### Oxford University Press Presentation



Reference products – why they are important for studying and research process?

St Petersburg 2019



#### Agenda

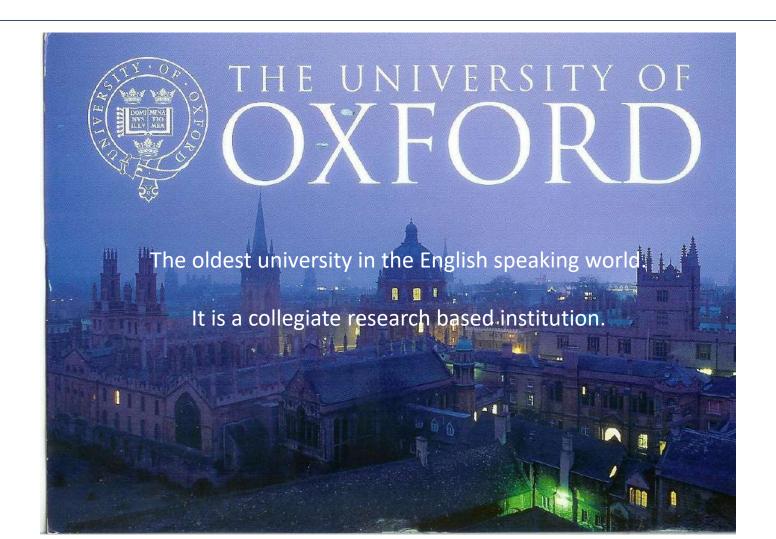
- About OUP
- Resources supporting teaching and research
- Oxford University Press Reference Program
- Questions



#### The University of Oxford

Overview





#### **Oxford University Press (OUP)**

Our mission



OXFORD UNIVERSITY PRESS IS A DEPARTMENT OF THE UNIVERSITY OF OXFORD. IT FURTHERS THE UNIVERSITY'S OBJECTIVE OF EXCELLENCE IN RESEARCH, SCHOLARSHIP, AND EDUCATION BY PUBLISHING WORLDWIDE.





What does it mean?



OUP publishes the <u>highest-quality journals</u> and delivers this research to the widest possible audience. We achieve this by working closely with our <u>society partners</u>, <u>authors</u>, and <u>subscribers</u> in order to provide them with publishing services that <u>support their</u> <u>research needs</u>





# 357 titles 17 titles joined in 2019



#### **Oxford Journals Collection**

What is it?



The Oxford Journals Collection is a unique package that provides online access to 357 high-quality journals.

It is ideal for academic institutions covering both STM and HSS.



#### **Oxford Journals Collection**

What is it?



The Oxford Journals Collection has no long tail.

It is high quality and highly used through and through.

Over **70%** of journals have an **Impact Factor** of these are in the top 50% of at least one category journals ranked #1 in at least one category

Over million downloads in 2017



# Reference products – why they are important?



- Difficult to keep up with developments in the field
- Labor-intensive to start research in unfamiliar areas
- Slows productivity on research projects
- Guiding students is major challenge.

