



DE GRUYTER

**DENIZ CAN KURT
SALES MANAGER
TURKEY, RUSSIA, MIDDLE EAST, AFRICA**

SINCE 1749



Berlin · New York



Walter de Gruyter



JOURNALS

DE GRUYTER 2018 EJOURNALS COLLECTION

- Over 900 journals, 381 of which are subscription-based
- 785 journals in English
- 415 Journals in STM and 531 Journals in SSH
- 163 journals with Impact Factors (for 2016), 86 with improved rankings
- 200 journals without an Impact Factor received CiteScore values for 2016

E-JOURNAL PACKAGES

2018 Subject Packages	Total Number of Titles	Titles with English Content
Biology, Chemistry, Geosciences	38	38
Classical Studies, History	38	23
Law	43	26
Library and Information Science, Library Reference	10	4
Linguistics, Literature	88	70
Mathematics, Physics, Engineering	49	48
Medicine	21	21
Philosophy, Religious Studies	41	34
Politics, Economics, Sociology	53	44

A&I PARTNERS



Internationale Bibliographie für Theologie und Religionswissenschaft

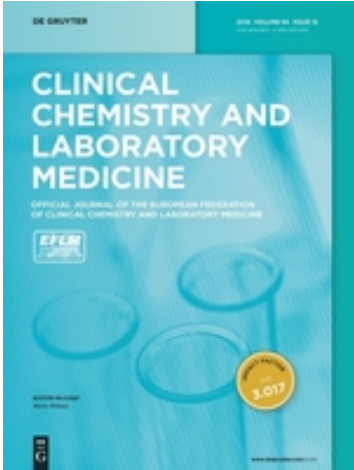


RENOWNED PARTNERS

- German Mathematicians' Association
- European Foundation for Clinical Nanomedicine
- World Association of Perinatal Medicine
- International Federation of Clinical Chemistry and Laboratory Medicine



DE GRUYTER JOURNALS



From 3,017 to 3,432

Rank
5 / 30 in Medical
Laboratory Technology

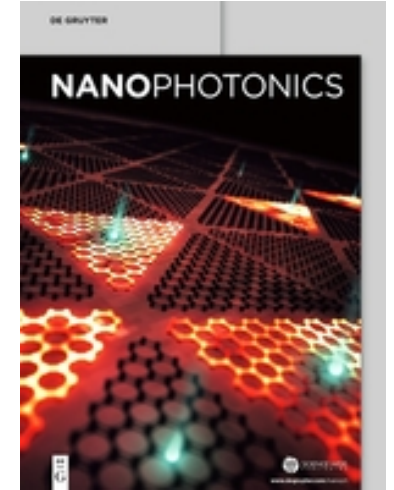


IMPACT FACTOR
1.798

Rank 46 / 120 in Pediatrics



From 1,273 to 2,044



5-year IMPACT FACTOR:
5.372

One of the top 20
journals in Applied
Physics, Optics,
Nanoscience &
Nanotechnology

DE GRUYTER JOURNALS



Rank
2 / 21 in Materials Science,
Paper & Wood
14 / 66 in Forestry



5-year IMPACT FACTOR: 1.690

Rank
18 / 312 in Mathematics



IMPACT FACTOR
increased in 2015: 2.359

Rank
12 / 310 in Mathematics,
23 / 255 in Applied Mathematics



5-year IF : 5.357

Rank
2 / 29 in Mineralogy
9 / 84 in Geochemistry
& Geophysics

DE GRUYTER JOURNALS



Since 1878

IF: 3,273

Rank 7 / 26 in Crystallography



Since 1877

IF: 3,179



Since 1956

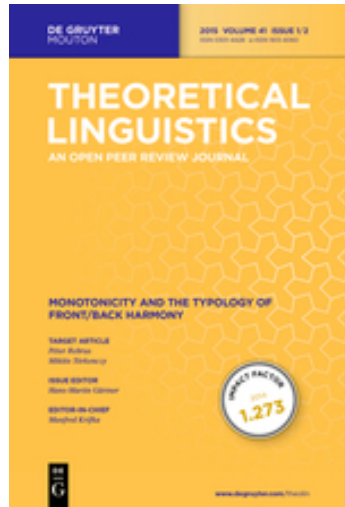
5-year IMPACT FACTOR: 1.263



5-year IMPACT FACTOR: 1.286

Rank 13 / 33 in Nuclear Science & Technology

DE GRUYTER JOURNALS



Since 1846

5-year IMPACT FACTOR: 2,135

5-year IMPACT FACTOR: 1.302

Rank 10 / 180 in Linguistics

Rank 44 / 179 in Linguistics

Since 1878





BENEFITS

- ✓ Excellent Value
- ✓ Free backfile access to all past volumes since 1995 with an active subscription
- ✓ Perpetual access for the subscribed (paid for) period
- ✓ No annual platform fees for accessing archives after cancellation
- ✓ Multidisciplinary content that will provide support to all faculties
- ✓ Constant access to each journal secured by Portico





2018 JOURNAL COLLECTIONS

Collections	Subject Distribution	# of titles
STM	Biology, Chemistry, Geosciences	36
	Mathematics, Physics, Engineering	49
	Medicine	21
SSH	Classical Studies, History	38
	Law	43
	Library and Information Science	10
	Linguistics, Literature	88
	Philosophy, Theology, Judaism, Religion	41
	Politics, Economics, Sociology	53
	Total	379



PRICING FOR RUSSIAN UNIVERSITIES

Collections	# of titles	List price 2018 €	Discounts	Special Price for Russian Universities
STM	106	75,490 €	95%	€ 4,500
SSH	273	60,988 €	95%	€ 4,500
COMPLETE	379	136,478 €	95%	€ 6,500

E-BOOKS

DE GRUYTER E-BOOKS

- 45,000+ eBooks
- Unlimited simultaneous user and perpetual access (purchase option only)
- Very liberal DRM (download/print/save)
- PDF and ePUB from mid 2014 titles onwards
- Flexible purchase options: P&C, subject collections, EBA
- No minimum order



DE GRUYTER E-BOOKS

HSS

Subject	No of titles
Literature & Culture	7,624
History	4,599
Linguistics	3,756
Social Sciences	2,993
Theology & Religious Studies	2,753
Philosophy	2,544
Law	2,335
Classical Studies	2,286
Economics & Social Sciences	1,364
Education	351
Art	1,351
Library Information Science	1,107
Architecture & Travel	196

