



**«Лучше один раз увидеть»:
Alexander Street Press - новый
контент и новые возможности для
библиотек и пользователей**

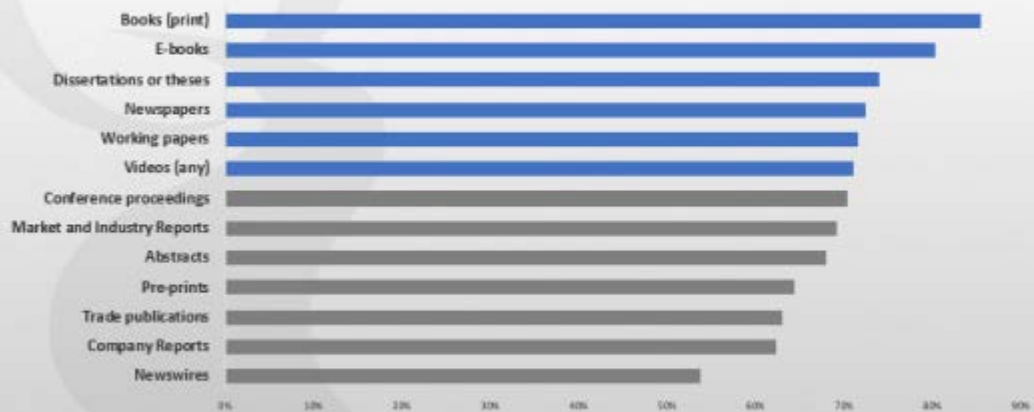


MIVERCOM

*Терешина Екатерина,
ООО «МИВЕРКОМ», Москва*

Что ищут ученые?

Academic researchers rely on diverse content (Q1 2017 research)

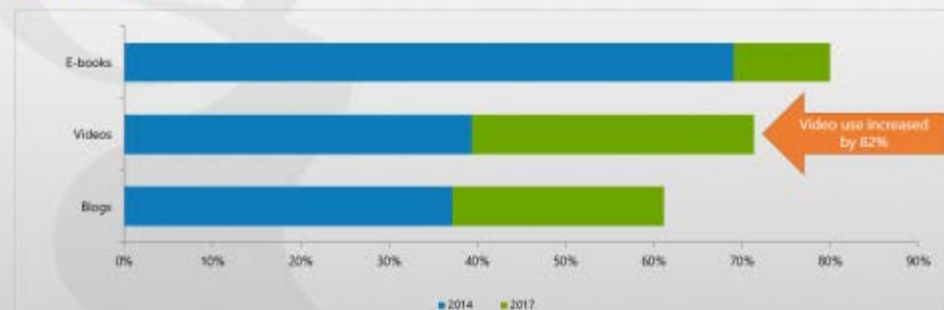


"In addition to scholarly journals, what other information sources do you use in your research?"
Responses from over 330 researchers worldwide

CURATE SIMPLIFY CONNECT

Ithaka S&R проводит опрос :
какие ресурсы требуются для
исследований?

New content types are having an impact: Video >82%, E-Book >16%, Blogs >65% 2014 vs 2017



Video use increased
by 82%

Responses from over 330 researchers worldwide: ProQuest Survey (whitepaper to be published Jun 2017)

CURATE SIMPLIFY CONNECT

ProQuest



В фокусе: видео





О компании

- Основана в 2000 г.
- Базируемся в Александрии, Виргиния
- Крупнейший провайдер потокового видео и музыки для библиотек
- Технологическая платформа для обучения и преподавания
- Более 3 миллионов активных пользователей на нашей платформе
- С 2016 г. подразделение компании ProQuest