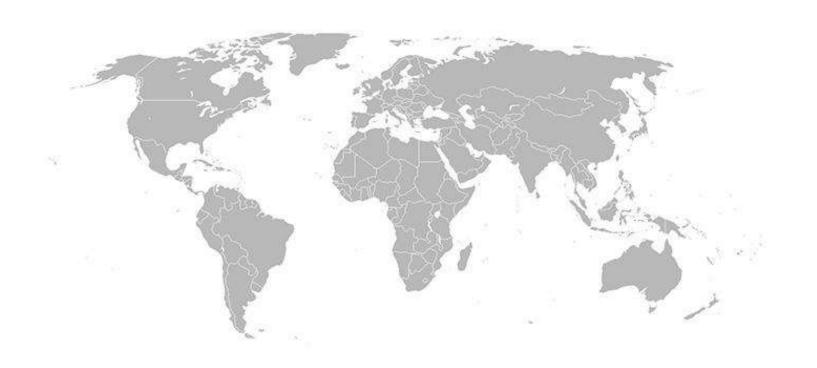






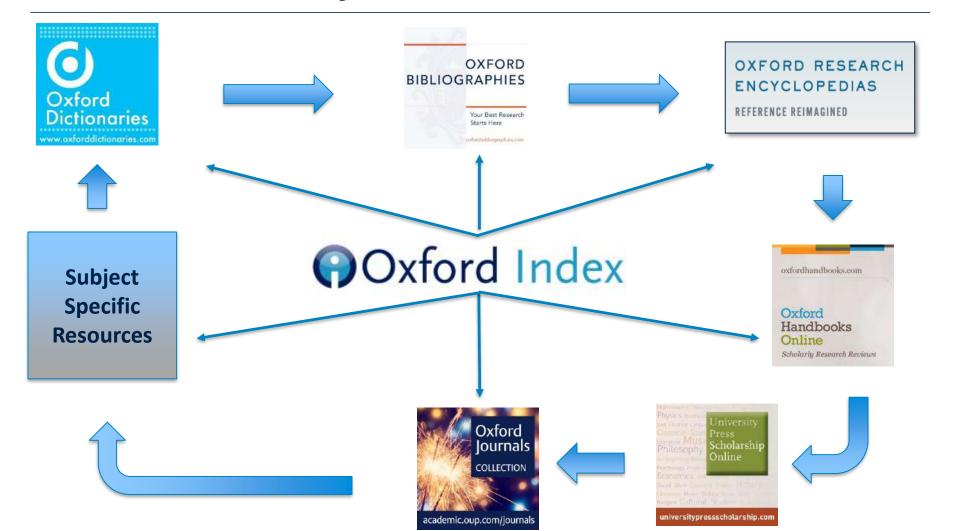


#### Global network of research





### Where do OUP Resources Fit in your Research Journey?



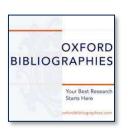


## Oxford University Press Reference Program



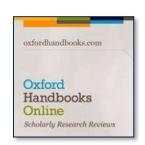


- OUP's digital reference programme addresses the need for contextual information at the beginning of a research project
- ➤ It publishes **three basic content types** (or product families) that each provide a unique pathway into unfamiliar topics
- Each content type summarizes primary research, but does so in a unique way to support a specific research need or user journey
- Each features peer-reviewed, long-form, academic articles



Reading Guide: I need to know what the best sources are on a topic, and I'll do my own reading of primary research

OXFORD RESEARCH ENCYCLOPEDIAS REFERENCE REIMAGINED Overview: I need comprehensive overview with everything I need to know in a half-hour of reading or less



Reviews: I need a critical review of the current state of the scholarly debate on a topic

### OXFORD BIBLIOGRAPHIES

www.oxfordbibliographies.com



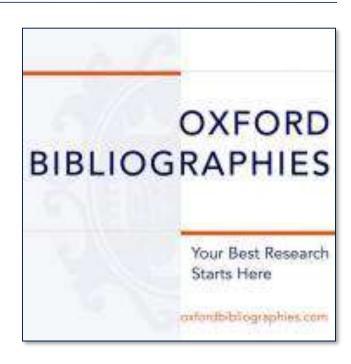
"Represents a new direction in online research...highly recommended."
-CHOICE





#### **Oxford Bibliographies**

- Helps students and faculty find what to read to move a research project forward
- Expert recommendations about the best information on a topic.
- Recommendations are compiled into articles devoted to research topics
- The resource provides a comprehensive set of literature guides on major topics of research
- Includes 41 subject modules, with over 7,000 topic guides.