36,063**STM**

Subject	No of titles
Architecture	826
Mathematics	813
Mathematics & Physics	803
Medicine	778
Life Sciences	329
Physics	328
Chemistry	201
Materials Sciences	91
Engineering	88
Industrial Chemistry	87
Computer Sciences	30

4,374

UNIVERSITY PRESS PARTNERS

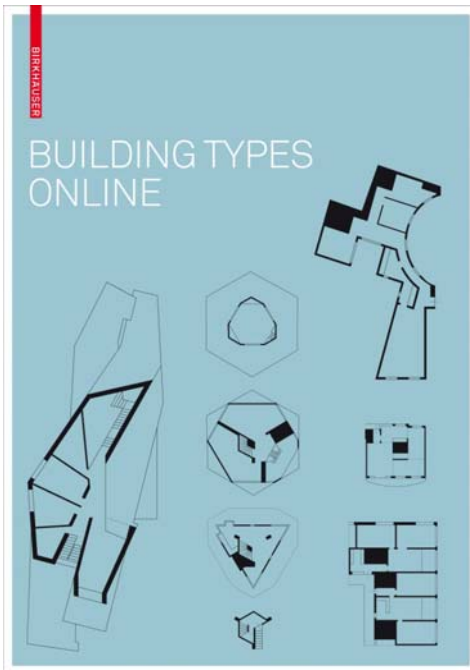


UNIVERSITY PRESS PARTNERS

University Press	No of titles	Highlights
Princeton University Press	5,014	Philosophy, Political Sciences, Mathematics (Annals of Mathematics)
Columbia University Press	4,437	Social Sciences, Philosophy, Asian Studies
Harvard University Press	3,540	History, Social Sciences, Life Sciences
Cornell University Press	2,813	Political Sciences, History, Social Sciences
University of Pennsylvania Press	2,674	History, Social Sciences, Classical Studies
University of Toronto Press	2,531	Literary Studies, Social Sciences, History
Yale University Press	2,254	Social Sciences, Humanities, Science
University of Hawaii Press	1,025	Asian and Pacific Studies , Religion, Anthropology, Literature, Art and Architecture
Grand Total	24,288	

REFERENCE WORKS

THE INDISPENSABLE TOOL FOR TEACHING AND DESIGN



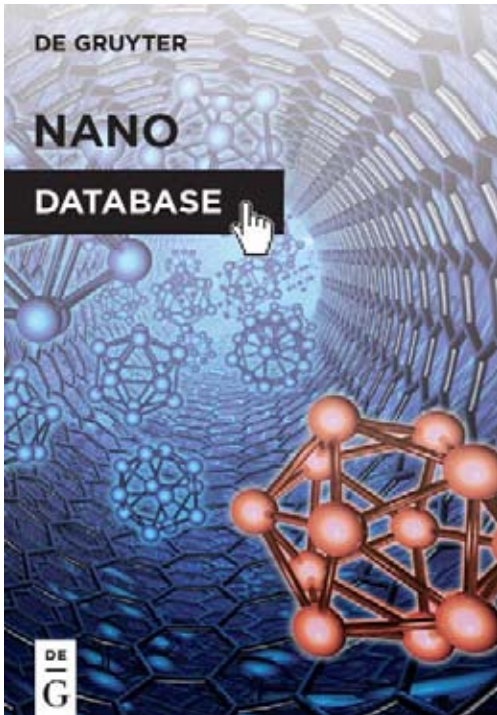
- ▶ Based on the publisher's high international standing in professional architecture books, on the knowledge of the authors and editors who are leading experts in their fields
- ▶ Large international collection of contemporary buildings, e. g. housing, office buildings, museums, schools, libraries, industrial complexes
- ▶ Edited by Prof. Oliver Heckmann, Singapore University of Technology and Design

WHAT DOES IT INCLUDE?

- More than **850 international case studies**
- **120+ thematic articles** on specific aspects of building design
- **1,800 photos** and approx. **3,500 plans**
- First update in 2017 to comprise sports buildings, hospitals and more housing types



THE ONE-STOP-SHOP FOR NANO



- ▶ Full compilation of De Gruyter's Nano program covering nano science and technology
- ▶ Research results from all relevant disciplines including physics, chemistry, materials science, engineering and medicine

NANO ONLINE: WHO IS WHO

► Our authors & editors are renowned key-opinion-leaders

- Andreas Ostendorf (SPIE Fellow and former president of the Laser Institute of America)
- Robert Schlögl (Director of Fritz-Haber-Institute of the Max Planck Society and MP Institute for Chemical Energy Conversion)

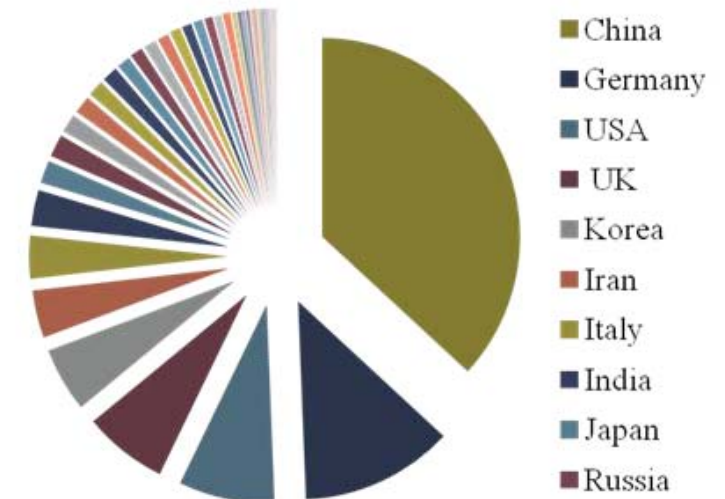
Society partners in nano Online

- European Foundation for Clinical Nanomedicine
- Mineralogical Society of America
- Mineralogical Society of Great Britain and Ireland
- German Society for Laser Surgery
- German Society for Biomaterials