Более 3 500 партнёров



Smithsonian



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Filmmakers Library

An imprint of Alexander Street Press



FARRAR
STRAUS
GIROUX



VIDEOFASHION
NEWS



INSIGHT
MEDIA



TELOS



Более 80 коллекций

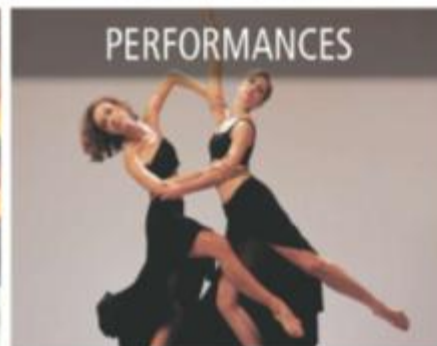
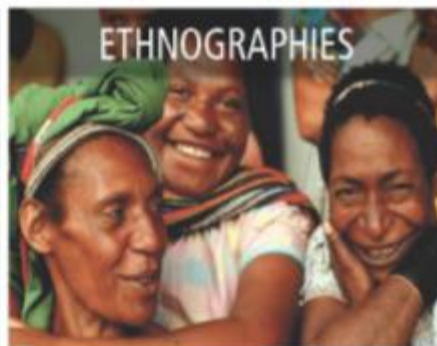
Более 65 000 видео

