

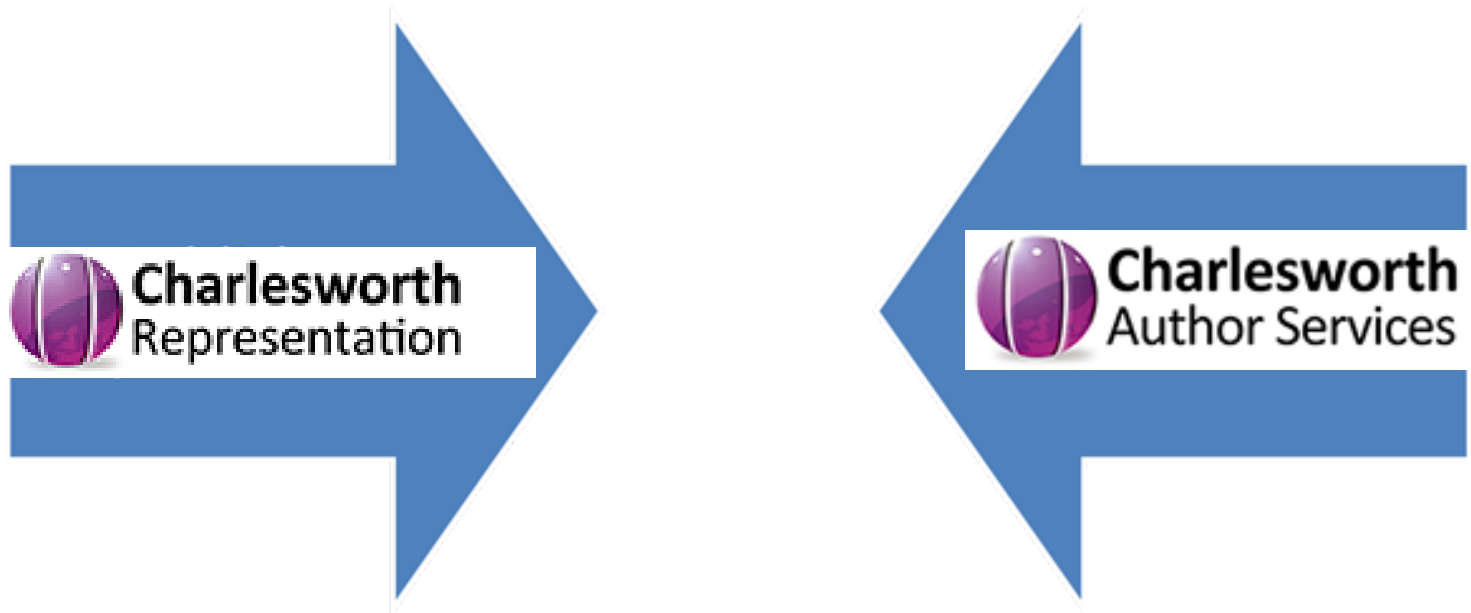


Поддержка авторов посредством заключительного академического цикла печати

28 Марта, 2018 г.

Supporting authors through the academic publishing cycle

Working for research in a unique way





About The Charlesworth Group & Charlesworth Author Services

- 90 years' experience in 'STM' Publishing
- We work with leading Western scholarly publishers
- Offices in the UK, China and the US
- We provide editing, education and author support services directly to authors as well as to publishers, universities and research institutes globally



*The
Charlesworth
Group*



Representing publishers

A few examples:

American Society of Plant Biologists

Company of Biologists

Institution of Civil Engineering, ICE

ISPG health and natural sciences package

Pricing – Trials – Further information

[A list of our publishing partners is here](#)



The Company of Biologists is a not-for-profit publishing organisation dedicated to supporting and inspiring the biological community.

Is run by distinguished practising scientists. We exist to profit science, not shareholders. We inspire new thinking and support the community of biologists.

Development

Animal and plant development, focus on stem cells. leading community journal in developmental biology.

Journal of Cell Science

Research and reviews that cover the complete range of topics in cell biology. Novel perspectives and approaches to understanding the field.

Journal of Experimental Biology

Comparative animal physiology. Journal of Experimental Biology focuses on the form and function of living organisms at all levels of biological organisation - from the molecular and subcellular to the integrated whole animal.