Authors and editors at renowned research institutions

- MIT, CALTECH, Harvard, Max Planck Institutes, Technion

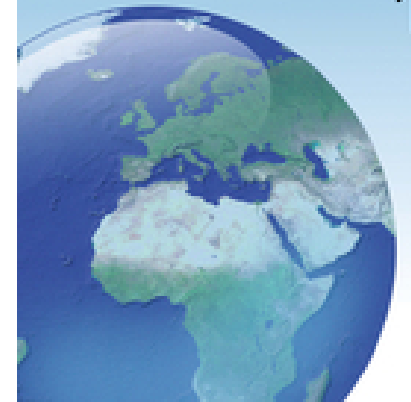
Our authors are truly international



WORLD BIOGRAPHICAL INFORMATION SYSTEMS

- World's most comprehensive and extensive biographical database
- information on individuals, families and groups from all classes and professions, from all countries and regions of the earth, from the 4th millennium BC to the present
- Men and women from all centuries, all areas of society and professions are included, from science, politics, culture and business.
- SSCB /Russia Biographical Archive: 185,000 persons, 398 sources published from 1817 to 2002, 298,000 articles

DE GRUYTER
**WORLD
BIOGRAPHICAL
INFORMATION
SYSTEM ONLINE**

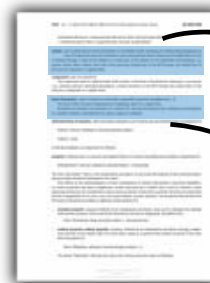
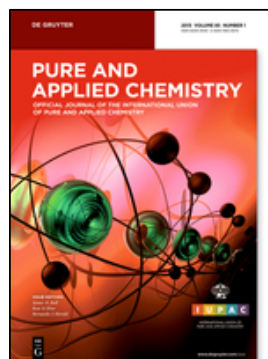


IUPAC STANDARDS ONLINE



INTERNATIONAL UNION OF
PURE AND APPLIED CHEMISTRY

WHAT IS THE ADDED VALUE?



system: part or phenomenon of the periodicity or conceivable world consisting of a determined arrangement of a set of components and a set of relations or processes between these components identified themself (D) in human biology, it may be the partner or a body part of the partner or the transaction surroundings, e.g. partner, blood, cells, fibres, ions etc. of the partner, indicated by the first letter, the second letter of the term for a species in a capital letter.

doi:10.1515/pac.001364

kind of property: agent content in mutually comparable properties identified with 1, 2
The term of this concept is supplemented to emphasize that it is a single term.
Examples are: molar concentration (M), volume (V), amount of substance (n), substance concentration (C), transfer activity concentration (A), mass, sequence position.

doi:10.1515/pac.001365



International organization of chemists from industry and academia



IUPAC regularly publishes articles including internationally binding standards and recommendations in the journal *Pure and Applied Chemistry*.

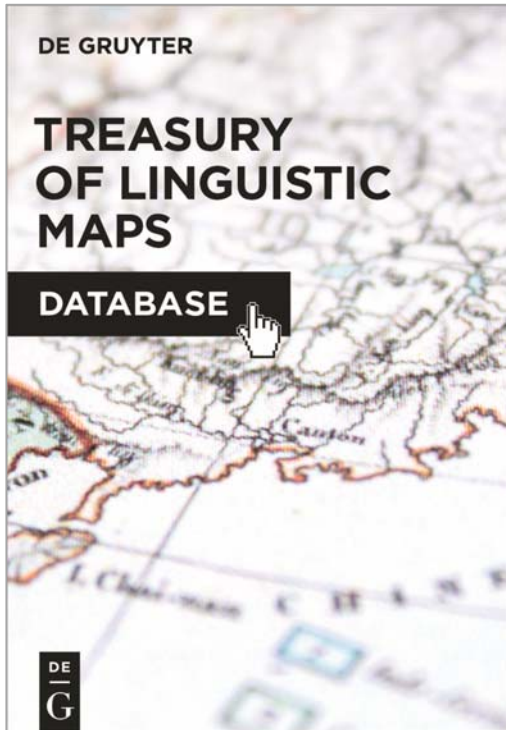


All relevant information on standards and recommendations is extracted from the articles and enriched with metadata



The database accumulates all standards and recommendations and makes them easily accessible

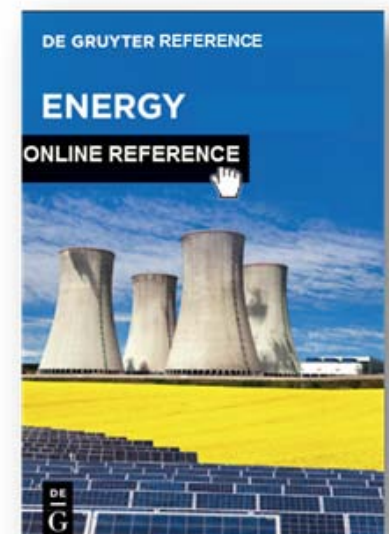
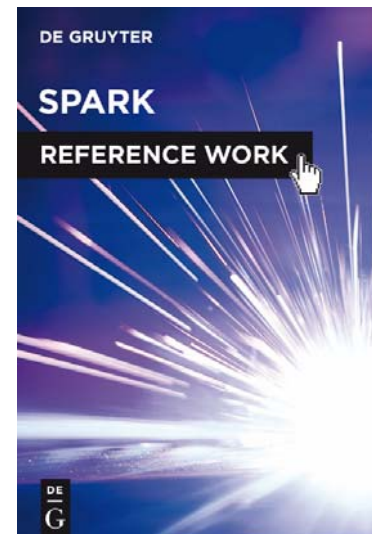
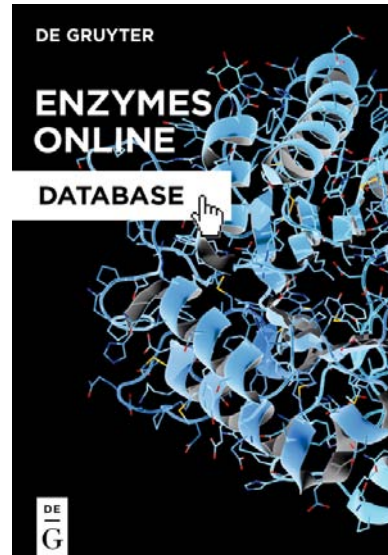
THE ONE-STOP-SHOP FOR LINGUISTIC MAPS



- ▶ Compilation of **high-resolution linguistic maps**
- ▶ Searchable **in one place** and in a new, improved format
- ▶ **Selected** from various atlases and other publications that have been published over the years by De Gruyter Mouton and other De Gruyter imprints
- ▶ Many of these maps **have not been digitally available** before, and some are difficult to find even in printed form.