Около 13 000 000 аудио записей

Около 200 000 книг/документов

Более 3 000 000 страниц

Различные типы материалов



Тематика: все области знаний



Антропология



Искусство



Бизнес



Консультирование
и терапия



Кинематограф



История



Музыка и танец



Новости
и текущие события



Естественные
науки



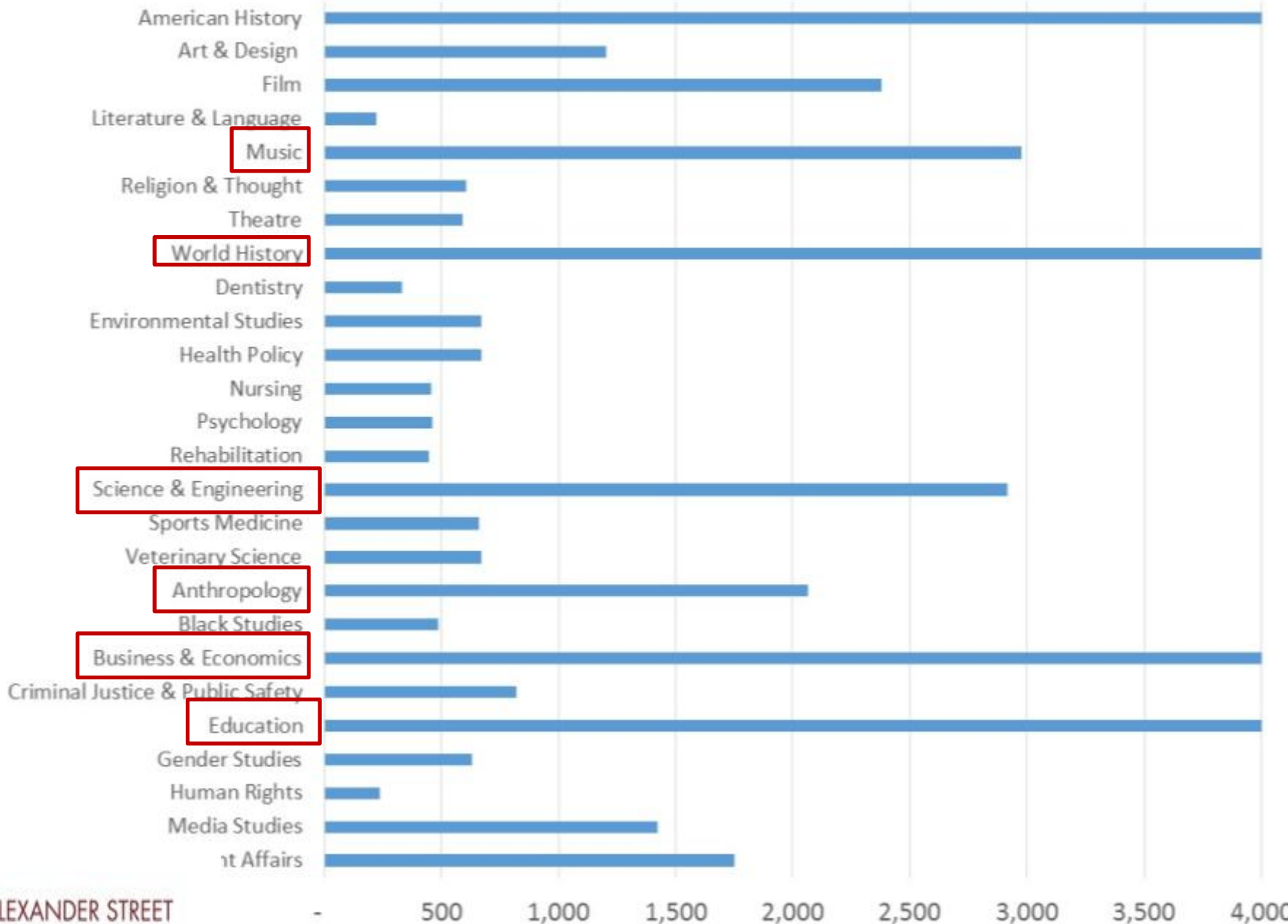
Социальные науки



Arts & Humanities

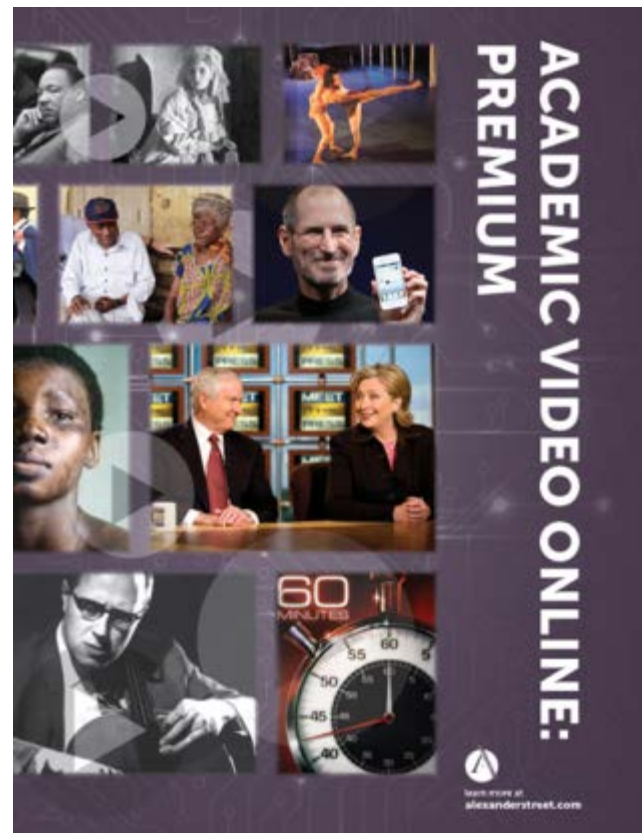
STM

Social Sciences



Academic Video Online – ‘AVON’

- Политематическая коллекция премиум класса: 65 тыс.+ видео материалов
- Доступна только для подписки
- По истечению подписки есть возможность выбрать видеоматериалы для сохранения в бессрочное пользование



Academic Video Online – 'AVON'

