



WILEY

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Branka Mrljes Institutional Account Manager CEECA



210 Years of Excellence

Wiley has been a valued source of information for more than 200 years. Wiley's content, products, and services help researchers, professionals, educators, and students around the world meet their needs and fulfill their aspirations. Wiley has 70 offices and facilities in 30 countries, with customers in over 200 countries.

5,000
Employees

\$1.7 Billion
Total Revenue

63% of Revenue is Digital

450+ Nobel Laureates
published



Based on FY2016 figures

WILEY



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Development**



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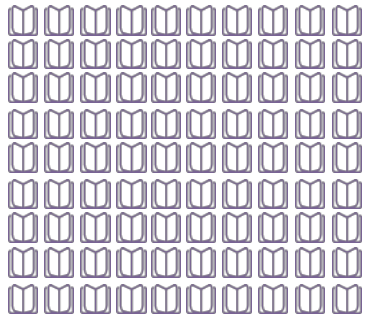
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for libraries**



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Subscription only

WILEY FACTS

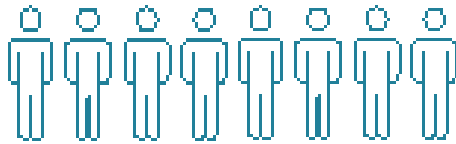


1,600+

**WILEY
JOURNALS**

15

Million
Society Members



490+
Nobel Laureates
are Wiley Authors



850+
Society Partners

268

Million Article
Downloads/Year

500K

Researchers Publish
With Wiley Annually

WILEY OUTPERFORMS IN THE 2015 JCR



1,204

Wiley Journals Indexed in
the JCR

367 TOP **10**

Rankings across all
JCR Categories

628

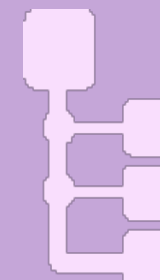
Journals increased
their
Impact Factor

6,164,234

Cites to
Wiley Journals
In 2015



Wiley Journals
Indexed in
218
Out of 233 JCR
Categories





The World's Largest Society Publisher

850+ societies partner with Wiley on behalf of their 2 million members



WILEY



So what?



American Geophysical Union

20 journals

Spanning atmospheric, ocean, solid-Earth, hydrologic and space sciences

62,000 members from 144 countries

Cochrane Library

Published with Cochrane

The world's leading database of evidence-based medicine

37,000 volunteers from 130 countries

Angewandte Chemie

Published with the German Chemical Society

Wiley's most highly used journal

CA, Clinical Cancer

Published with the American Cancer Society

Impact factor of 137, the highest IF journal in the world

The most comprehensive dataset of cancer statistics

IMPACT



USAGE



OUTCOMES



LEADERSHIP



Wiley helps societies: spread knowledge advance their discipline expand their community

Societies play a pivotal role in:

- promoting research and development
- creating networks and fostering collaborations
- developing the next generation of researchers and professionals
- increasing public understanding through outreach and
- influencing public policy

By helping societies succeed,
Wiley makes an important difference in the world.

Impact

Quality

Reach

Sustain-
ability

WILEY



Standard Journal Collections

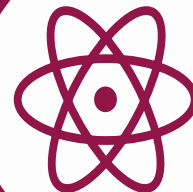
Offering exceptional value for money to institutions wishing to greatly expand their electronic information coverage or gain access to all titles by subscribing to the full collection.

- Science, Technology & Medicine Collection 816
- Medicine & Nursing Collection 408
- Social Sciences & Humanities Collection 575
- Full Collection 1,391



**JOURNAL
HIGHLIGHTS IN
PHYSICAL
SCIENCES**

- **278 Journals**
- **Over 90 Society Partners**
- **219 Journals Indexed in the JCR**
- **6 Journals ranked #1 in the JCR categories**





JOURNAL HIGHLIGHTS IN CHEMISTRY

100 Journals

50+ Society Partners

**15 Journals ranked
Top 10 in the JCR**

Wiley/Wiley-VCH publishes across the breadth and depth of chemistry. The journal program is highly regarded as one of the best in the market. Our portfolio includes general chemistry titles such as *Angewandte Chemie International*, to niche and specialised journals like *Fuel Cells and ChemSusChem*, which cover niche but important disciplines in the field. In addition to journals, our extensive portfolio also includes Journal Backfiles and Online Books, with content dating back to 1832.

Wiley is proud to partner with more than 50 chemistry societies globally, representing over 500,000 members worldwide. 97% of all Nobel Laureates in Chemistry have chosen to publish their research with Wiley/Wiley-VCH .

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JOURNAL HIGHLIGHTS IN PHYSICS

40+ Journals

4 Society Partners

14 Journals ranked Top 10 by Impact Factor in the JCR, all Physics categories, including Optics

Wiley offers a wide spectrum of physics journals, ranging from applied and condensed matter physics to specific journals in optics, spectroscopy to biophysics and geophysics.

Wiley partners with well-known societies such as the *American Geophysical Union*, *ChemPubSocEurope* and *the Deutsche Physikalische Gesellschaft*.

Our commitment to quality is reflected in excellent results for Wiley journals in the 2016 release of the Journal Citation Reports® with several Wiley journals ranked Top 10 by Impact Factor in their subject categories.



JOURNAL HIGHLIGHTS IN MEDICINE

242 Journals

150+ Society Partners

**7 Journals ranked
#1 or #2 in the JCR in their subject categories**

Three medical journals are ranked #1 in their respective categories: *CA-A Cancer Journal of Clinicians*, *World Psychiatry*, and *Addiction*. *CA-A Cancer Journal of Clinicians* has held the #1 spot in Oncology for several years running.

Seven of Wiley's health-related open access journals are ranked in the 2015 JCR.



JOURNAL HIGHLIGHTS IN ECONOMICS

162 Journals

52 Society Partners

**2 Journals ranked
Top 20 in the JCR**

Wiley is recognised worldwide as one of the leading publishers of economics journals and books, with titles covering the full spectrum of sub-disciplines.

We work with over 70 learned societies and top organisations in economics, finance and related fields, publishing more than 160 economics and related journals, of which 69 are ranked in the ISI Economics category, making us the largest publisher with 21% of market share. Of the Top 50 journals in the category, 16 are Wiley titles.



JOURNAL HIGHLIGHTS IN POLITICS

137 Journals

20 Society Partners

**4 Journals ranked
Top 10 in the JCR**

Wiley publishes a wealth of content in politics, public administration, international relations and policy studies. Wiley proudly partners with 800+ prestigious societies, think tanks and international associations, representing more than two million members globally.

We publish over 130 prestigious journals in the field of politics, with 4 titles ranked top 10 in the Political Science Category, including the #1 journal, *American Journal of Political Science*.



JOURNAL HIGHLIGHTS IN PHILOSOPHY

Wiley publishes more than 60 esteemed journals in the discipline, delivering high-quality, must-have content to students, researchers, and practitioners across the full spectrum of Philosophy.

Many of our Philosophy journals are published in partnership with leading international academic societies and institutions.

67 Journals

20 Society Partners

**5 Journals ranked
Top 10 in the JCR**



Subscription options for 2017

Two main type of subscriptions

- BAL, title by title known as core subscription
- EAL, license deal with access rights back to 1997
- ✓ Title by title (core)
- ✓ Subject
- ✓ Journal collections
- Electronic and print combined
- Print at DDP (deep discount rate)

Thank you

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