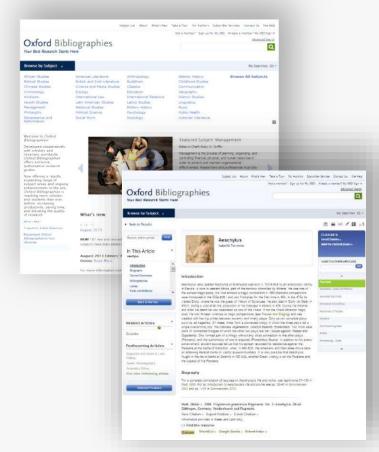


oxfordbibliographies.com

#### **Oxford Bibliographies**

Developed cooperatively with scholars and librarians worldwide, *Oxford Bibliographies* combines the best features of an annotated bibliographies and a high-level encyclopedia to guide researchers to best available resources across a wide variety of topics

- Every subject area has an Editor-in-Chief and Editorial Board, and each article receives multiple peer reviews and board vetting
- 50-100 articles at launch per subject (equivalent to a 4-volume print encyclopedia)
- Updated monthly, including revisions to existing articles.
- Currently offers access to over 7,000 articles, and 800,000+ citations



#### **Available Subjects**

- African American Studies
- African Studies
- American Literature
- Anthropology
- Art History
- Atlantic History
- Biblical Studies
- British and Irish Literature
- Buddhism
- Childhood Studies
- Chinese Studies
- Cinema and Media Studies
- Classics
- Communication
- Criminology
- Ecology
- Education
- Environmental Science
- Evolutionary Biology
- Geography
- Hinduism

- International Law
- International Relations
- Islamic Studies
- Jewish Studies
- Latin American Studies
- Latino Studies
- Linguistics
- Literary and Critical Theory
- Management
- Medieval Studies
- Military History
- Music
- Philosophy
- Political Science
- Psychology
- Public Health
- Renaissance and Reformation
- Social Work
- Sociology
- Victorian Literature



#### **User Benefits**

#### **Selective**

Expert recommendations on the best works available in each discipline—whether it be a chapter, a book, a journal article, a Website, blog, or data set—streamline the research process

#### Credible

Each subject area has an Editor in Chief, an Editorial Board, and peer reviewers, ensuring balanced perspective with scholarly accuracy, authority, and objectivity

#### **Original Scholarly Content**

Each article is an authoritative guide to the current scholarship on a topic with original commentary and annotations by top scholars

#### **Seamless Pathways**

Intuitive linking and discoverability tools help users quickly locate full text content to prevent dead ends

#### **Up to Date and Expanding**

A robust update program keeps researchers informed of advances in their field

#### **Discoverability Tools**

MARC21 records, OpenuRL, full-text Dols, and connections to the *Oxford Index* increase discoverability and usage of library resources beyond *Oxford Bibliographies* 

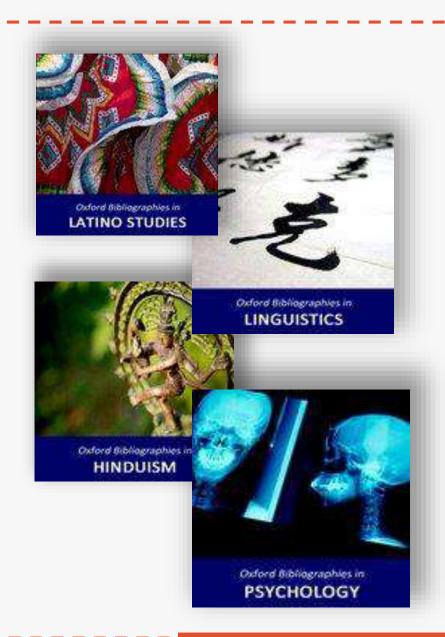


**August 2013 Editors' Pick** - CHOICE

**2013 Best in Class, Reference -** *Interactive Media Awards* 

**2013 Best Publishing Online Campaign -***The Web Marketing Association* 

**2012** Best eProduct and Multi-discipline platform -PROSE







# OXFORD RESEARCH ENCYCLOPEDIAS

Named one of the **"BEST DATABASES OF 2017"** by *Library Journal*Received the Charleston Advisor Reader's Choice Awards for **"BEST CONTENT"** of 2017