Disease Models & Mechanisms - OA

Biology Open - OA

www.biologists.com

American Society of Plant Biologists



ASPB is a professional society devoted to the advancement of the plant sciences. It publishes two world-class journals and organizes conferences, and other activities that are key to the advancement of the science.

Titles:

The Plant Cell was founded (1926) to publish the most exciting, cutting-edge research in plant cellular and molecular biology and to provide rapid turnaround times for reviewing and publishing research papers.

Plant Physiology is the most highly cited plant biology research journal. It explores all aspects of plant biology, from cell and molecular biology, biochemistry, and biophysics to the study of the plant as a whole organism and its interactions with the biotic and abiotic environment.

www.aspb.org



Independent
Scholarly
Publishers
Group

ISPG is a collection of highly ranked medical and life science journals hosted on the HighWire Press platform. All journals have very high impact factors and are ranked at the top of their respective disciplines.

American Association for Clinical Chemistry	Clinical Chemistry	8.008
American Association for Clinical Chemistry	The Journal of Applied Laboratory Medicine (New for 2016)	N/A
American Association of Critical-Care Nurses	Critical Care Nurse	1.608
American Association of Critical-Care Nurses	American Journal of Critical Care	1.883
American Association of Critical-Care Nurses	Advanced Critical Care	N/A
American Society for Cell Biology	Molecular Biology of the Cell	3.685
American Society for Cell Biology	CBE—Life Sciences Education (Open Access)	3.930
American Society for Pharmacology and Experimental Therapeutics	Molecular Pharmacology	3.922
American Society for Pharmacology and Experimental Therapeutics	Pharmacological Reviews	17.893
American Society for Pharmacology and Experimental Therapeutics	Drug Metabolism and Disposition	4.242
American Society for Pharmacology and Experimental Therapeutics	The Journal of Pharmacology and Experimental Therapeutics	3.867
American Society of Health-System Pharmacists	American Journal of Health-System Pharmacy	2.451
BioScientifica	Journal of Endocrinology	4.706
BioScientifica	Journal of Molecular Endocrinology	3.577
BioScientifica	Endocrine-Related Cancer	5.267
BioScientifica	European Journal of Endocrinology	4.101
BioScientifica	Reproduction	3.1
BioScientifica	Endocrine Connections (OA)	2.541
BioScientifica	Endocrinology, Diabetes & Metabolism Case Reports (OA)	n/a
BioScientifica	echo research and practice (OA)	n/a
British Editorial Society of Bone and Joint Surgery	The Bone & Joint Journal (formerly known as JBJS Br)	2.953
British Editorial Society of Bone and Joint Surgery	Bone & Joint Research (Open Access)	2.597
British Editorial Society of Bone and Joint Surgery	EFORT Open Reviews	NA
British Editorial Society of Bone and Joint Surgery	Journal of Children's Orthopaedics	NA
European Respiratory Society	European Respiratory Journal	10.569
European Respiratory Society	European Respiratory Review	NA
European Respiratory Society	ERS Monograph (book series)	NA
European Respiratory Society	Breathe	NA
European Respiratory Society	ERJ Open Research	NA
European Respiratory Society	ERS Handbook (book series)	NA
FASEB	The FASEB Journal	5.498
Health Affairs	Health Affairs	4.98
Multimed	Peritoneal Dialysis International (International Society for Peritoneal Dialysis)	1.557
Royal College of General Practitioners	British Journal of General Practice	2.76
Society of Nuclear Medicine and Molecular Imaging	The Journal of Nuclear Medicine	6.646
Society of Nuclear Medicine and Molecular Imaging	Journal of Nuclear Medicine Technology	N/A

- ICE Virtual Library is the most comprehensive online civil engineering resource in the world. Archives reach back to 1836, internationally renowned 46 journals and over 1500 eBooks

www.icevirtuallibrary.com/



Agenda / что я буду говорить

- Academic publishing and its challenges
- Peer review process – basics and ethics
- Charlesworth Author Services (and The Charlesworth Group): who we are?
- How we can help?
- Institutional offering
- Академический рынок и его проблемы
- Процесс экспертной оценки - основы и этика
- Charlesworth Author Services (и The Charlesworth Group): кто мы?
- Как мы можем помочь?
- Предложение для библиотек и университетов

