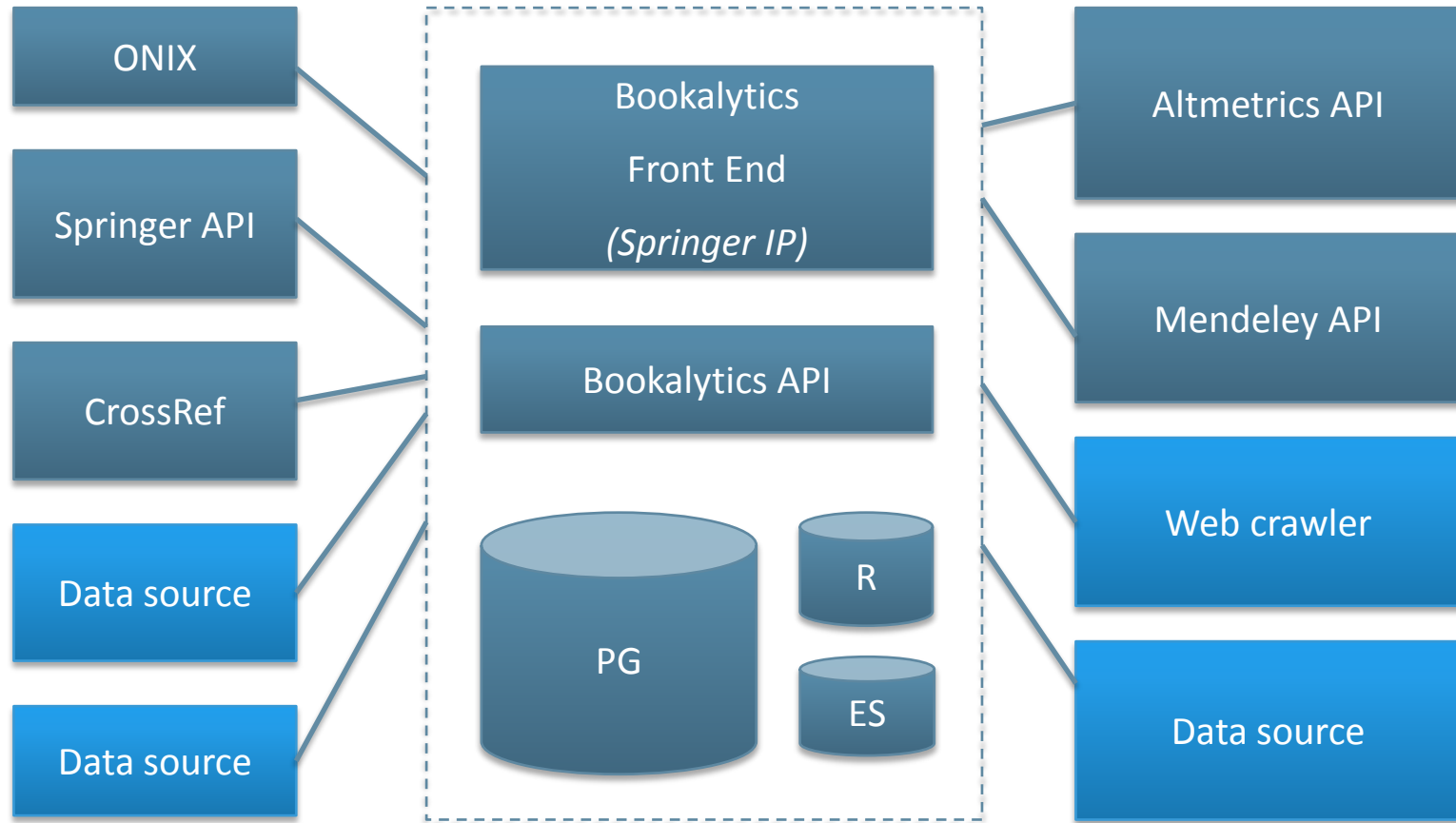
### CITATIONS BY YEAR



### CITATIONS BY CHAPTER

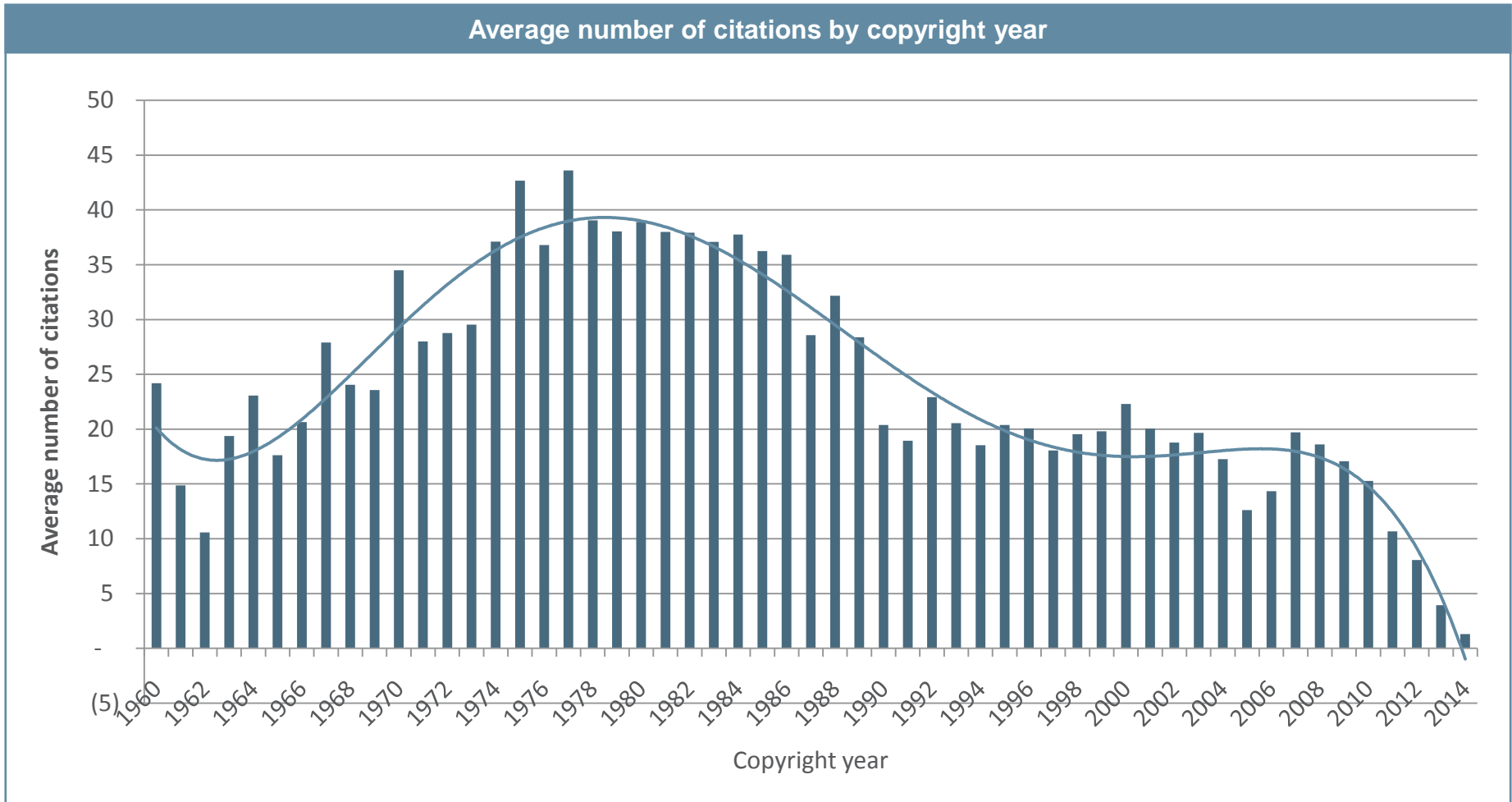


# Various data sources...and more sources are explored!



**Technology:**  
 Ruby/Rails  
 PostgreSQL

# Surprised about this?



N= 107,313; only titles that are available on SpringerLink

## In addition, we also offer...

### (OCLC) MARC records

- All new titles on SpringerLink will have Springer and OCLC MARC records at no extra charge. See [springer.com/marc](http://springer.com/marc) for more information





Finally...

Springer participates with major digital preservation initiatives



# It is not just about the number of available books



Thank you!