#### **Oxford Research Encyclopedias**

- Continuously updated encyclopedias in all the major disciplines
- In-depth interpretative overviews
- Written and peer-reviewed by experts
- Everything you need to know about an unfamiliar topic in a half-hour of reading or less
- Map the entirety of a field, evolve as the field evolves
- Covers 23 disciplines, from Religion to Neuroscience

#### OXFORD RESEARCH ENCYCLOPEDIAS

REFERENCE REIMAGINED

oxfordre.com

#### What are the Oxford Research Encyclopedias?





#### What are the Oxford Research Encyclopedias?

The Oxford Research Encyclopedias (OREs) offer long-form overview articles written, peer-reviewed, and edited by leading scholars. The OREs cover both foundational and cutting-edge topics in order to develop, over time, an anchoring knowledge base for major areas of research across the humanities, social sciences, and sciences.

#### What type of research do the OREs provide?

In depth overviews that summarize all critical aspects of a topic in a format that can be easily digested in 30 minutes or less.

#### What are the Oxford Research Encyclopedias?





#### What make the OREs an essential research tool?

With the creation of the OREs, the reference program has pivoted away from simply aggregating facts and has moved into the business of providing **insight**, **interpretation**, **and expert guidance**. The new encyclopedia model is about going beyond facts to provide the insight that only a leading expert on the topic can deliver.

#### How do they work?

Each ORE discipline is available via subscription to institutions and individuals worldwide. Every article is written by Oxford validated authors and certified experts in their field of study, and updated on an ongoing basis to ensure relevance of source material.

#### How does it work? Continuous Publication





OUP updates more vigorously than the competition.

#### For Oxford Research Encyclopedias...

- ✓ We are adding 100+ new articles per discipline every year
- ✓ Publish summaries to show where we're headed
- ✓ List of forthcoming articles
- ✓ Compare to a typical journal which publishes c30-50 per year and doesn't update

#### ORE Disciplines





Humanities	History	Social Sciences	Sciences
1. Classics (Oxford Classical Dictionary) 2. Religion 3. Linguistics 4. Literature	<ol> <li>American</li> <li>Latin American</li> <li>African</li> <li>Asian</li> </ol>	<ol> <li>Anthropology</li> <li>Business</li> <li>Communication</li> <li>Criminology</li> <li>Economics</li> <li>Education</li> <li>International Studies (<i>ISA</i>)</li> <li>Political Science</li> </ol>	<ol> <li>Climate Science</li> <li>Environmental Science</li> <li>Natural Hazard Science</li> <li>Neuroscience</li> <li>Planetary Science</li> <li>Psychology</li> <li>Public Health</li> <li>Social Work         (Encyclopedia of Social         Work - NASW)</li> </ol>

#### ORE DISCIPLINES AVAILABLE FOR SUBSCRIPTION

- Oxford Classical Dictionary
- Encyclopedia of Social Work
- American History
- Communication

- Latin American History
- Politics
- Religion

# OXFORD HANDBOOKS ONLINE

www.oxfordhandbooks.com

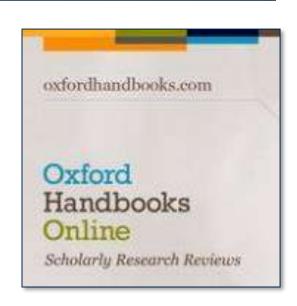
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#### **Oxford Handbooks Online**

- Digital hub for the award-winning Oxford Handbook series
- Each Handbook is a definitive collection of articles in a subfield of research
- Each chapter is a critical review of the current state of the scholarly debate on a topic
- Expert authors provide insight into future direction of research
- Currently provides access to over 800 books, more than 27,000 articles, published across 15 subject areas



oxfordhandbooks.com

### WHAT IS OXFORD HANDBOOKS ONLINE?



Oxford Handbooks Online (OHO), the home of scholarly research reviews, is an outstanding collection of the best Handbooks in 15+ subject areas, incorporating 31,000+ articles – a growing, and **invaluable research resource**:

#### **For Students**

In-depth review articles on key issues and major debates, surveying current scholarship and setting the agenda for new research

#### For Researchers and Faculty

Peer-reviewed online-first and online-only articles ensure that research is informed by the most recent developments