Авторитетный
контент

Востребованность
среди
преподавателей
исследователей

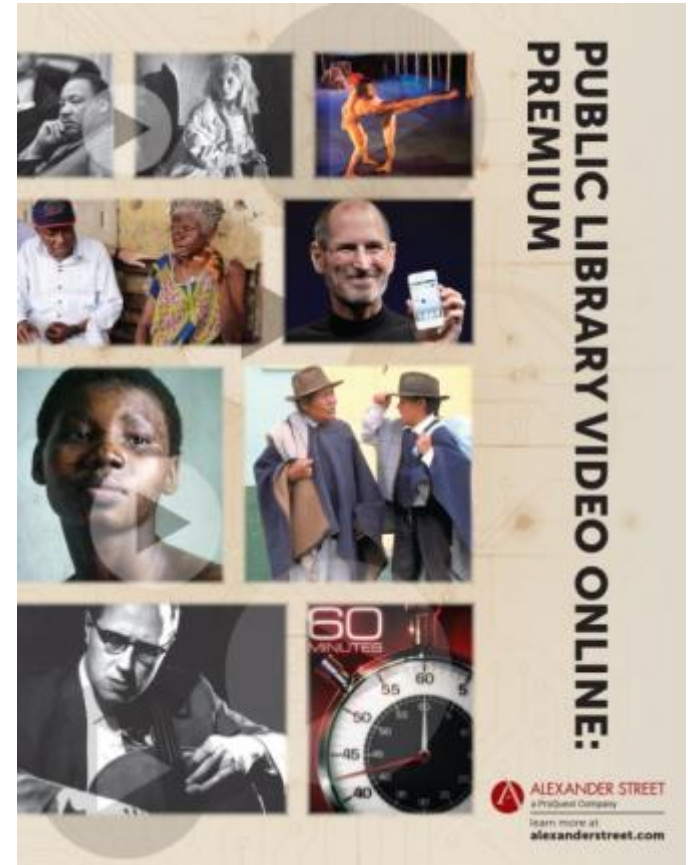
Возможность
интеграции в
учебный план

Совместимость с
системами
дистанционного
обучения (СДО)

Широкий
охват
дисциплин

Public Library Video Online: Premium

- Доступ более чем к 44 000 видео – крупнейшая коллекция видеоматериалов для публичных библиотек
- Документальные фильмы, интервью, новостные программы, представления, видео из серии «как сделать?», бизнес-видео, фильмы-победители Academy®, Emmy® и Peabody®



ФУНКЦИОНАЛЬНЫЕ ОСОБЕННОСТИ ПЛАТФОРМЫ



Удобный поиск

☰ MENU



ALEXANDER STREET

a ProQuest Company



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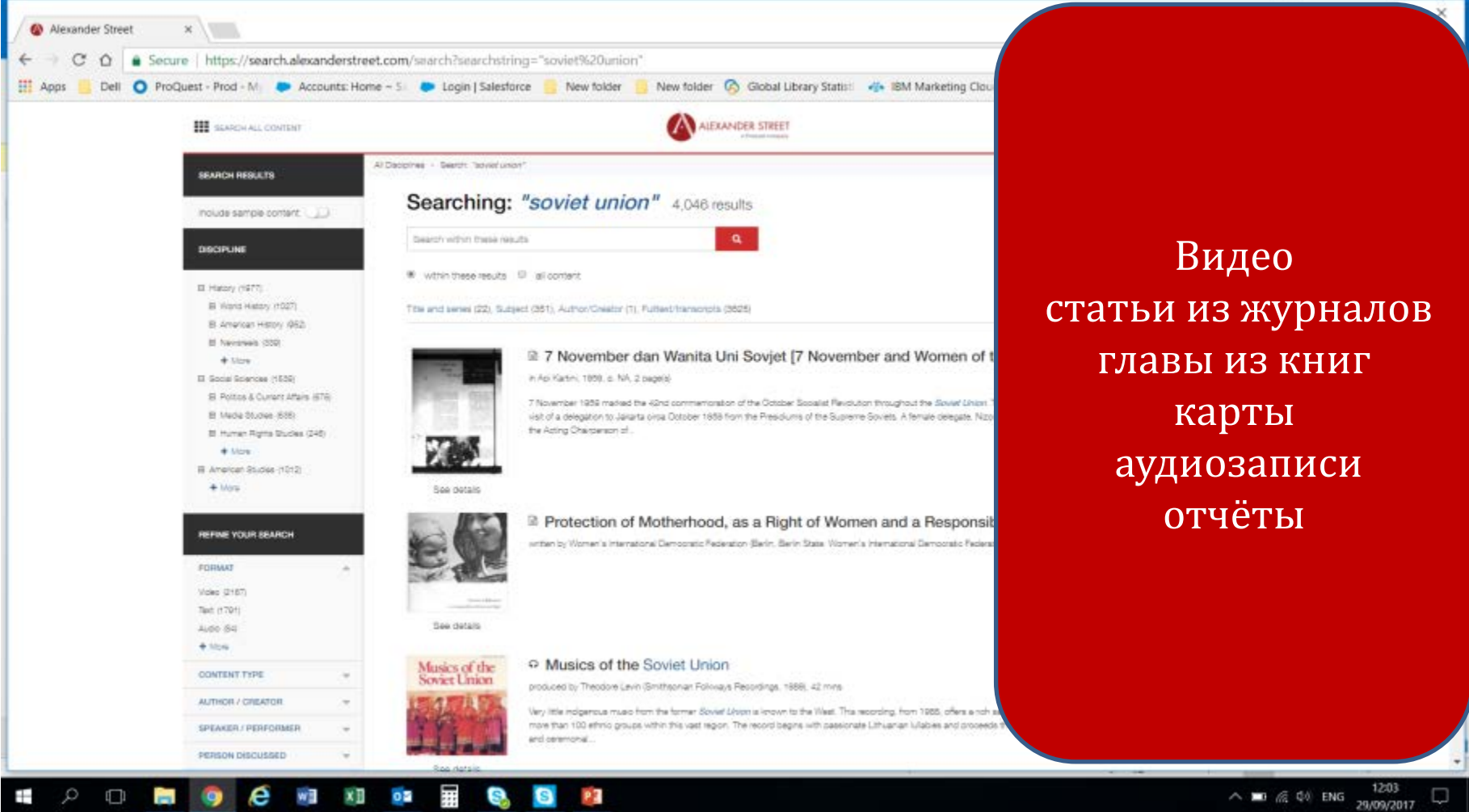
Alexander Street: Video