NEW IN 2018

- Access to interdisciplinary topics across a range of fields for the full picture of the Energy Community
- Tailored compilation on enzymology from all relevant disciplines including biology, biotechnology, medicine, chemistry, physics, mathematics, and engineering



The background of the slide is a dense, repeating pattern of crumpled paper. The paper is light gray and white, with various folds, creases, and shadows that create a textured, three-dimensional effect. The crumpling is random and organic, filling the entire frame.

THANK YOU!

QUESTIONS?

SCOPE

- Tailored compilation on enzymology from all relevant disciplines including biology, biotechnology, medicine, chemistry, physics, mathematics, and engineering
- Covers a wide spectrum of topics relating to the function, analysis, and application of enzymes:
 - Enzymes as research **subject**
 - Enzymes as research **tools**

CONTENT

Picked from the De Gruyter journal and book portfolio, for example:



CONTENT

Backlist (2010 to June 2017):

- 179 chapters (4.100+ pages) from 21 book titles
- 738 articles (8.300+ pages) from 21 subscription journals
- 70 articles (600+ pages) from OA journals (DG only)
- annual updates: approx. 160 articles (2000 pages)

TARGET GROUP

Biologists, Chemists, Engineers working at

- (Applied) research institutions (for example, Fraunhofer Institute)
- R&D oriented industry (biotechnology)
- Universities of applied sciences (polytechnics)



ENERGY is the one-stop-shop for all English language Energy-related De Gruyter content

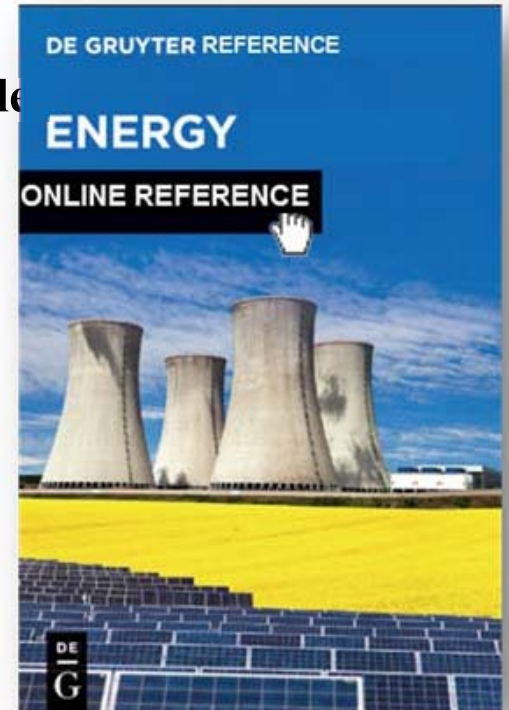
- Access to interdisciplinary topics across a range of fields for the full picture of the Energy Community
- Unlimited number of simultaneous users per campus or institution
- Entries include De Gruyter STEM books, De Gruyter Journal Articles, and 3rd party open access Journal Articles
- English language introductions and overviews to timely topics

ENERGY ONLINE– January 2018



ENERGY

- ▶ What is ENERGY ONLINE: **33 books/ 300 chapters, 600+ journal articles, 1000+ pages**
- ▶ Yearly updates of ~400 entries
- ▶ **Additional content from *Energy Today* e-magazine**
- ▶ Target group: **Researchers and Engineers** of Materials Science, Physics, and Chemistry as well as Policy Makers
- ▶ Marketable to libraries of universities, think tanks, policy centers, and companies



Search

Full Text

And Title

And Keyword

[+] Add row

Themen

- + Conversion Energy (29)
- + Economics and Policy (19)
- + Energy Conversion and Storage (18)
- + Energy Efficiency (31)
- + Energy Generation and Transmission (25)
- + Environmental and Health Impact (46)
- + Renewable Energy (37)
- + Technology (23)

Article Type

- Book Chapter (15)
- Journal Article (382)

UPDATE

SEARCH & REFINE

Quick full text search

Or search criteria

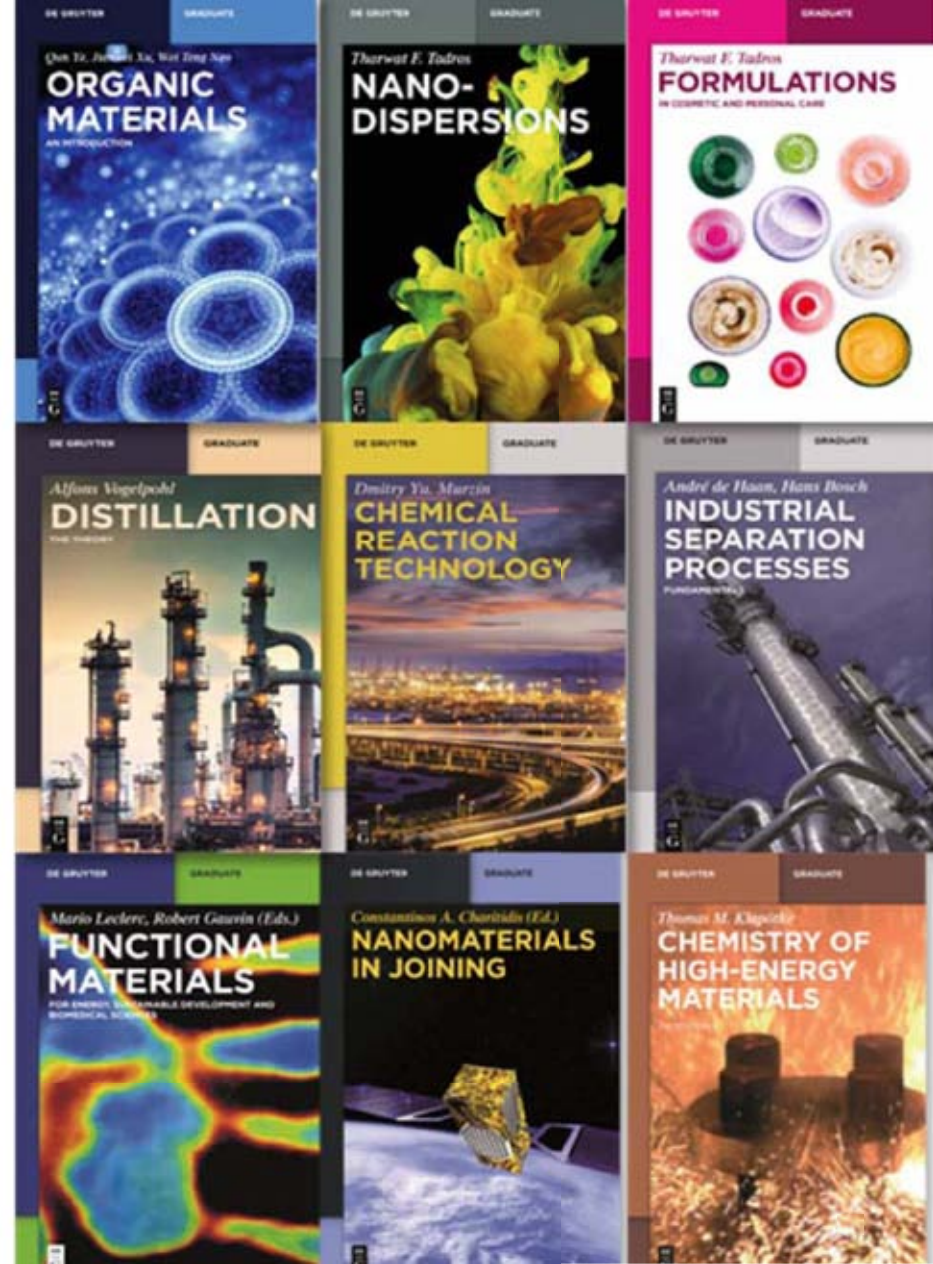
- Full Text
- Title
- Keyword
- Publication Title
- Table / Figure
- Exercises / Problems