Charlesworth Author Services Charlesworth Group

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Научные публикации – Academic publishing

- В 2017 г. опубликовано свыше 2,5 миллионов статей по всем научным дисциплинам
 - Число растет медленно (около 1,7% в год), кроме стран, где английский язык не является родным – рост значительно выше
 - В зависимости от инноваций, глобальной конкуренции и положения страны в мире
 - Количество и качество публикаций важно для личной карьеры, доступа к грантам, преподавания, финансирования и ранжирования университетов, оценки успеха
-
- Over 2.5 million articles published across all scientific disciplines in 2017
 - Market is growing slowly (c. 1.7% year-on-year), but rapid growth in non-native English-speaking countries
 - Related to innovation, global competition, country position in the world
 - Publishing output important for individual career, access to grants and teaching, university funding and ranking, measuring success

Проблемы - Challenges

- Свыше 17 миллионов статей из первых 35 стран списка WOS в период между 2007-2017 гг.
- 326,200 приходится на Россию - 24-я позиция - **8%** от топового публикатора
- 2,064,858 цитат из России - **3%** от топового публикатора
- В 2016 г. 33,644 статей на английском языке в главном индексе WOS из России
- Расходы на исследования увеличились в России с \$19,202 милл. до \$37,170 милл. в период между 2000-2016 гг. (с 5% до **8%** от топового исполнителя - данные OECD)
 - Over 17M articles from first 35 countries listed in WOS for between 2007 and 2017
 - 326,200 from Russia – 24th position – 8% of the top performer
 - 2,064,858 citations from Russia – **3%** of the top performer
 - 33,644 articles in the main index of WOS in English from Russia in 2016
 - Gross domestic spent on R&D in Russia grew from \$19,202M to \$37,170M between 2000 and 2016 (from 5% to 8% of top performer) (OECD data).

	Countries/Regions	Web of Science Documents	Cites	Cites/Paper	Top Papers
12	SWITZERLAND	275,758	5,740,872	20.82	7449
19	SCOTLAND	146,637	2,934,162	20.01	3778
11	NETHERLANDS	375,258	7,429,543	19.8	9169
18	DENMARK	158,029	3,009,480	19.04	3958
4	ENGLAND	956,493	17,397,040	18.19	20586
1	USA	3,943,369	71,236,512	18.06	73033
16	BELGIUM	206,829	3,696,815	17.87	4532
15	SWEDEN	249,887	4,400,234	17.61	4982
26	SINGAPORE	115,112	1,990,453	17.29	2800
33	IRELAND	77,142	1,321,148	17.13	1653
3	GERMANY	1,043,512	17,430,200	16.7	17885
6	CANADA	647,121	10,707,336	16.55	11890
25	FINLAND	122,184	2,018,243	16.52	2247
21	AUSTRIA	142,567	2,354,472	16.51	2889
5	FRANCE	730,521	11,673,567	15.98	11897
27	NORWAY	119,204	1,903,337	15.97	2375
22	ISRAEL	138,431	2,163,412	15.63	2253
9	AUSTRALIA	528,217	8,062,350	15.26	10038
8	ITALY	629,213	9,488,506	15.08	9388
29	HONG KONG	122,195	1,789,572	14.65	2363
34	NEW ZEALAND	87,996	1,289,398	14.65	1529
10	SPAIN	543,365	7,680,067	14.13	7837
32	GREECE	114,306	1,559,624	13.64	1654
31	PORTUGAL	123,098	1,594,766	12.96	1603
7	JAPAN	839,456	10,380,800	12.37	7103
35	CZECH REPUBLIC	112,611	1,263,648	11.22	1311
36	SOUTH AFRICA	105,793	1,181,864	11.17	1550
20	TAIWAN	272,472	2,845,007	10.44	1867
13	SOUTH KOREA	507,914	5,198,064	10.23	4242
2	CHINA MAINLAND	2,106,068	20,209,334	9.6	22113
23	POLAND	244,569	2,114,101	8.64	2003
14	INDIA	541,330	4,629,730	8.55	3303
17	BRAZIL	398,386	3,273,335	8.22	2484
30	IRAN	243,402	1,732,636	7.12	1623
28	TURKEY	264,706	1,873,251	7.08	1419
24	RUSSIA	326,200	2,064,858	6.33	1668

WOS, основные данные и уведомления подписки за январь 2018 г., включая период с 2007 г. по октябрь 2017 г.