🔍 Search all video

[Advanced Search](#)



Какие документы мы получаем в результате поискового запроса ?



The screenshot shows a search results page on the Alexander Street website. The search query is "soviet union", resulting in 4,048 items. The page is divided into several sections:

- SEARCH RESULTS:** Includes a toggle for "include sample content" and a "DISCIPLINE" filter.
- DISCIPLINE:** A list of categories such as History (1671), World History (1027), American History (962), News (330), Social Sciences (1620), Politics & Current Affairs (876), Media Studies (658), Human Rights Studies (248), and American Studies (1012).
- REFINE YOUR SEARCH:** Includes filters for FORMAT (Video: 2167, Text: 1701, Audio: 84), CONTENT TYPE, AUTHOR / CREATOR, SPEAKER / PERFORMER, and PERSON DISCUSSED.
- Search Results:** Displays three items:
 - 7 November dan Wanita Uni Sovjet [7 November and Women of ...]**: A document from 1959, 2 pages, with a thumbnail image.
 - Protection of Motherhood, as a Right of Women and a Responsibility**: A document written by the Women's International Democratic Federation, with a thumbnail image of a woman and child.
 - Musics of the Soviet Union**: A recording produced by Theodore Levin, 42 mins, with a thumbnail image of a record cover.

Видео
статьи из журналов
главы из книг
карты
аудиозаписи
отчёты

Медиа плеер

HIDE NAVIGATION



SIGN IN

MY COLLECTIONS ▾ DISCIPLINES ▾ TITLES PUBLISHERS PLAYLISTS CLIPS

Search all content

Advanced Search

Theatre ▾ Search: * ▾ View work

0 items selected



Details Tracks **Transcript** Clips Related Documents

Search transcript

- 19:18 **Rosalind** My father loved Sir Rowland as his soul, and all the world was of my father's mind: had I before known this young man his son, I should have given him tears unto entreaties, ere he should thus have ventured.
- 19:20 **Celia** Gentle cousin, let us go thank him and encourage him: my father's rough and envious disposition sticks me at heart. Sir, you have well deserved: if you do keep your promises in love but justly, as you have exceeded all promise, your mistress shall be happy.
- 19:30 **Rosalind** Gentleman, wear this for me, one out of suits with fortune, that could give more, but that **her hand lacks means**. Shall we go, coz?
- 20:10 **Celia** Ay. Fare you well, fair gentleman.
- 20:15 **Orlando** Can I not say, I thank you? My better parts are all thrown down, and that which here stands up is but a quintain, a mere lifeless block.
- 20:25 **Rosalind** He calls us back: my pride fell with my fortunes; I'll ask him what he would. Did you call, sir? Sir, you have wrestled well and overthrown more than your enemies.
- 20:40 **Celia** Will you go, coz?
- Rosalind** Have with you. Fare you well.
- 20:55 **Orlando** What passion hangs these weights upon my tongue? I cannot speak to her, yet she urged conference. O poor Orlando, thou art overthrown! Or Charles or something weaker masters thee.
- 21:10 **Le Beau** Good sir, I do in friendship counsel you to leave this place. Albeit you have deserved high commendation, true applause and love, yet such is now the duke's condition that he misconstrues all that you have done.