71 topics in 8 top-level categories

- ▶ Conventional Energy
- ▶ Economics and Policy
- ▶ Energy Conversion and Storage
- ▶ Energy Efficiency
- ▶ Energy Generation and Transmission
- ▶ Environmental and Health Impact
- ▶ Renewable Energy
- ▶ Technology

STAR is Based on the De Gruyter Graduate-Series

- Covering the Physical Sciences
- Based on our Graduate Textbooks
- English language introductions and overviews to timely topics
- Comprehensive coverage, yet up-to-date
- Interdisciplinary topics connecting graduate students with current research



SPARK

- ▶ What is SPARK: **70 books/ 1000 chapters, 20,000 pages**
- ▶ Continuously updated + yearly ~30 additional books
- ▶ Target group: **Graduate Students, Young Researchers, Engineers in Materials Science, Physics, Chemistry, Engineering**
- ▶ Marketable to libraries of universities and companies

Engineers in



SCOPE

- Tailored compilation on enzymology from all relevant disciplines including biology, biotechnology, medicine, chemistry, physics, mathematics, and engineering
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THANK YOU!

A top-down view of numerous green leaves of various shapes and sizes scattered across a dark, textured wooden surface. The leaves are vibrant green, with some showing signs of wear or damage. The lighting is soft, highlighting the intricate vein patterns on the leaf surfaces. The text 'TIME FOR QUESTIONS AND FEEDBACK' is overlaid in white, bold, sans-serif font on the left side of the image.

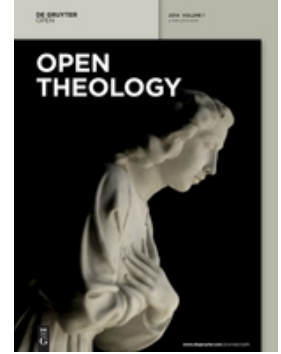
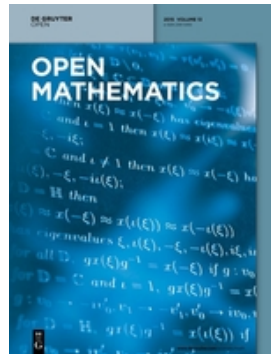
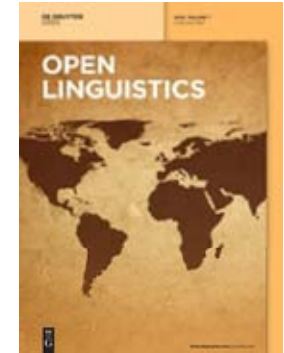
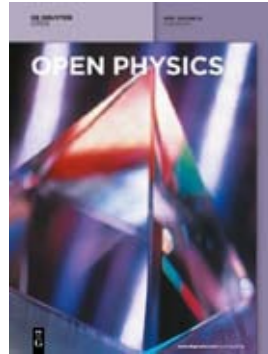
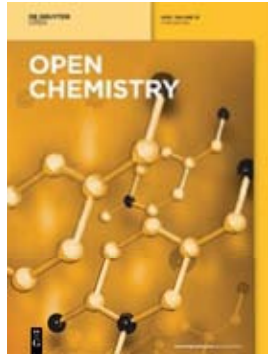
TIME FOR
QUESTIONS
AND
FEEDBACK

DE GRUYTER OPEN

- ▶ De Gruyter Open is a leading publisher of Open Access academic content
 - ▶ All open access research is immediately free to read, download and share upon publication
 - ▶ All submissions are subject to **peer review** and authors retain copyright
 - ▶ De Gruyter takes care to be fully compliant with open **access mandates worldwide** and supports authors in looking for open access funding
 - ▶ We offer the option to publish **green or gold Open Access**
-



OPEN ACCESS



DE GRUYTER OPEN ACCESS

- More than 400 scholarly journals across many disciplines
- Institutional Membership Program
- 15% discount on all Open Access publications or 20% discount under consortia offers
- No charges from any membership, annual or additional fees

Article Processing Charges (APCs)

- €1,500 - molecular biology, medicine, Biomedicine
- €1,000 - rest of biology (plant sciences, zoology), science, engineering, economics, business, law
- €500 - rest of social sciences, humanities

Book Processing Charges)

- €10,000 - Book Processing Charge irrespective of its subject area
- €1,500 - Book Chapter Processing Charge irrespective of its subject area