WOS, Essential Data and Subscription Notifications from January 2018, covering 2007 to October 2017

Challenges - Задачи

- Как правильно описывать научную работу?
- Как найти заинтересованного читателя / публикация в нужном журнале / цитируемость
- Как опубликоваться?
- Около 40% статей отклоняются даже до экспертной оценки и большинство из них должны пройти ревизию перед экспертной оценкой для публикации либо в целевом издании, либо для переформатирования для печати в каком-либо ином издании.
 - Adequately relate research - what is expected?
 - How to get to the right recipient / get published in right journal / get cited
 - How to get accepted for publication?
 - Around 40% papers will be rejected even before peer review, and majority will need to undergo revision before acceptance through peer review, either for the target journal or to be reformatted for next-choice target journal.



Этика публикаций - Ethics

- Плагиат или само-плагиат
- Дублирование представленных материалов
- "Поэтапность мероприятий"
- Вопросы авторства
- Plagiarism or self-plagiarism
- Duplicate submissions
- 'Salami-slicing'
- Authorship issues

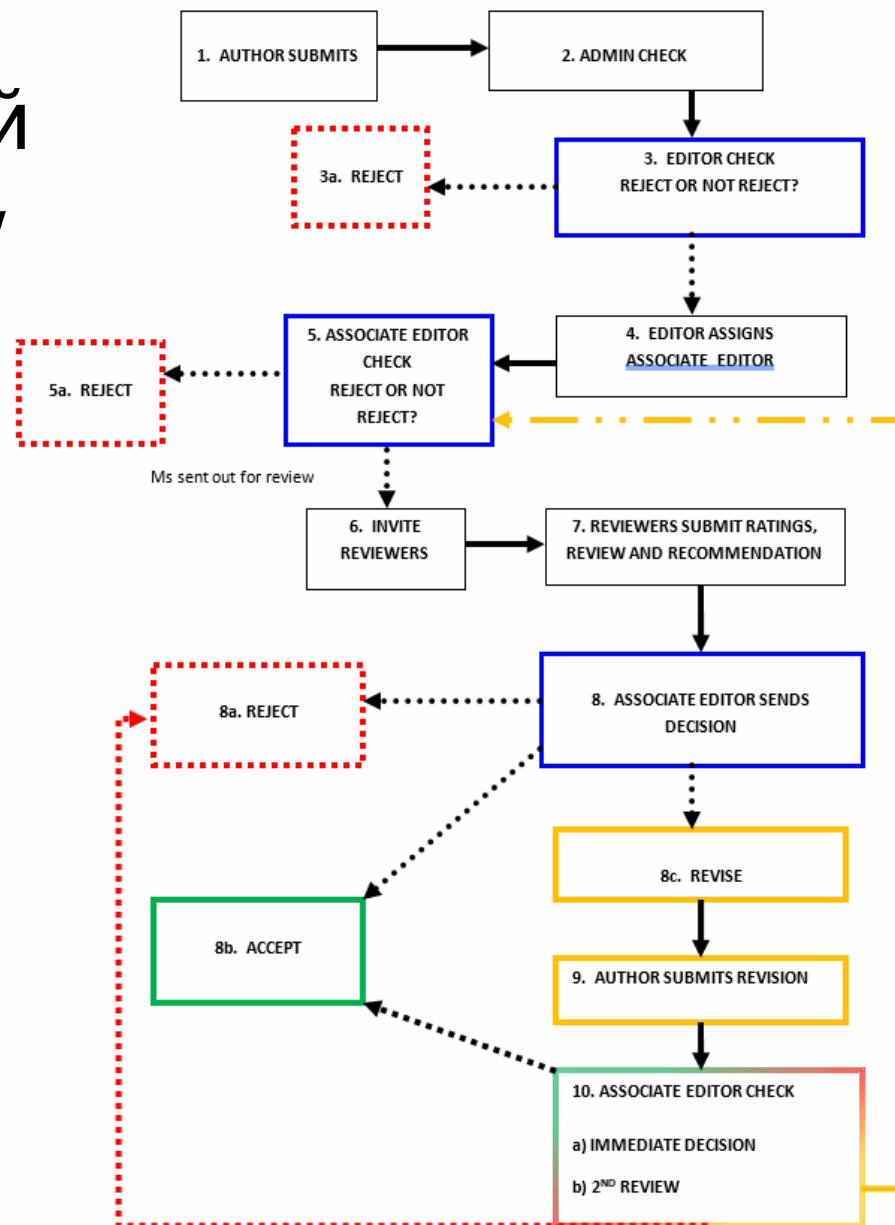
Руководство по печати COPE

<http://publicationethics.org/files/Principles%20of%20Transparency%20and%20Best%20Practice%20in%20Scholarly%20Publishing.pdf>

Процесс экспертной оценки - Peer review

- Может быть сложной
- Может быть долгой
- Вам может понадобиться ревизия
- Вам могут отказать

- Can be complex
- Can be long
- You may need to revise
- You may be rejected





Возврат? - Подача на ревизию

- Не опускайте руки!
 - Прочитайте внимательно отзывы
 - Отложите письмо и статью
 - Решите, в какое издательство обратиться еще
 - Перепроверьте статью
-
- Do not be disheartened!
 - Read through the reviews carefully
 - Put the letter and your paper aside
 - Decide on your next journal
 - Revise your paper

Revise and submit - Подача на реви́зию

An effective revision response letter includes:

A professional tone

- Methodical and clear responses
- Line-by-line responses
- Reviewer comments, followed by your own response
- Clarity over questions or confusion

*П р а в и л ь н ы й о т в е т н а п и с ь м о о
р е в и з и и в к л ю ч а е т :*