As You Like It

written by William Shakespeare, 1564-1616; directed by Thea Sharrock, 1976-; performed by Philip Bird, fl. 1978-2014, Sophie Duval, fl. 1995-2012, Naomi Frederick, 1976-, Brendan Hughes, fl. 1981-2010, Jack Laskey, fl. 2007-2010, Trevor Martin, fl. 1959-2010, Tim McMullan, fl. 1993-2010, Jamie Parker, 1979-, Laura Rogers, fl. 2010 and Dominic Rowan, 1971- (London, England: Opus Arte, 2010), 2 hours

Синхронизированные субтитры с ВОЗМОЖНОСТЬЮ ПОИСКА ПО ТЕКСТУ

SEARCH ALL CONTENT



All Disciplines - View more

0 items selected



Details Transcript

Search transcript

NARRATOR: This is a great strategy if you know your class well, if you've got a really crowded class room, if you know actually you're not going to be able to get to them without causing chaos on the way. The words that you choose and the tone of voice are really important.

00:15 TEACHER: Hands **down.**

00:20 **UNKNOWN: Fight.**

NARRATOR: The simple hands down communicates quickly.

Teacher: Thank you. Step back.

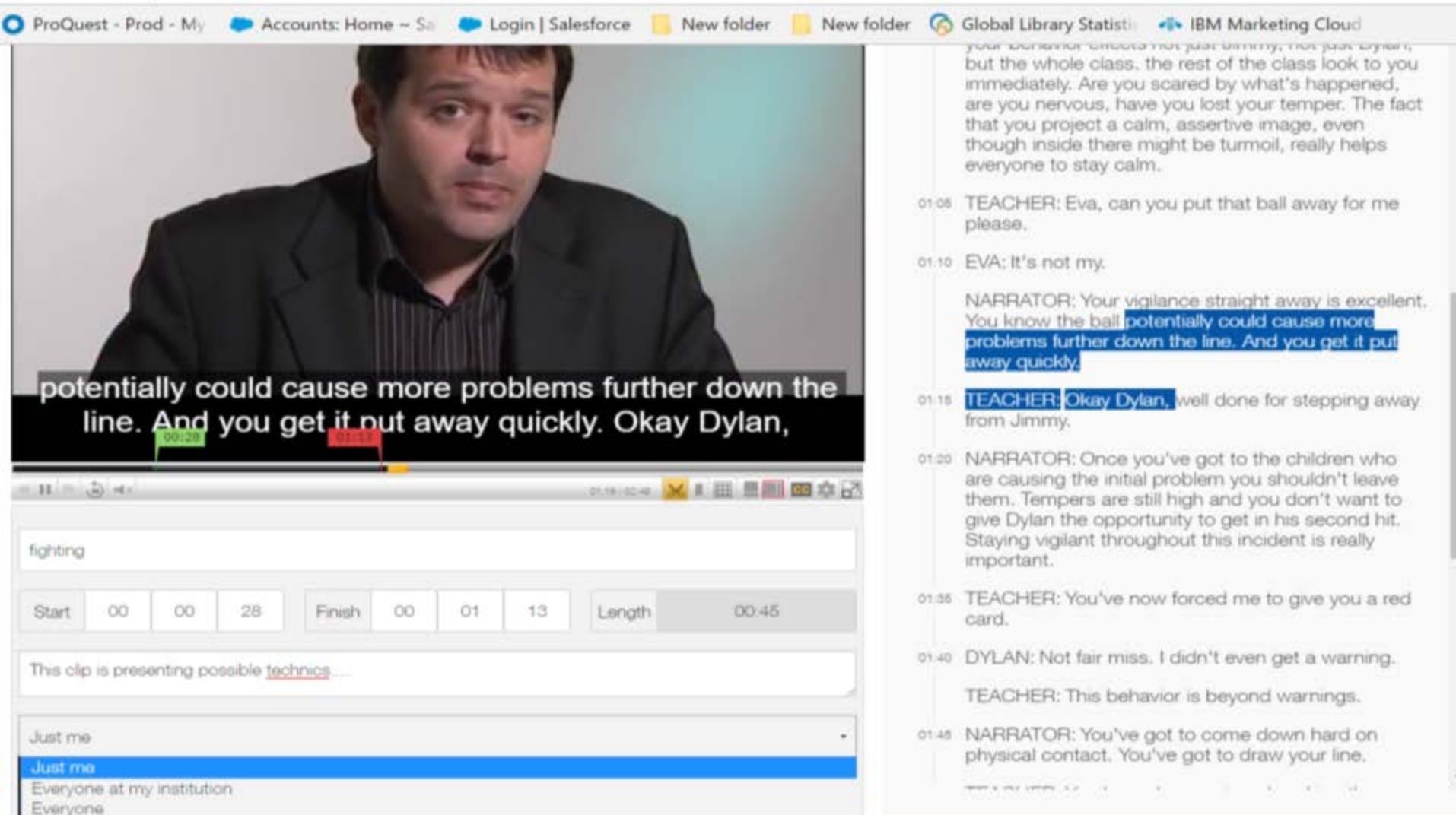
00:25 NARRATOR: You repeat it and your tone becomes calmer and your trying to ensure that they follow just that single direction.

