



World of Periodicals



**Комплектование зарубежных фондов:
актуальные сферы взаимодействия
издателей и агрегаторов в интересах
библиотек**

**VI Всероссийская научно-практическая
конференция
«Фонды библиотек в цифровую эпоху:
традиционные и электронные ресурсы,
комплектование, использование».
28 марта – 2 апреля 2016 г.**

г. Санкт-Петербург, 01 апреля 2016 г.

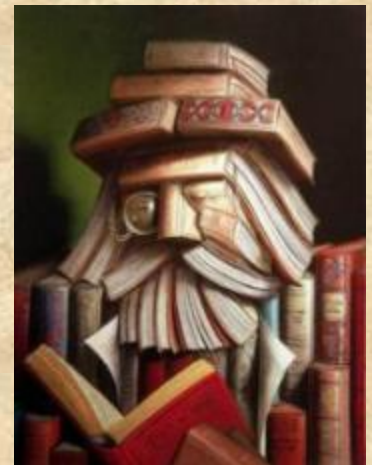
Тимофеева Ольга Владимировна

ООО «Мир Периодики»



Комплектование фондов: Актуальные сферы взаимодействия библиотек, издателей и информационных посредников

- **Модели комплектования**
- **Национальная и международная практика**
- **Библиотечные процессы и технологии**



Сфера взаимодействия: модели комплектования библиотечных фондов

- **Издательские пакеты и коллекции**
- **Индивидуальные решения**
- **Информационный канал**
«издательство – агентство – библиотека»



Издательские пакеты и коллекции: пример издательства S. Karger AG

The screenshot displays the S. Karger AG website interface. The browser address bar shows the URL <http://www.karger.com/Collections/OverviewPackages>. The website header includes the KARGER 125 YEARS logo and the tagline "Connecting the World of Biomedical Science". The navigation menu features links for Journals, Books, Collections, Subject Guide, Services, Resources, Company, My Karger: Please register, Login, and Help. The main content area is divided into three columns: Collections, Packages, and in focus. The Collections column lists various resources including Overview, Journals, Journal Archive, Journal Backfiles, eBooks Serials, eBooks Non-Serials, eBooks (Deutsch), eBook Archive Collection, and Hospital. The Packages column lists Overview, Nephrology, Nutrition, Oncology, Ophthalmology, Pediatrics, and Psychology/ Psychiatry. The in focus column lists Personalized Medicine, Diabetes, and Influenza. The browser's taskbar at the bottom shows the Windows Start button and several open applications, including Internet Explorer, Firefox, and a file explorer. The system clock indicates the time is 2:11 on 15.04.2015.

KARGER 125 YEARS
Medical and Scientific Publishers
Connecting the World of Biomedical Science

Journals | Books | **Collections** | Subject Guide | Services | Resources | Company | My Karger: Please register | Login | Help

Collections	Packages	in focus
Overview	Overview	Personalized Medicine
Journals	Nephrology	Diabetes
Journal Archive	Nutrition	Influenza
Journal Backfiles	Oncology	
eBooks Serials	Ophthalmology	
eBooks Non-Serials	Pediatrics	
eBooks (Deutsch)	Psychology/ Psychiatry	
eBook Archive Collection		
Hospital		

<http://www.karger.com/Collections/Journals>

EN 2:11 15.04.2015

Индивидуальные решения: пример издательства Wiley

The screenshot shows a web browser window with the address bar displaying olabout.wiley.com/WileyCDA/Section/id-390243.html. The page title is "Wiley Online Library". The main navigation bar includes "Publications", "Browse By Subject", "Resources", and "About Us". The breadcrumb trail reads "Wiley Online Library > Resources > For Subscription Agents".

Wiley Online Library

About Us
Resources
Training and Tutorials
For Researchers
For Librarians
For Societies
For Authors
For Advertisers & Corporate Partners
For Media
For Subscription Agents
Wiley Online Library Bookstore

For Subscription Agents

Marketing Opportunities

Your efforts to promote our publications are appreciated and are very important to our business. We are working to build a rewarding marketing and sales relationship that supports your business and ours.

We are pleased to provide agents with marketing materials for our publications. We are also happy to work with you to promote specific events, product packages, special offers and new Wiley publications.