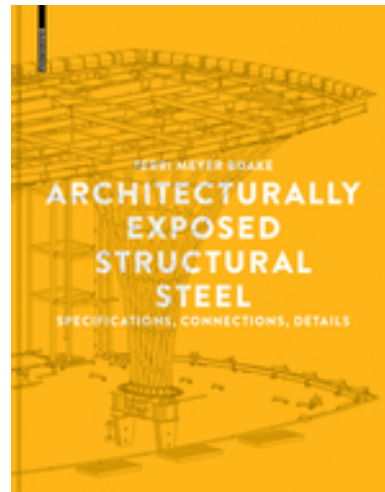
ARCHITECTURE, ART & DESIGN

Birkhäuser is a specialist publisher for architecture, landscape architecture and design

- Target groups: Creative professionals, both in practice and at university as well as students
- The main goal: Support the architects and designers for the daily workflow
- Manuals, reference works, guides, textbooks, monographs, surveys, discourse books and research documentation
- Internationally relevant topics – sustainable architecture, typology, construction and materials
- The complete works of famous architects and designers Alvar Aalto, Le Corbusier, Jean Prouve, Herzog & de Meuron and Adrian Frutiger

Art; The program focus on global art history, photography, heritage studies, interior design

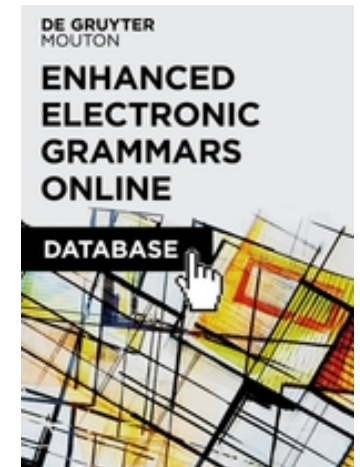
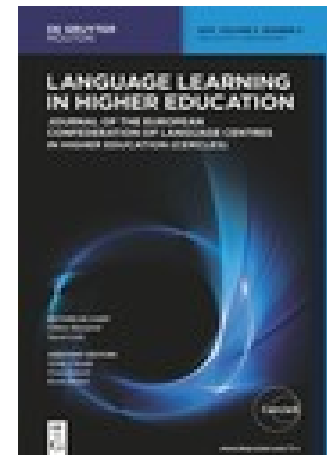
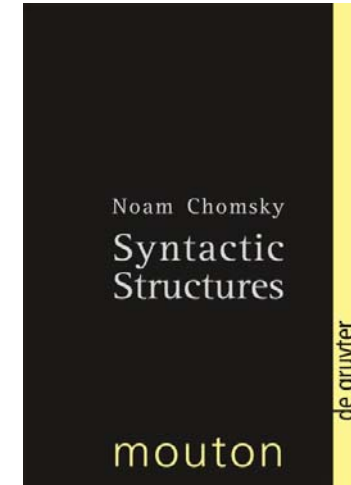
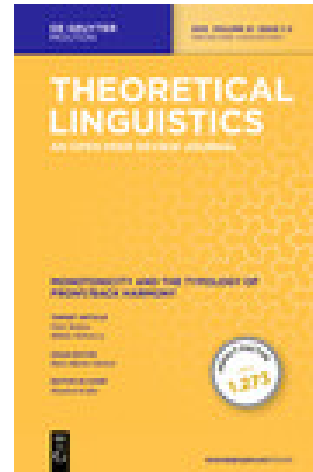
ARCHITECTURE, ART & DESIGN



LINGUISTICS/MOUTON

- De Gruyter/Mouton is one of the world's leading publishers in language sciences.
- Journals + authoritative reference works: handbooks, dictionaries, atlases, databases
- Comprehensive portfolio: from the study of lesser-known languages to research on language and society, language structure, language and the mind
- A special focus on applied linguistics, cognitive linguistics, and endangered languages
- *Syntactic Structures*, Noam Chomsky (his first book on his linguistic theory)
- *Atlas of North American English*, William Labov (one of the founding fathers of applied linguistics)

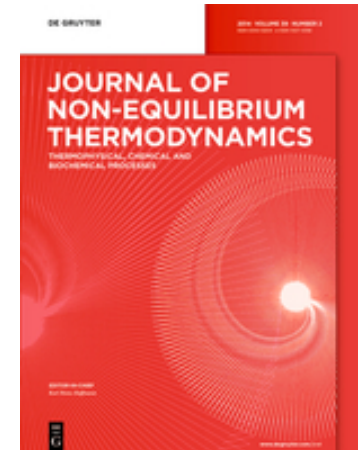
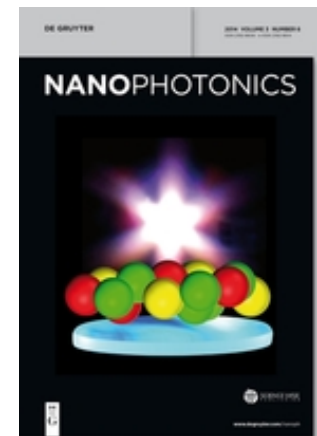
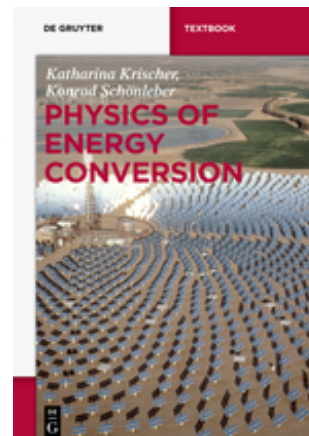
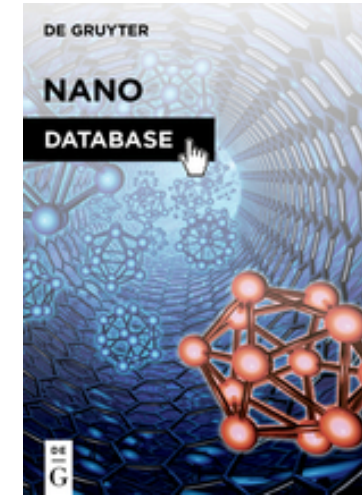
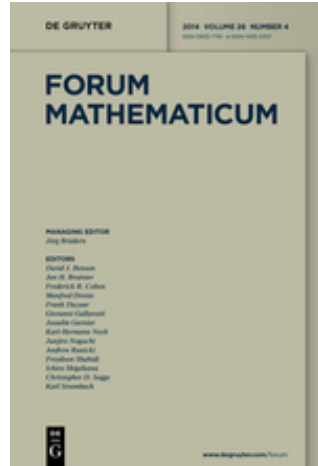
LINGUISTICS/MOUTON