00:30 TEACHER: Back to wo rk.

00:35 DYLAN: I think her being calm like helped because the whole class was pretty tense and me and Jimmy

Expert Opinion: Scene 8

Загрузка, сохранение, закладки, заметки, цитирование



The screenshot displays a video player interface. The video shows a man in a suit speaking. The subtitle at the bottom of the video reads: "potentially could cause more problems further down the line. And you get it put away quickly. Okay Dylan,". The video player includes a progress bar and a search bar with the text "fighting". Below the video player, there is a transcript of the video content.

ProQuest - Prod - My Accounts: Home ~ Sa Login | Salesforce New folder New folder Global Library Statisti IBM Marketing Cloud

your behavior should not just be Jimmy, not just Dylan, but the whole class, the rest of the class look to you immediately. Are you scared by what's happened, are you nervous, have you lost your temper. The fact that you project a calm, assertive image, even though inside there might be turmoil, really helps everyone to stay calm.

01:08 TEACHER: Eva, can you put that ball away for me please.

01:10 EVA: It's not my.

NARRATOR: Your vigilance straight away is excellent. You know the ball potentially could cause more problems further down the line. And you get it put away quickly.

01:15 TEACHER: Okay Dylan, well done for stepping away from Jimmy.

01:20 NARRATOR: Once you've got to the children who are causing the initial problem you shouldn't leave them. Tempers are still high and you don't want to give Dylan the opportunity to get in his second hit. Staying vigilant throughout this incident is really important.

01:35 TEACHER: You've now forced me to give you a red card.

01:40 DYLAN: Not fair miss. I didn't even get a warning.

TEACHER: This behavior is beyond warnings.

01:45 NARRATOR: You've got to come down hard on physical contact. You've got to draw your line.

fighting

Start 00 00 28 Finish 00 01 13 Length 00:45

This clip is presenting possible technics...