#### **For Librarians**

One source for both classic and newly-published works makes scholarship more accessible and discoverable – and streamlines library collections

#### 15 FULL SUBJECT AREAS AVAILABLE



- Archaeology
- Business and Management
- Classical Studies
- Criminology and Criminal Justice
- Earth Science\*
- Economics and Finance
- History
- Law
- Linguistics

- Literature
- Music
- Neuroscience\*
- Philosophy
- Physical Sciences
- Political Science
- Psychology
- Religion
- Sociology\*

\*currently in 'preview' and free to

#### **OXFORD HANDBOOKS ONLINE**



#### **Authoritative Coverage**

Advisory boards of subject experts ensure accuracy, authority, and objectivity.

#### **Online-First Articles**

Articles publish online immediately after peer review, delivering scholarly thought instantaneously. Most online only articles on OHO are free to access.

#### **Robust Publishing Schedule**

New articles are added monthly across all subject areas, ensuring research is always informed by current trends and developments.

#### **Intuitive Interface**

Modern, sophisticated functionality and new user tools respond to the evolving needs of a rapidly-shifting online environment.

#### **Personalization Features**

Researchers can build a personal archive of articles, searches, citations, and preferences -- which can then be shared through a host of social media tools.

#### **Efficient Search**

Abstracts and keywords at a Handbook and article level, in combination with deep tagging and XML data, make it easier for users to find exactly the content they need.

#### **Discoverability Tools**

MARC21 records, OpenURL, full text DOIs, and connections to the Oxford Index increase discoverability and seamlessly link users to the library's catalog.



#### Why Publish with OUP Reference?

- Peer-reviewed digital reference resource from OUP are widely recognized as academic publications that counts
- High-impact publications because these essays reach wide audience of students and faculty
- Articles considered authoritative word on a topic, which enhances reputation of the author
- Currently working with several advisors within Russia (e.g. Alexander Zakharov (IKI) serves on the Editorial Board of the Research Encyclopedia of Planetary Science, Andrei Melville (HSE) advises on the Research Encyclopedia of Politics)
- ➤ We would like to publish more Russian scholars, and we believe availability of these resources in university libraries will help to raise awareness and make connections with local experts.





# Very Short Introductions

VSI gives you an A-Z about any subject area with simple words to make the subject more approachable especially something like Quantum Physics.

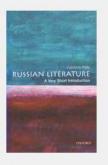
Very Short Introductions offer concise introductions to a diverse range of subject areas

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5 Subject Area with 50 different subtopics

The extra material (right of the slide) for every book – videos, blog posts, additional material from other resources (OSO and ORO), additional linking related to the topic or the author.

The author webpage and the ability to locate the physical book in one's own library



Find Print Edition in Library

#### Russian Literature: A Very Short Introduction &

Catriona Kelly

#### Abstract

Russian Literature: A Very Short Introduction explores the place and importance of literature in Russian culture. How and when did a Russian national literature come into being? What shaped its creation? How have the Russians regarded their literary language? This VSI uses the work and treatment of the poet and novelist Pushkin, 'the Russian Shakespeare', as a way of illustrating the wider themes and concerns of Russian literature. Why are Russian writers venerated, and how have they been interpreted inside Russia and beyond? The influence of folk tale traditions, orthodox religion, and the ... More

Keywords: culture, Gustave Flaubert, Johann Wolfgang von Goethe, prose, Percy Bysshe Shelley, Richard Brinsley Sheridan, Short Story, socialist Realism

#### **Bibliographic Information**

Publisher: Oxford University Press Print ISBN-13: 9780192801449 DOI: 10.1093/actrade/9780192801449.001.0001 Print Publication Date: Aug 2001 Published online: Sep 2013

Subjects in Very Short Introductions online

Arts and Humanities
Literary Studies (European)
Literature

d Management

nd Information

graphy

Defence

Catriona Kelly, author

Fellow of New College, Oxford, and Tutor in

Author Webpage

Quick reference and more

culture
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#### **Questions?**