MATHEMATICS/ PHYSICS

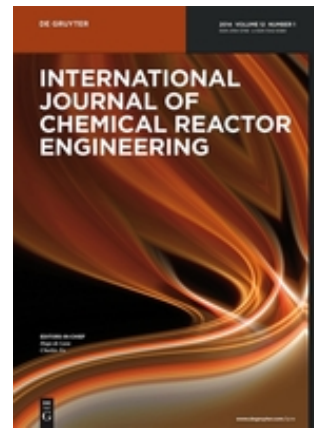
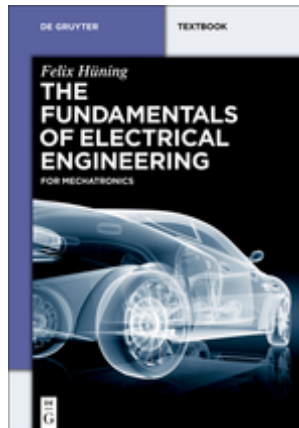
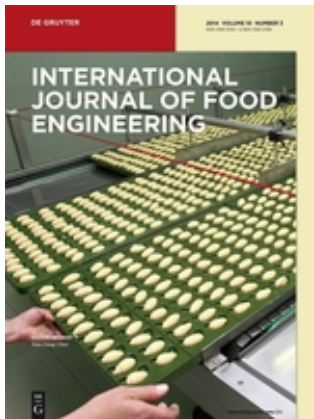
- Publishes in all major disciplines of mathematics and physics (Almost 200 years of experience,)
- *Crelle*: The world's oldest mathematical journal still in existence (dating from 1826)
- Applied / pure mathematics, statistics, group theory, numerics, stochastics and its applications, theoretical / experimental physics, condensed matter physics, optics, geodesy etc.
- Expanding portfolio in Physics especially in condensed matter physics and optics
- Book series: Studies in Mathematics, Studies in Mathematical Physics, Series in Mathematics and Life Sciences, Expositions in Mathematics, Proceedings in Mathematics
- Publications also relevant for researcher in computer science, electrical/mechanical engineering, geosciences and economy

MATHEMATICS/ PHYSICS



ENGINEERING

- Publishing high-quality engineering titles since 1858
- Renowned authors from academia and engineering industry itself (Volkswagen and Alstom)
- Electrical / mechanical engineering, automation technology, signal processing, metrology, microsystems technology, control engineering
- Publications complemented by supplementary materials – presentations / practice materials
- Textbooks on all topics of electrical and mechanical engineering – mainly in German





NATURAL SCIENCES/ GEOSCIENCES

- Biology, Chemistry, Material Sciences & Geosciences are growing subject areas
- Industrial / inorganic chemistry, green and sustainable sciences, biochemistry, nanotechnology, chemical / process Engineering,
- Collaboration with prestigious scientific societies

International Union of Pure and Applied Chemistry (IUPAC)

The Society for Biochemistry and Molecular Biology (GBM)

- Prestigious Journals – some of the highest quality content in the field

Biological Chemistry is one of the oldest academic journals in Germany (founded in 1877)

Journal of Crystallography

Holzforschung (ranked 4 out of 21 in material science)





- Outstanding authors

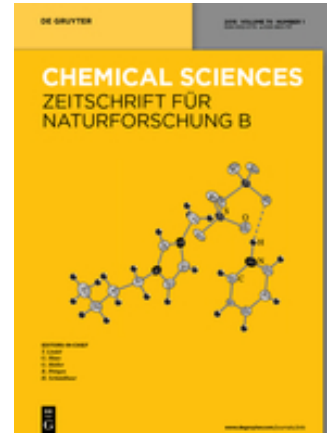
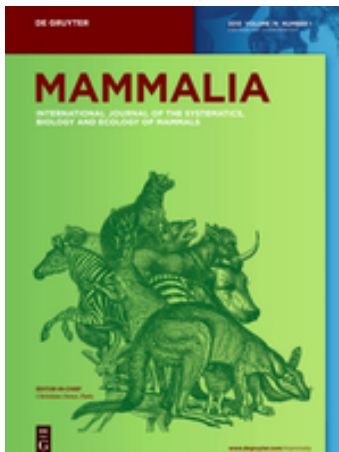
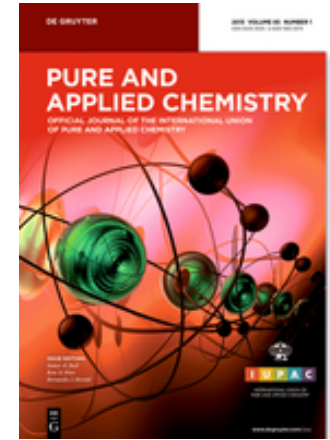
Robert Schlogl – Max Planck Institute for Chemical Energy Conversion - Germany

Challa Kumar – Centre for Advanced Microstructures and Devices – USA

Klaus Mullen - Max Planck Institute for Polymer Research - Germany

- Wide range of subjects in Biology - genetics, zoology, botany, microbiology, virology, ecology
 - Also in touch with current topics such as biotechnology, Epigenetics, and Stem Cell Research
 - The *zoology* program at De Gruyter, lead by the internationally renowned **Handbook of Zoology**
 - Ebook series: Marine and fresh water botany, life in extreme environments, Advanced composites, Metal Ions for life sciences
 - HUP publish on the history of natural science
-