Training and Platform Orientation

Our training support team create and manage a program of online tutorials and WebEx training

SEARCH

☒ All content ☐ Publication titles

Advanced search Saved search

Social Networks and Sharing

[f](#) [t](#) [p](#) [WILEY](#) [Wiley](#)

Resources for Librarians

Information and ideas to help

15.04.2015

Информационный канал «издательство – агентство – библиотека»: деятельность Publisher Solutions International

34 · Входящие — Яндекс... x publisher solutions interna... x Subscription Abuse - Publi... x

www.publishersolutionsint.com/subscription-abuse.html

Часто посещаемые Начальная страница



HOME SERVICES LEGAL CONTACT

Subscription Abuse

PSI's Subscription Abuse team deals with the identification and prevention of rogue agents profiting from the unauthorised resale of personal rate publications and membership subscriptions. This results in revenue loss to publishers and lack of service to "real" institutional customers. This also denies publishers the opportunity to market and upsell web editions and databases.

Are you PSI Certified?

PSI Certified companies benefit from:

- ✓ Cleaned up data
- ✓ Accurate usage stats
- ✓ Managed IP changes
- ✓ Maximised subscription revenues



EN

21:23
07.10.2015

Информационный канал «издательство – агентство – библиотека»: прекращение деятельности ASA в 2015 году



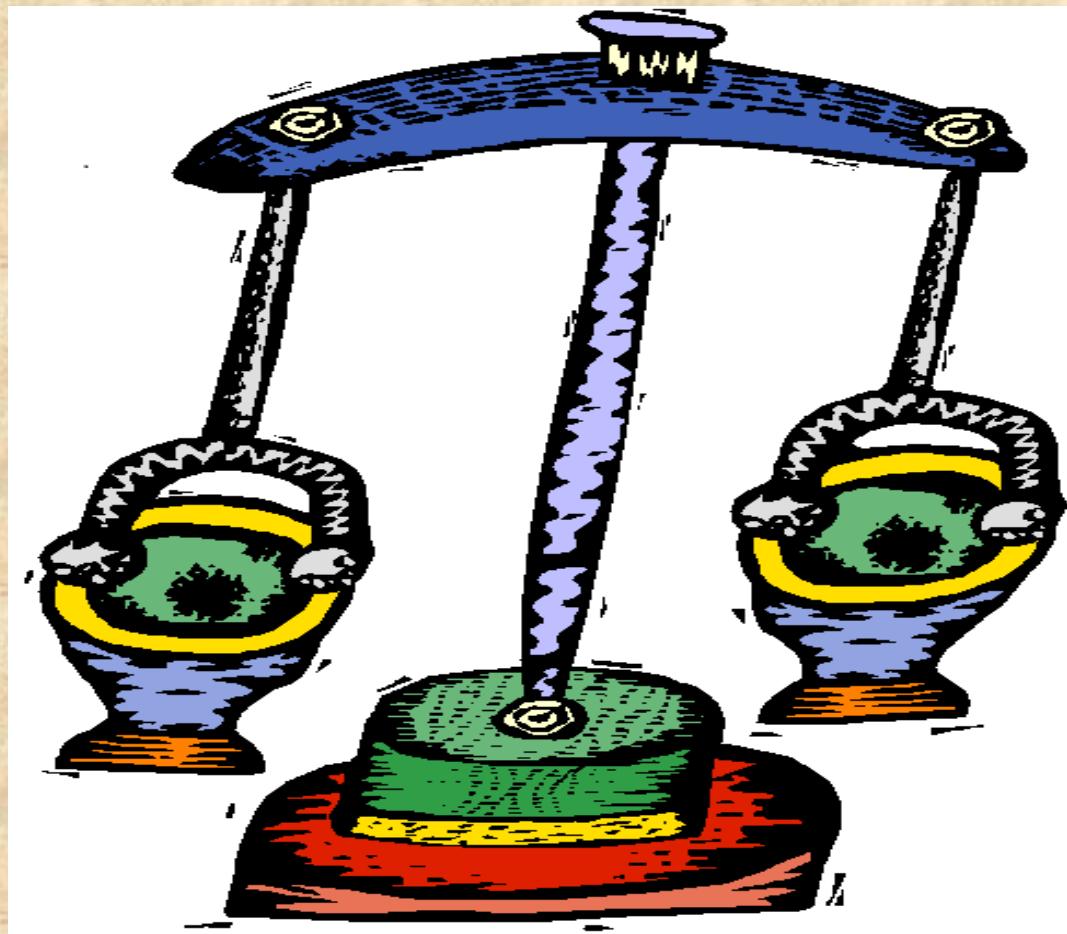
Сфера взаимодействия: национальная и международная практика