- П р о ф е с с и о н а л ь н ы й т о н
- М е т о д и ч н ы е и я с н ы е о т в е т ы
- О т в е т ы п о п о р я д к у
- В а ш и о т в е т ы с л е д у ю т з а
к о м м е н т а р и я м и р е ц е н з е н т а
- Я с н о с т ь п о в о п р о с а м и
с о м н е н и я м



Charlesworth
Author Services

How we can help and who we are?

- Established UK company with 90 years of experience in the academic publishing sector. Offices in US, UK and China.
- We work with leading scholarly publishers, and have helped authors get published in leading journals across scientific and scholarly disciplines.
- We provide editing, education and author support services directly to authors as well as to publishers, universities and research institutes globally
- Expert helpdesk team support across multiple time zones. Editorial head office is in the UK.



Как мы можем помочь? Кто мы?



Charlesworth
Author Services

- Основанная в Англии компания с 90-летним опытом в секторе академических публикаций. Имеет офисы США, Англии и Китае.
- Мы работаем с лидирующими научными издательствами и помогаем публиковаться в передовых научных журналах по разным дисциплинам.
- Мы предоставляем услуги по редактированию, обучению и непосредственной поддержке как авторов, так и издателей, университетов и исследовательских институтов на глобальном уровне
- Команда экспертов службы поддержки работает в нескольких часовых поясах. Главный редакционный офис находится в Англии.



What we can do?

- Expert scientific editing, We can also edit to meet the style requirements of your target journal.
- Journal selection - expert advise on selecting journals in specialized discipline field to get maximum visibility and chance of publication
- Abstract writing and editing to meet journal requirements
- Cover letter - checking, editing, writing
- Scientific review - reviewing responses, checking against paper requirements
- Peer assessment
- Reference formatting, checking for adherence to core journal style and policies on reference inclusion
- Translation - professional translation including a quality control check
- Plagiarism check - checking for plagiarism and self plagiarism
- Figure creation, Statistical analysis
- Help with grant submission editing



Что мы можем сделать?