Just me

Just me

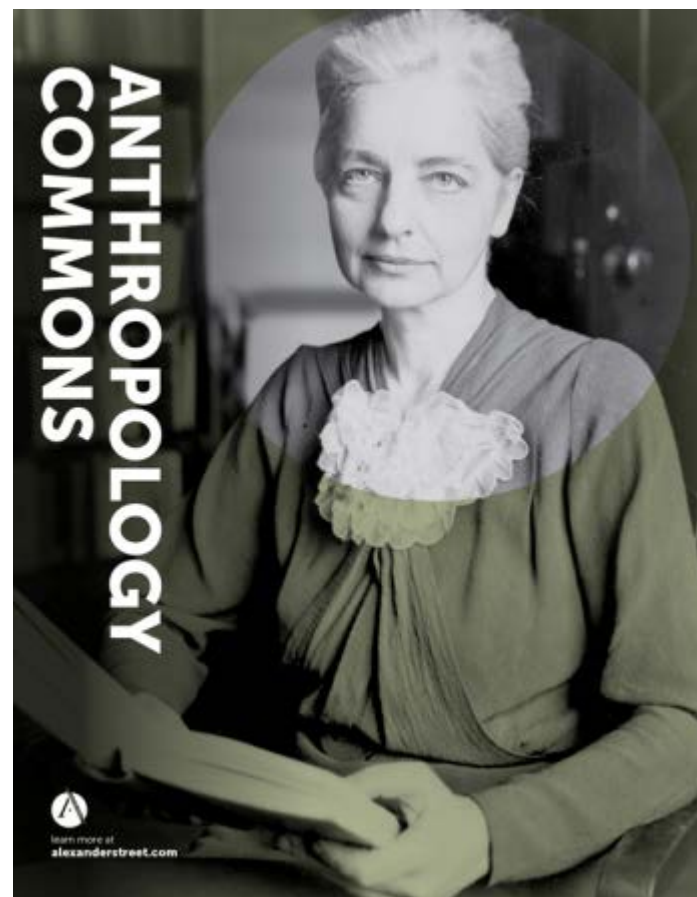
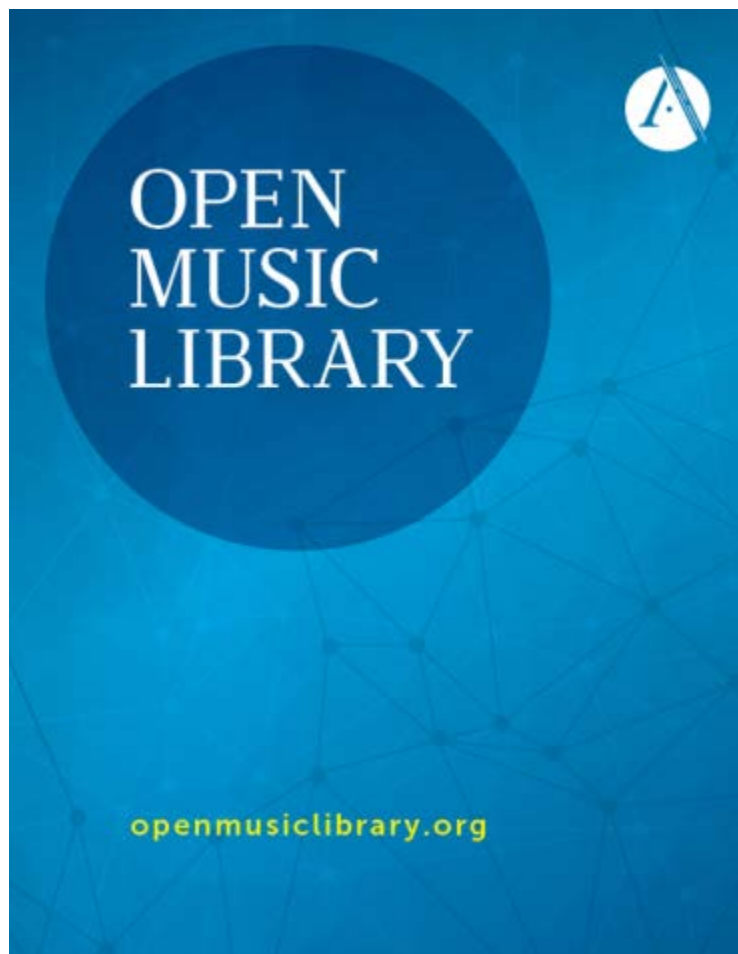
Everyone at my institution

Everyone

Часто задаваемые вопросы

- Записи MARC? **Да, доступны бесплатно**
- Авторские права? **Допуск для использования в образовательных целях**
- Доступ для всей организации? **Да, неограниченный**
- Авторизация? **IP, логин/пароль, прокси, Shibboleth etc.**
- Статистика использования? **Да, COUNTER 4**
- Дополнительное программное обеспечение? **Не требуется**
- Мобильное приложение? **Мобильная версия, приложение в 4-м квартале**
- Покупка или подписка? **Обе опции для большинства коллекций. AVON только по подписке**
- Тестовый доступ? **Да, на 30 дней**

Коллекции в свободном доступе



<https://alexanderstreet.com/>



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Спасибо за внимание!

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