- лицензии и авторские права
- конкурсы
- валютное регулирование
- законы о СМИ

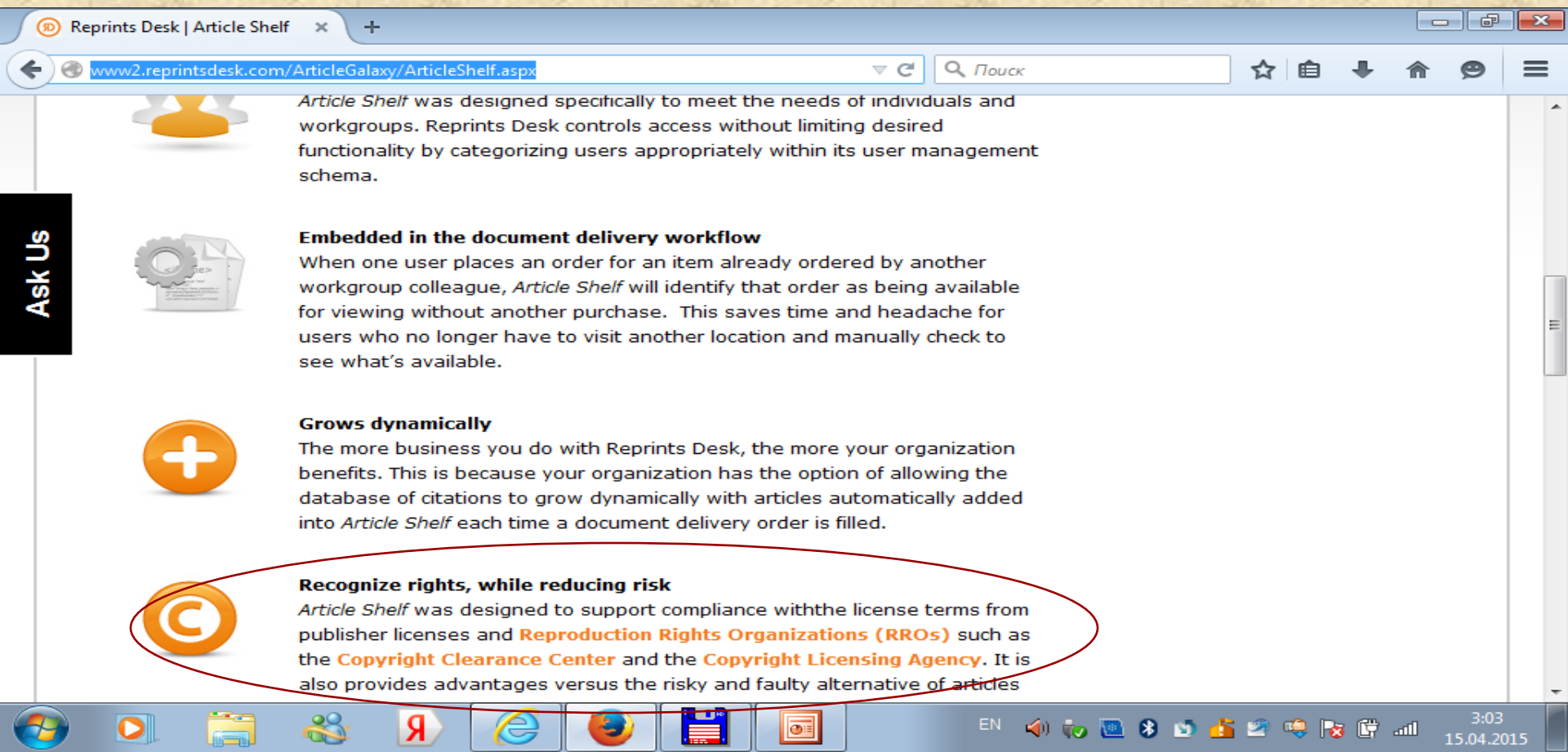


Национальная и международная практика: сфера рисков информационного посредника

- курсы валют и сроки платежей
- гарантия выполнения условий лицензионного соглашения
- гарантия 100% поставки в срок контракта



Лицензии и авторские права: пример провайдера Reprints Desk



The screenshot shows a web browser window with the address bar displaying www2.reprintsdesk.com/ArticleGalaxy/ArticleShelf.aspx. The page title is "Reprints Desk | Article Shelf". The main content area features four sections, each with an icon and a description. The fourth section, "Recognize rights, while reducing risk", is circled in red. The browser's taskbar at the bottom shows various application icons and the system clock indicating 3:03 on 15.04.2015.