- Экспертное научное **редактирование**. Мы также редактируем согласно стилевым требованиям целевого издательства.(издания)
- **Выбор издательства** - экспертное консультирование по выбору журналов для достижения максимального результата в плане публикации.
- **Написание абстракта и редактирование**.
- Сопроводительное письмо - проверка, редактирование, написание
- **Научная рецензия** - рецензия ответов, проверка на выполнение требований
- Экспертная оценка
- Форматирование **ссылок**, проверка соблюдения стиля и политики основного журнала для включения ссылок
- **Перевод** - профессиональный перевод с контролем качества
- Проверка на **плагиат** или само-плагиат
- Создание **чертежей**, статистический анализ
- Помощь с редактированием **предложения гранта(при подаче гранта)**



What we can and cannot do – Что мы можем и что нет?

- We cannot guarantee publication – why?
- We have a success rate in Russia of over 70% (90%?)
- Major journals published Russian authors we lately worked with:
 - International Journal of Metalcasting,
 - Materials Science and Technology,
 - Shock,
 - Journal of Intellectual Capital,
 - Managerial Finance,
 - Eurasian Soil Science,
 - Journal of Archaeological Science,
 - Geoarchaeology,
 - New Phytologist,
 - Journal of Magnesium and Alloys,
 - Earth System Dynamics,
 - Frontiers in immunology,
 - The Journal of Physiological Sciences,
 - Journal of Molecular Endocrinology,
 - International Journal of Chronic Obstructive Pulmonary Disease.

How we do it?

- **High success rate**

- **Quality**

All assignments are edited by specialist editors (PhD or equivalent) whose academic credentials and experience match the academic discipline relevant to your submission. All papers are screened by a quality control editor prior to being returned to you. We continuously monitor and measure feedback relating to the quality of our editors.

- **Editorial certificate**

We provide a Charlesworth Author Services editing certificate as part of our quality guarantee that you can submit to your target journal along with your submission. You can download your own certificate at anytime via our online management system.

- **Confidentiality**

We recognize that every editing assignment we receive is the result of considerable endeavor, time and intellectual input. We take great care with the handling of confidentiality relating to personal information and documentation.

- **Speed**

We guarantee that your paper will be returned to you on the due date during our office hours. If we are late, we will refund you the full fee. We will also guarantee that we will contact you on or before the due date if there are any delays.

- **Privacy**

We are committed to ensuring your personal privacy is protected at all times, together with the confidentiality of documents and information that you share with us.

Как мы это делаем?

- **Высокий рейтинг успеха**

- **Качество**

Все работы редактируются специалистами (кандидатами наук или равными по степени), чьи ученые звания соответствуют научной дисциплине проверяемой работы. Все статьи проходят скрининг редактором контроля качества перед возвратом. Постоянный мониторинг и обратная связь в отношении качества работы наших редакторов.

- **Редакционный сертификат**

У нас есть сертификат Charlesworth Author Services на редактирование, который можно приложить к рукописи в качестве нашей гарантии при отправке ее в целевое издательство. Можно в любое время скачать наш сертификат в онлайн системе управления.

- **Конфиденциальность**

Мы осознаем, что каждая получаемая нами работа является результатом больших усилий, потраченного времени и интеллектуального вложения. Мы тщательно храним конфиденциальность касательно личной информации и бумаг.

- **Скорость**

Мы гарантируем возврат рукописи к условленной дате в рабочее время. При опоздании мы возвращаем полную стоимость. Мы также обещаем связаться с вами в условленный день, или до него, при возникновении задержек.

- **Приватность**

Мы всегда сохраняем приватность, а также конфиденциальность ваших бумаг и информации.

Институциональное предложение – for institutions

- Пакеты: Основной / Дополнительный / Премиум / Заказной
- Тренинг и семинары: онлайн / на месте / блог
- Специальная команда поддержки проектного менеджмента
- Поддержка отправки
- Средства взаимодействия
 - Packages: Essential / Advanced / Premium / Bespoke
 - Training and workshops: online / on site / blog
 - Dedicated project management support team
 - Submission support
 - APIs

To find out more - Больше информации здесь

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**Or email me for the bibliography - Или пишите мне по библиографии:
Chris.Murawski@charlesworth-group.com**

Благодарим за внимание Вопросы?

Дополнительная информация здесь: www.cwauthors.com

Trials, Questions, Pricing:

пишите нам

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