NATURAL SCIENCES/ GEOSCIENCES



MEDICINE

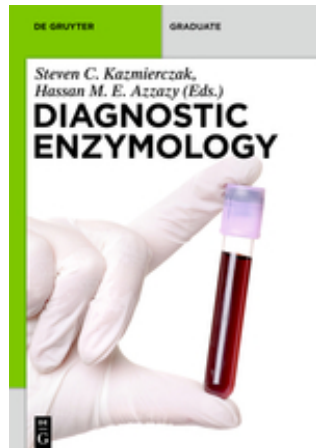
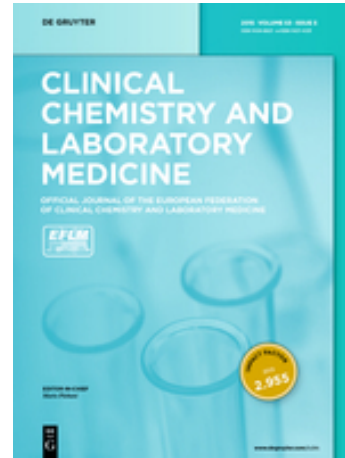
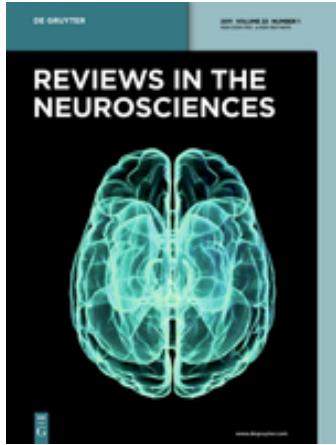
- Extensive portfolio of topics
- Evidence based and expert information from well-known authors
- High citation frequency journals / indexed by PubMed, Scopus, Web of Science
- Surgery, internal medicine, gynecology, obstetrics, perinatal medicine, laboratory medicine, anesthesiology, pharmacology, neurology, medicine technology, nanomedicine, healthcare politics etc
- Renowned partners

European Federation of Clinical Chemistry and Laboratory Medicine

World Association of Perinatal Medicine

- Program covers not only academic market but also support physicians throughout their entire career

MEDICINE



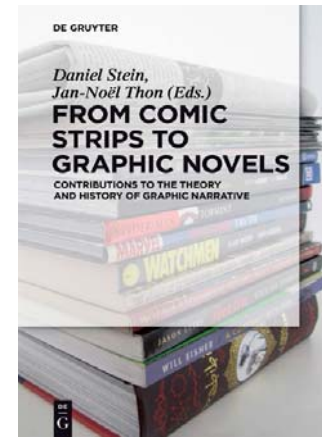
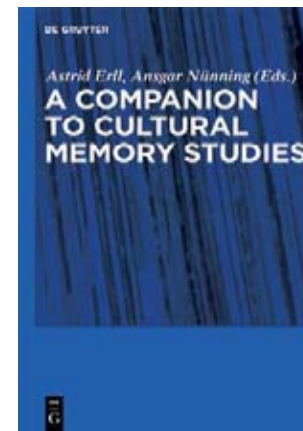
- Long tradition in the field of law (nearly 100 years)
- Comprehensive commentaries in the areas of criminal law, commercial and corporate law, insolvency law, civil procedure law
- Expanding portfolio of practitioner handbooks covering energy law, internet and media law, as well as labour, construction and tenancy law + textbooks for students
- 170 new eBooks in 2015 + 1600 backlist titles
- 41 journals (26 English-language)
- Titles from publisher partners (Harvard University Press + University of Pennsylvania Press + Sellier European Law Publishers)

ECONOMICS BUSINESS MANAGEMENT

- Long tradition in the field of economics (over 100 years)
- One of the top 3 publishing houses in the field in the German-speaking world
- Business Management, Key Competences in Scholarly Research, Business IT, Mathematics and Statistics for Economists, Political Economics, Economic Law
- New publications draw on subject areas such as sports economics, health care, empirical social research and behavior economics
- Complemented by our Publisher Partners University of Pennsylvania Press, Harvard University Press,
- Widespread, popular and highly recognized titles i.e *The B.E. Journal of Macroeconomics*
- Includes 37 journals in total (29 with English content)
- About 60 new eBook titles in 2016 + More than 1,500 backlist titles

LITERARY STUDIES

- Strong focus on German Studies supported by a renowned program in Anglo-American and Romance Philology.
- Other major, interdisciplinary topics include Literary Theory, Narratology, Literature and Exile, Cultural Memory Studies, and Law and Literature.
- Indispensable reference works such as encyclopedias, handbooks, and bibliographies
- A growing number of publications in English + developing program in film studies
- About 190 new eBook titles in 2016 + More than 3,000 backlist titles



THEOLOGY, JUDAISM, RELIGIOUS STUDIES

- Rich variety of topics
- Forward looking subjects Social Media and Religion, Religion and China,
- Journals, book series, reference works, encyclopedias
- Prestigious works in the field of Biblical Studies
- 12 journals, two of which the first issue dates back the 19th century
- About 100 new eBooks in 2016 + over 3000 backlist titles
- Encyclopedia of the Bible and Its Reception, Theologische Realenzyklopadie, Images of the Biblical World
- HUP: history of religions + essays on politics and religion
- Princeton: strong in Jewish and Middle Eastern Studies



OTHER SUBJECTS

- De Gruyter is one of the leading publishers in **Classical and Ancient Near Eastern Studies** (Epigraphy, Papyrology, Egyptology, Classical Art and Archeology, Assyriology, Byzantine Studies)
- *Philologus* (1846), *Zeitschrift für Ägyptische Sprache und Altertumskunde* (1863), *Byzantinische Zeitschrift* (1892) and *Klio* (1901).
- One of the leading publishers on the **History** of the 20th century (Topics spanning all periods of history from the Middle Ages to the present)
- Key publications for historians and historically-oriented disciplines like Political Science, Sociology, Literature, Theology, and Philosophy.
- Over 100 years of publishing history in **Philosophy**. A top name for the research on Kant, Nietzsche, Leibniz and Marx

-
- Kant Studien, Der Islam,

OTHER SUBJECTS

- **Religious Studies** rich variety of topics . well established book series and reference works
- An extensive variety of titles in **Social Sciences**. Anthropology, Political Science, Pedagogy, Sociology, Cultural Studies, Communication Science, Media Studies and Journalism
- An international orientation and focus that includes publications from the Harvard University Press, Princeton University Press and Pennsylvania University Press
- Leading publisher in the field of **Library and Information Science**, Internationally known through its work with IFLA and publication of the famous Green Back and Red Back Series
- Some of the most renowned journals in the field –
 - Libri - more than 60 years of scholarly research in library and information science
 - Restaurator - only international periodical specializing in the conservation of library and archive materials.