Reprints Desk | Article Shelf

www2.reprintsdesk.com/ArticleGalaxy/ArticleShelf.aspx

Article Shelf was designed specifically to meet the needs of individuals and workgroups. Reprints Desk controls access without limiting desired functionality by categorizing users appropriately within its user management schema.

Embedded in the document delivery workflow
When one user places an order for an item already ordered by another workgroup colleague, *Article Shelf* will identify that order as being available for viewing without another purchase. This saves time and headache for users who no longer have to visit another location and manually check to see what's available.

Grows dynamically
The more business you do with Reprints Desk, the more your organization benefits. This is because your organization has the option of allowing the database of citations to grow dynamically with articles automatically added into *Article Shelf* each time a document delivery order is filled.

Recognize rights, while reducing risk
Article Shelf was designed to support compliance with the license terms from publisher licenses and **Reproduction Rights Organizations (RROs)** such as the **Copyright Clearance Center** and the **Copyright Licensing Agency**. It is also provides advantages versus the risky and faulty alternative of articles

Сфера взаимодействия: Библиотечные процессы и технологии

- **администрирование комплектования**
- **навигация в открытых ресурсах**
- **точечное комплектование**
- **альтметрика**



Администрирование комплектования: описание библиотечных сервисов на сайте компании Karger Libri www.libri.ch

The screenshot shows a web browser window with the address bar displaying www.libri.ch/App_Web/EN/access/info.aspx. The page content includes a sidebar with links like 'Contact us' and 'Help', a main content area with the following text:

Information for Publishers

What is LibriAccess?
The rapidly increasing number of electronic journals and the numerous, ever-changing terms and price structures implicate an enormous administrative workload for librarians. LibriAccess is an internet service designed to provide to reduce the workload and simplify access to electronic subscriptions.
[↑ Top of Page](#)

Advantages of LibriAccess

- **Improved Administration of Subscriptions**
 - Complete listing of all subscriptions ordered through us including all relevant details and a link to the electronic version of the respective title.
 - Electronic claim management: Easy recording of new claims, summary of all current claims with the option to repeat or settle these by clicking on the respective button. We process or cancel your claims based on the transmitted data.
 - Current shipping status, provided this information is available
 - Listing of delivered issues of RAPID-Service subscriptions
 - Easy [Registration of Electronic Subscriptions](#)
- **Easy Access to Electronic Journals**
 - List of all electronic journals available to the customer (Table of Contents, Abstracts, Fulltext)
 - Automatic access to the List of Electronic Journals for all users within the IP range defined by the customer (access can also be granted with user ID and password)

On the right side of the page, there is a yellow box titled 'Fauna of Arabia' with the text 'A continuous series on the animal life of Arabia' and an illustration of a bird.

The Windows taskbar at the bottom shows various icons, including the Start button, Internet Explorer, and several utility icons. The system clock in the bottom right corner displays '8:20' and '20.05.2015'.

Навигация в открытых ресурсах: платформа доступа к открытым журналам GeJL

<http://www.gejlibrary.com/>

34 · Входящие — Яндекс... x Home x +

www.gejlibrary.com Поиск

Часто посещаемые Начальная страница

World's Gone Open!
More information has been published in the last 10 years in open access than the total information published in the world in the preceding 5000 years! Journals are not the exception... [read more](#)

..Open but Invisible!
Open and free don't lead to visible and usable...And that is the main challenge with open access journals. There thousands out there freely accessible...If you find them! [read more](#)

Manual Harvesting?...
In the age of digital information and computer technology...Why would anyone think of harvesting information manually like in the pre-internet age? We do...And are proud of it! [read more](#)

Can a library be a Good library without Open Access Journals? We think No...And you?

A library's mission is to be the fastest and most reliable source of information for anyone. Most people believe that this is what Google is but it is not. While Google may be the fastest source of information, it is far from being the most reliable one. The world's knowledge doubles every 13 months on average and is expected to double every 12 hours within a decade (see: "[Knowledge Doubling Curve](#)" and "[The Toxic Terabyte](#)"). The majority of this exponential growth of information and knowledge takes effect in open access and it is bound to accelerate further as governments make their push towards open access publishing of all taxpayer funded research works. So, with new knowledge growing that much that fast and

21:15 07.10.2015

Точечное комплектование: платформа агрегатора электронных книг 123library www.123library.org

The screenshot shows a web browser window with the 123Library website. The browser's address bar displays <https://www.123library.org>. The website's header features the 123Library logo, a search bar with the placeholder text "Search for ISBN, keywords...", a red "SEARCH" button, and a teal "LOGIN" button. A left sidebar contains a navigation menu with links: "Catalogue", "Collections", "Search", "Publishers", "Support", "Tools", and "Topix". The main content area has a headline "eBooks for corporate, healthcare, academic and professional libraries worldwide" followed by a red button "OPEN YOUR ACCOUNT NOW" and the text "or, find out more about 123Library". Below this is a section titled "Why choose 123Library's eBook service?" with two sub-sections: "The digital library" and "Intelligent research tools". The Windows taskbar at the bottom shows the system clock as 0:22 on 08.10.2015.

38 · Входящие — Яндекс... x 123Library: The online ebo... x +

https://www.123library.org Поиск

Часто посещаемые Начальная страница

123Library Search for ISBN, keywords... SEARCH LOGIN

Catalogue
Collections
Search
Publishers
Support
Tools
Topix

eBooks for **corporate, healthcare, academic and professional libraries** worldwide

OPEN YOUR ACCOUNT NOW or, find out more about 123Library

Why choose **123Library's** eBook service?

The digital library Intelligent research tools

0:22 08.10.2015

Альтметрика: платформа Altmetric для оценки влияния научных публикаций

<https://www.altmetric.com/institutional-edition.php>

The screenshot shows a web browser window with the URL <https://www.altmetric.com/institutional-edition.php>. The page features a navigation bar with the Altmetric logo and links: "What do we do?", "Products", "Who are we for?", "Plans and pricing", "About", "Blog", and "Sign in". The main heading is "Altmetric for Institutions" with the subtext "Track, monitor and report on the broader impact of your research output". Below this, a section titled "What success stories can you uncover?" describes the platform's capabilities. A small inset window shows a sample report for "Lilliput University" with a table of metrics.

34 · Входящие — Яндекс... x Altmetric - We Make Articl... x +

<https://www.altmetric.com/institutional-edition.php> Поиск

Часто посещаемые Начальная страница

Interested in learning about altmetrics for your institution? [Sign up for a webinar](#)

Altmetric What do we do? Products ▾ Who are we for? ▾ Plans and pricing About ▾ Blog Sign in

Altmetric for Institutions

Track, monitor and report on the broader impact of your research output

What success stories can you uncover?

Altmetric for Institutions offers an intuitive web-based application for monitoring and reporting on the reach and impact of your research, above and beyond traditional citation metrics. [Read more...](#)

Trial access to Altmetric for Institutions

Altmetric Explorer Reports dashboard Explore the data Explore my institution Help

Lilliput University

All mentioned articles from Lilliput University

Pick new articles: You've chosen to see articles from Lilliput University. Look at all articles instead. Mentioned in the past

Summary report	Articles	Activity	Journals
All 1,930	News 55	Blips 246	Twitter 1,352
Google+ 48	Video 9	Reddit 7	Facebook 112
		Q&A 6	Pinterest 1

Chart of mentions of 525 matched articles

EN 21:09 07.10.2015

Полезные ссылки

<http://www.karger.com/Collections/OverviewPackages>

<http://olabout.wiley.com/WileyCDA/Section/id-390243.html>

<http://www.publishersolutionsint.com/>

<http://subscription-agents.org/>

<http://info.reprintsdesk.com/>

www.libri.ch

<http://www.gejlibrary.com/>



Спасибо за внимание!

Контактная информация:

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- **БЦ «Алмазный» 125190, Москва,
Ленинградский пр-т, д. 80, корп. 17, офис 19**
- **Тел. (499) 943 96 93, (499) 158 73 13**
- **info@mperio.ru , otimofeeva@mperio.ru**
- **www.mperio.ru**

